



**Dr. D.Y.PATIL VIDYAPEETH, PUNE**  
(Deemed to be University)



Accredited (3rd Cycle) by NAAC with a CGPA of 3.64 on four point scale at 'A++' grade  
(An ISO 9001:2015 & 14001:2015 Certified University)

**GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE**



# STUDENT HANDBOOK

## 2025-26





**Dr. P. D. Patil**  
**Chancellor**  
**Dr. D Y Patil Vidyapeeth, Pune**

Dear Students,

It brings me great joy to connect with you through this brochure. In today's fiercely competitive world, education isn't just essential; it's a gateway to thriving in various aspects of life. I firmly believe that education, coupled with a sharp intellect and a sense of responsibility, serves as a powerful antidote to ignorance. In alignment with these principles, Dr. D. Y. Patil Vidyapeeth, Pune, offers an array of professional programs designed to foster holistic development among the youth. With cutting-edge infrastructure and a team of highly qualified and dedicated faculty, our institute is committed to delivering education of the highest calibre.

We prioritize delivering education that meets the evolving needs of society. This commitment has earned us re-accreditation by NAAC, achieving a commendable CGPA of 3.64 on a four-point scale at 'A<sup>++</sup>' Grade.

Having traversed the globe and visited numerous institutions imparting professional education, including management institutes and business schools, I am proud to affirm that the Global Business School & Research Centre upholds educational standards and methodologies that rival the best in the world. The atmosphere at our institute is conducive to student success, with our students always remaining our topmost priority. I am confident that your time at our institution will be enriching, equipping you with the skills and knowledge for a prosperous professional journey. I extend a warm welcome to our world-class business school and wish you the utmost success in your educational pursuits and future career endeavours in the ever-expanding field of management.

Best wishes for your journey ahead!



**Dr. N J Pawar**  
**Vice Chancellor**  
**Dr. D Y Patil Vidyapeeth, Pune**

Dear Students,

I am thrilled to connect with you through this brochure. Dr. D. Y. Patil Vidyapeeth stands distinguished as an institution committed to delivering exceptional education, characterized by interactive teaching methodologies and focused research across diverse fields. Renowned for its Academic Heritage, World-Class Faculty, State-of-the-Art Infrastructure, International Teaching Pedagogies, Excellent Learning Environment, Dynamic Research Culture, and Emphasis on Overall Personality Development, DPU embodies excellence in every facet.

Our innovative curriculum enhancements, such as integrated modules, case-based and rapid-cycle learning methods, and the integration of patient safety and healthcare quality concepts at all levels, exemplify our dedication to academic progress. Academic excellence has been ingrained in the institute's ethos since its inception, with our results consistently setting new benchmarks and garnering national and international recognition. Our intellectually and culturally stimulating environment, coupled with personalized attention to student welfare and close faculty-student interactions, ensures that each student receives unparalleled support. Furthermore, our robust monitoring system guarantees that quality remains paramount and standards are continuously upheld.

I assure all parents and students of our unwavering commitment to providing quality education that adheres to global standards. We are dedicated to nurturing the aspirations of our students and guiding them towards their professional objectives in the field of management sciences.

I extend my heartfelt congratulations to you for choosing our institute to pursue your future dreams and professional ambitions. On behalf of the entire Vidyapeeth fraternity, I warmly welcome you to embark on this journey of knowledge and growth.



**Dr. (Mrs.) Smita Jadhav**  
**Pro Vice Chancellor**  
**Dr. D Y Patil Vidyapeeth, Pune**

Dear Students,

It brings me immense pleasure to extend a warm welcome to you at the Global Business School & Research Centre (GBSRC) of Dr. D. Y. Patil Vidyapeeth, Tathawade, Pune. Since its inception in 2006, GBSRC has emerged as a premier institution for management education in India, earning a distinguished reputation within a mere span of fifteen years.

Our sprawling campus, complete with in-house amenities such as a canteen, hostel accommodation, and a high-speed wireless network of 45 mbps, serves as a home away from home for students hailing from every corner of our diverse nation.

With vigilant campus security ensuring safety and comfort, we strive to foster an environment that epitomizes the sentiment of belonging and support throughout the two years of higher education. At GBSRC, we pride ourselves on our state-of-the-art infrastructure and a faculty comprising erudite and experienced members who are authorities in their respective fields. The success stories of our alumni, who have ascended the corporate ladder to assume influential positions, stand testament to the quality of education imparted here.

Guided by a steadfast mission and vision focused on holistic development, our objective is to equip students with the knowledge, skills, and attitudes necessary to excel in the global business arena. The enhancement of managerial skills is ingrained in our curriculum from day one, ensuring that our students are well-prepared for the challenges of the professional world.

As you embark on this transformative journey, I extend my best wishes to each of you. I eagerly anticipate the opportunity to meet and engage with you on campus, as you begin this enriching chapter of your academic and professional pursuits.



**Dr. Manish Sinha**  
**Director – GBSRC**  
**Dean - FOCM**

Dear Students,

It gives me immense pleasure to extend a warm and heartfelt welcome to each one of you on behalf of the Global Business School & Research Centre (GBSRC), a proud arm of Dr. D. Y. Patil Vidyapeeth, Pune. Congratulations on embarking upon one of the most exciting and transformative journeys of your life. You are now part of a legacy that began in the year 2006 when the MBA program at GBSRC was first introduced. Since then, we have grown by leaps and bounds, shaping thousands of aspiring professionals into impactful leaders who are contributing across industries and sectors, both in India and globally.

At GBSRC, we remain deeply committed to adapting to the ever-evolving demands of the business world. Beginning with your cohort, we have incorporated *Artificial Intelligence (AI)-driven* modules and courses into our MBA curriculum. We recognize that AI is no longer a concept of the future—it is shaping the present and redefining the business landscape. From marketing and finance to operations and HR, AI is driving decision-making, enhancing efficiency, and unlocking new avenues for strategic growth. To prepare you for this reality, our curriculum has been enriched to include practical and conceptual learning about AI applications across management domains. This integration ensures that our graduates are not just job-seekers, but future-ready leaders with the critical thinking, tech-savviness, and data-driven mindset that modern organizations demand.

Our distinguished faculty, a blend of esteemed academicians and seasoned industry experts, will guide you through a rigorous academic journey supported by real-world case studies, industry projects, and immersive learning experiences. Let me remind you—MBA is not just a degree; it is a transformational experience that will shape your personal values, professional identity, and life-long aspirations. Embrace it fully, ask questions, make mistakes, learn relentlessly, and most importantly, push the boundaries of what you think is possible.

Once again, welcome to GBSRC. I look forward to watching you grow, lead, and create impact—in classrooms, at internships, and eventually, in boardrooms across the globe. With best wishes.

## **Vision**

To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

## **Mission**

1. To become a globally recognized management institution through knowledge creation, dissemination and application
2. To enhance academic excellence in consulting, training, research and teaching through a holistic approach
3. To develop leaders, Entrepreneurs and policy makers through transformative education

## **Goals and Objectives**

1. Raise Academic excellence through interdisciplinary and interpersonal approach
2. Establish GBSRC as a globally recognized institution for knowledge creation
3. Establish system for continual capacity development for faculties
4. Encourage both faculties and students to undertake research and consultancies
5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
6. Develop personalities of student through identification of their talents, leadership training and imbibing right attitudes, interests and values.
7. Undertake extension activities for the development of the community.

## **Graduate Attributes**

Management Graduates are expected to have the following attributes:

1. Professional with comprehensive knowledge of Management Sciences and competence in business sustainability, profitability, entrepreneurship and commercializing new business/products.
2. Problem solver with critical thinking and decision making skills to identify, analyze and solve complex business problems.
3. Effective communicator with professional colleagues and society at large.
4. Researcher with ability to conduct management research of highest standards and make significant contribution to innovative management practices.
5. Ethical and professional in conduct of research and accountability towards community and profession.
6. Leader who works in teams, exhibits leadership qualities, soft skills and technical skills to enhance business performance, including multidisciplinary settings.
7. Socially responsive with ability to recognize and respond to community problems and need for improving management practices, particularly healthcare/agricultural/corporate sectors.
8. Action oriented and active contributor to environment conservation and sustainability practice through innovation and best practices.
9. Lifelong learner who learns new knowledge and skills in a continuous self-directed manner and as per need of the time.

## PEO Statements (Program Educational Objectives)

PEO 1: To equip students with the knowledge & sensitivity for diversity, interdisciplinary & interpersonal approach.

PEO 2: To develop and enhance analytical & critical thinking ability.

PEO 3: To imbibe global & regional awareness with effective use of ICT to thrive in competitive business environment.

## Programme Outcomes and Programme Specific Outcomes [POs & PSOs]

POs	Statement/Definition
1.	Apply knowledge of management theories and practices to solve business problems.
2.	Foster Analytical and critical thinking abilities for data-based decision making.
3.	Ability to develop Value based Leadership ability.
4.	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
5.	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PSOs	Statement/Definition
1.	Demonstrate proficiency in one of the following specialized areas of Management such as: a) Marketing Management b) Business Analytics c) Financial Management d) Human Resource Management e) Operations and Supply Chain Management f) Agribusiness Management g) Hospital & Healthcare Management h) International Business Management i) IT and Systems Management j) Pharmaceutical Management k) Biotech and Bioinformatics Management
2.	To inculcate the ability to gain multidisciplinary knowledge through simulated problems, case analysis, projects-based Learnings, Internships, Corporate Sessions, Seminars, Conferences and Choice based credit system.

## Table of Contents

The Prelude .....	1
About GBSRC .....	1
Salient Features of the Institute.....	2
Programme Structure .....	2
Mentoring System at GBSRC.....	3
1. Academic Information .....	4
1.1 List of Specializations offered .....	6
1.2.Courses in Specialization.....	7
1.3.Academic Calendar .....	10
1.4 DPU List of Holidays.....	12
1.5Registration and Fees .....	12
1.6.Payment of Tuition and Other Fees .....	12
2.Examination .....	13
2.1 Evaluation and Grading .....	13
2.2 Concurrent Evaluation .....	13
2.3 SIP Evaluation .....	15
2.4 Eligibility criteria for the award of Degree .....	15
2.5 Award of Gold Medals.....	15
2.6 Discipline .....	15
2.7 Malpractice in Examinations .....	16
2.8 Attendance .....	16
3. Policy and Rules for Final Placement and SIP .....	16
3.1 Placement Rules.....	16
3.2 Dream Offer Policy .....	18
3.3 Conduct and Professionalism .....	18
3.4 Signing Out of the Final Placements Process .....	19
4. Library Rules .....	19
5. Rules for Computer Lab .....	20
7. Rules for Hostel Students .....	22
8. Hostel Wardens .....	22
9. Public Utility Services .....	22



10. GBSRC Important Emails.....	22
11. Organization Structure @ GBSRC Academic Information.....	23
LIFE @ GBSRC .....	24
Facilities @ GBSRC .....	27
Disciplined Conduct Of Student .....	28
Ragging .....	30
Complaint Procedure .....	30
Committes @ GBSRC .....	31

## **The Prelude**

‘Management Education’ to aspiring leaders of tomorrow.

This handbook gives students of GBSRC guidelines for academic and personal conduct. The Institute strives towards an overall development of the budding managers of tomorrow through their curriculum and resources. The Institute expects students to imbibe value based conduct, emotional stability, maturity of thought, and spiritual sensitivity. We aim that students will strive to achieve the objectives of the Institute, abide by the rules and conduct themselves in such a manner as to bring laurels for themselves and prestige to the Institute. This Student's handbook contains information for students about available services, administrative policies and procedures, academic regulations, conduct, standards and regulations, and governance structure incorporated at GBSRC. The goal of the handbook is to make the students abreast of the environment and facilities at GBSRC and help them take advantage of available opportunities. The handbook's rules/guidelines are effective for the 2025 – 2026 academic year, beginning August, 2025. Changes could be made in this Student's Handbook by the management whenever necessary, and shall be effective as on the date on which they are formally notified, or as per the date specified in the change.

## **About GBSRC**

Global Business School & Research Centre (GBSRC) situated at Tathawade, Pune is the flagship Institute of Dr. D Y Patil Vidyapeeth, Pune. It was established in 2006. In a span of 19 years, the Institute has carved a name for itself amongst the top business schools of the country.

The idea of setting up this Institute is to offer ‘Management Education’ to aspiring leaders of tomorrow. Business Management is considered to be the most glamorized and versatile careers of the modern times. It has evolved through a dynamic process of innovation and experimentation. It is influenced by diverse factors ranging from socio economic, political, technological and human psychology. From this Institute, students can pursue their graduate, under graduate and Ph.D. programs in management. The main mission of DPU is to groom students who can turn into intelligent leaders. After they pass out of the Institute, they in turn will be able to source information from diverse resources and administer it for the benefit of business and society at large.

The curriculum for the MBA Program is designed by experienced academicians and industry experts. The course curriculum is updated as per the industry requirements! In the MBA Program, there are eleven different specializations on offer which are in tandem with the demands of the industry. Students can avail dual specialization with special emphasis on Marketing Management. The duration of the course is two years. Also, on offer are value added courses like Excel Training, Personality Development Lab, GD / PI sessions, Business Communication Workshops etc. Students also get the opportunity to interact with qualified and experienced resource persons from Industry. Mentors from industry regularly visit the campus to interact with the students. Students are also provided with mentoring care, career counseling and special courses on communication skills, behavioral skill personality development programs etc. Besides regular full time MBA programs, GBSRC also offers BBA (Bachelor of Business Administration), B. Com (Bachelor of Commerce) and Ph.D. (Doctor of Philosophy) programs in Faculty of Management.

Realizing the need for quality under graduate program, GBSRC has started the 4-year full time BBA program from 2018. Students have the flexibility to choose their specialization from a bouquet of nine specializations. The Program is designed to give the students exposure into the field of Management and develop leadership traits which are the pre requisites of leaders of tomorrow.

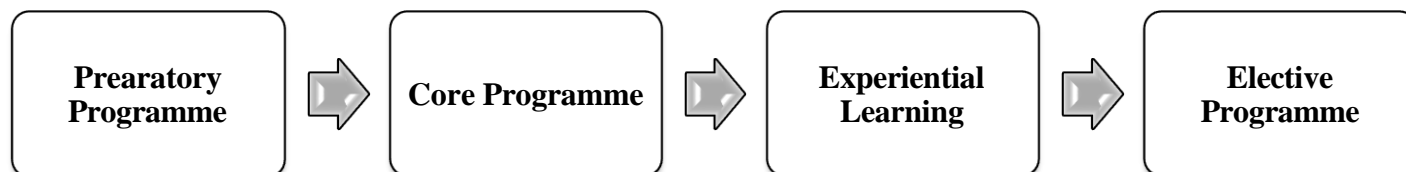
The Ph.D. Research Centre was established in the year 2010. The Centre provides the platform to academicians, corporate personnel and students alike to engage in cutting edge research activities. The aim of research is to provide a base for scholarly investigation which makes practical application of knowledge possible. At the Centre, faculty student collaborative research is strongly encouraged. Faculty members and students are also allowed to pursue funded project/research work.

### **Salient Features of the Institute**

<ul style="list-style-type: none"> <li>• Serene Ambience</li> <li>• State-of-the-art Infrastructure</li> <li>• Spacious Lecture Halls</li> <li>• Air-conditioned Seminar Hall</li> <li>• Cafeteria</li> <li>• In campus Hostel for Girls</li> <li>• Well-stocked Library with Reading Hall</li> <li>• Career Counselling and Guidance</li> <li>• Annual Management Events viz. Invictus</li> </ul>	<ul style="list-style-type: none"> <li>• Facilities for Games and Sports</li> <li>• Advanced AI driven Curriculum prepared in consultation with Industry experts</li> <li>• Inclusion of special courses on Communication Skills</li> <li>• Outdoor Programmes</li> <li>• Well Qualified and Experienced Faculty</li> <li>• Personality Development Programmes</li> </ul>	<ul style="list-style-type: none"> <li>• Industry Visits</li> <li>• Placement Cell for assistance in SIP and Final Placements</li> <li>• Parent-Teacher Interaction</li> <li>• Wi-Fi connectivity in the campus</li> <li>• Mentorship Programme</li> <li>• Study Tours</li> <li>• National Business Plan Competition</li> <li>• Club Activities</li> <li>• Seminars, Workshop and Conferences by Industry experts</li> </ul>
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### **Programme Structure**

The MBA Programme offered by GBSRC is spread over two years. It is offered in four distinct, but integrative packages as under:



## Preparatory Programme

The preparatory Programme is designed to provide basic skills that are essential to pursue the main Programme on the following modules:

- Management Orientation
- Goal Settings
- Industry Expectations
- Employability enhancement & careers orientation
- Briefing on Academics & Examination
- Personality Development
- Communication Skills
- Case Study Analysis
- Industry Visit

The Programme is organized for 21 days.

**Core Programme:** The Core Programme consists of three segments: Foundation Segment, Integrative Segment, and Business Segment. Foundation Segment consists of courses designed to provide basic knowledge of concepts, tools, and techniques in management. These foundation courses are offered in two semesters spread over the first year of the Programme.

**Experiential Learning Programme:** The Experiential Learning Programme is designed to provide hands-on experience of learning in the field. After completing first year of course-work, the student will get an opportunity to carry a Summer Internship Programme in a company for 2 months. During this period, the student will have the opportunity to apply the concepts learnt in the first and second semesters and apply them to the actual problems in the field.

**Choice of Dual Specialization:** The Institute offers dual specialization option (with either Marketing Management and Business Analytics with other specialization) to students to enhance the learning and employment opportunities. It is strongly advised that the student should select the electives keeping in view his/her career interest.

The Institute would adopt the following rules while offering the electives to the students:

- 1) The student has to choose two specializations out of which one specialization 'Marketing or Business Analytics' is common to all students.
- 2) The student can choose their second specialization as per their interest from among the specializations offered subject to a minimum requirement of ten students.
- 3) They are advised to choose the elective after deliberate thinking as no any change in elective shall be allowed.

## Mentoring System at GBSRC

A mentoring system is in place at GBSRC. This is designed to facilitate the student to seek advice from the Mentor (Faculty) for his/her professional and personal growth. The faculty, to whom the student is assigned as a mentee, will continue to be his/her mentor throughout the two-year Programme.

## 1. Academic Information

### Semester I

Course Code	Course Title	Marks		Total	Credits	No. of Sessions			Total Sessions (hrs)
		Internal	External			L	T	P	
MB101	Organizational Behavior	50	50	100	2	20	5	5	30
MB102	Accounting for Business Decisions	50	50	100	3	35	5	5	45
MB103	Managerial Economics	50	50	100	3	35	5	5	45
MB104	Business Law	50	50	100	2	20	5	5	30
MB105	Entrepreneurship Development and Project Management	50	50	100	2	20	5	5	30
MB106	Advanced Statistics and Quantitative Techniques	50	50	100	3	35	5	5	45
MB107	Generative AI for Business	50	50	100	2	15	5	10	30
MB108	Python for Business Analytics	50	50	100	3	25	5	15	45
MB109	Visual Analytics- Tableau, Power BI	50	50	100	2	25	5	15	30
MB110	Design Thinking	50	50	100	2	20	5	5	30
MB111	Advanced Excel and Spreadsheet Modeling	50	-	50	2	10	5	15	30
<b>MB112</b>	<b>Domain Elective (Only 1)</b>								
I	Fundamentals of Marketing	50	50	100	3	35	5	5	45
II	Fundamentals of Business Analytics								
III	Fundamentals of Finance								
IV	Fundamentals of Human Resource								
V	Fundamentals of Operations and SCM								
VI	Fundamentals of Agribusiness								
VII	Fundamentals of Hospital and Healthcare								
VIII	Fundamentals of International Business								
IX	Fundamentals of IT and System								
X	Fundamentals of Pharma								
XI	Fundamentals of Biotechnology and Bioinformatics								
MB113	Business English	50	-	50	1	10	3	2	15
<b>Total</b>				<b>1200</b>	<b>30</b>				

## Semester II

Course Code	Course Title	Marks		Total	Credits	No. of Sessions			Total Sessions (hrs)
		Internal	External			L	T	P	
MB201	AI Driven Marketing Management	50	50	100	2	20	5	5	30
MB202	Financial Management	50	50	100	3	35	5	5	45
MB203	AI Driven Human Resource Management	50	50	100	2	20	5	5	30
MB204	AI Driven Operations and SCM	50	50	100	2	20	5	5	30
MB205	Business Research Methods	50	50	100	3	35	5	5	45
MB206	Machine Learning for Managers	50	50	100	2	20	5	5	30
MB207	Data Analytics for Business	50	50	100	3	35	5	5	45
MB208	Specialization- I, Paper- 1	50	50	100	3	35	5	5	45
MB209	Specialization- I, Paper- 2	50	50	100	3	35	5	5	45
<b>Choice of any 2 Courses from MB210 to MB212</b>									
MB210	Specialization- II, Paper- 1	50	50	100	3	35	5	5	45
MB211	Specialization- II, Paper- 2	50	50	100	3	35	5	5	45
MB212	Specialization- II, Paper- 3	50	50	100	3	35	5	5	45
MB213	Introduction to Disaster Management	50	-	50	1	10	3	2	15
<b>Total</b>				<b>1150</b>	<b>30</b>				

## Semester III

Course Code	Course Title	Marks		Total	Credits	No. of Sessions			Total Sessions (hrs)
		Internal	External			L	T	P	
MB301	AI Driven Innovation and Strategic Management	50	50	100	2	20	5	5	30
MB302	AI Driven Start Up and New Venture Management	50	50	100	2	20	5	5	30
MB303	Specialization- I, Paper- 3	50	50	100	3	35	5	5	45
MB304	Specialization- I, Paper- 4	50	50	100	3	35	5	5	45
MB305	Specialization- I, Paper- 5	50	50	100	3	35	5	5	45
MB306	Specialization- I, Paper- 6	50	50	100	3	35	5	5	45
<b>Choice of any 4 Courses from MB307 to MB311</b>									
MB307	Specialization- II, Paper- 4	50	50	100	3	35	5	5	45
MB308	Specialization- II, Paper- 5	50	50	100	3	35	5	5	45

MB309	Specialization- II, Paper- 6	50	50	100	3	35	5	5	45
MB310	Specialization- II, Paper- 7	50	50	100	3	35	5	5	45
MB311	Specialization- II, Paper- 8	50	50	100	3	35	5	5	45
MB312	Summer Internship Project (SIP)	50	50	100	6	-	-	-	60 Days
MB313	Introduction to Cyber Security	50	-	50	1	10	3	2	15
<b>Total</b>				<b>1150</b>	<b>35</b>				

### Semester IV

Course Code	Course Title	Marks		Total	Credits	No. of Sessions			Total Sessions (hrs)
		Internal	External			L	T	P	
MB401	Capstone Project- AI Enabled Business Solution	50	50	100	3	-	-	45	45
MB402	Specialization- I, Paper- 7 (Case Study Writing / Research Paper Writing)	50	-	50	3	-	-	45	45
<b>Choice of any 1 Course from MB403 and MB404</b>									
MB403	Specialization- II, Paper- 9 (Field Project / Live Project)	50	-	50	3	-	-	45	45
MB404	Specialization- II, Paper- 10 (Seminar / Desk Research)	50	-	50	3	-	-	45	45
MB405	Business Ethics and Corporate Governance	50	-	50	1	10	3	2	15
<b>Total</b>				<b>250</b>	<b>10</b>				

### 1.1. List of Specializations offered

(Student can choose any specialization subjected to the minimum strength of 10students)

#### Specialization I – (Choice of any 1 Specialization)

1. Marketing Management
2. Business Analytics

#### Specialization II – (Choice of any 1 Specialization)

1. Financial Management
2. Human Resource Management
3. Operations and SCM
4. Agribusiness Management
5. Hospital and Healthcare Management
6. International Business Management
7. IT and System Management
8. Pharma Management
9. Biotechnology and Bioinformatics Management

## 1.2. Courses in Specialization

COURSE CODE	COURSE NAME
<b>Marketing Management</b>	
MB208A	Marketing Analytics
MB209A	Brand Management
MB303A	Digital and Social Media Marketing
MB304A	Neuro Marketing and Consumer Behavior
MB305A	Services Marketing and CRM
MB306A	AI Driven Sales Management
<b>Business Analytics</b>	
MB208B	Marketing Analytics
MB209B	Security and Master Data Management
MB303B	Social Media, Web and Text Analytics
MB304B	Natural Language Processing
MB305B	Internet of Things
MB306B	Workforce Analytics
<b>Financial Management</b>	
MB210C	Advanced Corporate Finance
MB211C	Wealth Management, Banking Operations & Financial Technology
MB212C	International Finance
MB307C	Fixed Income Securities and Financial Derivatives
MB308C	Security Analysis and Portfolio Management
MB309C	Taxation
MB310C	Equity Research and Financial Modelling
MB311C	Corporate Governance and Valuation
<b>Human Resource Management</b>	
MB210D	HR Analytics
MB211D	Industrial Relations and Labour Laws
MB212D	Organizational Development and Change
MB307D	International HRM
MB308D	Agile People and Organisation
MB309D	AI-Enabled Learning and Development
MB310D	AI and Performance Management System



MB311D	NLP Application in HRM
<b>Operations &amp; SCM</b>	
MB210E	Total Quality Management and Role of AI
MB211E	Inventory and Warehouse Management
MB212E	E-Business and Supply Chains
MB307E	Production Planning and Control in AI Era
MB308E	Operations Research
MB309E	Service Operations Management and Role of AI
MB310E	AI Driven Supply Chain Strategy and Design
MB311E	Supply and Operation Chain Analytics
<b>Agribusiness Management</b>	
MB210F	Rural Marketing and Sales Management
MB211F	Agri Supply Chain Management
MB212F	Agriculture Extension and Research Services
MB307F	AI in Agribusiness
MB308F	Agriculture Financial Services
MB309F	Agricultural Commodity Derivatives
MB310F	International Trade and Agri-Exports
MB311F	Cooperative Management and Agro-Processing Industry
<b>Hospital &amp; Healthcare Management</b>	
MB210G	Organization and Administration of Supportive and Clinical Services
MB211G	Quality Management in Healthcare and Hospitals
MB212G	AI and HMIS in Healthcare Management
MB307G	Management of Home Healthcare Services
MB308G	Laws Related to Hospital and Medical Services
MB309G	Health Economics
MB310G	Public Health Management
MB311G	Hospital Planning and Operations Management
<b>International Business Management</b>	
MB210H	International Economics
MB211H	Geopolitics of AI and Digital Trade
MB212H	Advanced Foreign Exchange Management
MB307H	NLP for Multilingual Business Environments
MB308H	Robotic Process Automation for International Operations
MB309H	Human-AI Collaboration in International Workforces

MB310H	AI-Driven ERP Systems for Global Business Integration
MB311H	AI Governance and Compliance in Global Corporations
<b>IT &amp; System Management</b>	
MB210I	Managing e-Business and Business intelligence
MB211I	IT in Business Management
MB212I	E- Governance and Framework of ICT
MB307I	Emerging Trends in IT and ITES
MB308I	Cloud Computing
MB309I	Database Management System
MB310I	Information Communication Technology
MB311I	Industry Ethics and Legal Issues in Information Technology
<b>Pharma Management</b>	
MB210J	Pharmaceutical Marketing in the Digital Age with AI
MB211J	Pharmaceutical Operations and Supply Chain Management with AI
MB212J	Pharmaceutical Strategy and Innovation with AI
MB307J	Pharmaceutical Finance and Regulatory Affairs with AI Applications
MB308J	Data Analytics and Business Intelligence in Pharma
MB309J	AI and Machine Learning for Pharmaceutical Applications
MB310J	AI-Driven Healthcare and Digital Transformation in Pharma
MB311J	Ethical and Legal Aspects of AI in Pharma and Healthcare
<b>Biotechnology &amp; Bioinformatics Management</b>	
MB210K	Biotechnology Business with IOT
MB211K	Bioinformatics for Managers
MB212K	Biotech Product Management
MB307K	Healthcare and Pharmaceutical Management
MB308K	Artificial Intelligence in Biotechnology
MB309K	Bio-Business Analytics
MB310K	AI in Supply Chain and Management in Biotech
MB311K	Commercialization and Venture Creation

## 1.3. Academic Calendar

### MBA Semester – I August 2025 to May 2026 (First Half)



**Dr. D.Y. PATIL VIDYAPEETH, PUNE**  
(Deemed to be University)  
(Accredited (3<sup>rd</sup> cycle) by NAAC with A CGPA of 3.64 on four point scale at 'A++' grade)  
(An ISO 9001:2014 Certified University)  
**GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE**

**Director**

**ISO R. No. ACA-R-05**

#### **MASTER OF BUSINESS ADMINISTRATION (MBA Semester-I)**

##### **Academic Calendar 2025 – 2026 (First Half)**

Activity	Date	Month	Working Days	Sundays	Public Holidays	Vacation	Total
Commencement of Semester I	1st Aug, 2025	Aug.	-	-	-	-	-
Induction Program & Foundation courses, Teaching Sessions	1st Aug. – 22 <sup>nd</sup> Nov. 2025	Aug.	24	05	02	-	31
		Sep.	25	04	01	-	30
		Oct.	24	04	03	-	31
		Nov.	18	05	01	-	24
Syllabus Completion	22 <sup>nd</sup> Nov. 2025	Nov.	-	-	-	-	-
Term End Exam (Internal)	24 <sup>th</sup> Nov. - 29 <sup>th</sup> Nov. 2025	Nov.	06	00	00	-	06
Backlog University Examination (External)	1 <sup>st</sup> Dec. – 10 <sup>th</sup> Dec. 2025	Dec.	09	01	00	-	10
University Examination (External Regular + Backlog)	11 <sup>th</sup> Dec.-23 <sup>rd</sup> Dec. 2025	Dec.	11	02	00	-	13
Term End Break	24 <sup>th</sup> Dec.- 31 <sup>st</sup> Dec. 2025	Dec.	00	01	01	06	08
<b>Total</b>			117	22	08	06	153
<b>Total Instructional Days (Excluding Examinations)</b>			97	19	00	06	122

 <b>Dr. Shripad Joshi</b> Member Secretary - AMC	 <b>Dr. Babasaheb Jadhav</b> Chairperson- PGP	 <b>Dr. Manish Sinha</b> Director, GBSRC
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Survey No.87-88, Bangalore-Mumbai Express Way By-pass, Tathawade, Pune – 411 033, Maharashtra, India.

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## MBA Semester – III August 2025 to May 2026 (First Half)



**Dr. D.Y.PATIL VIDYAPEETH, PUNE**  
**(Deemed to be University)**  
 (Accredited (3<sup>rd</sup> cycle) by NAAC with ACGPA of 3.64 on four point scale at 'A++' grade)  
 (An ISO 9001:2014 Certified University)  
**GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE**

**Director**

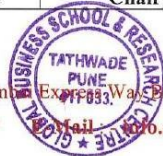
**ISO R.No. ACA-R-05**

### MASTER OF BUSINESS ADMINISTRATION (MBA Semester-III)

#### Academic Calendar 2025 – 2026 (First Half)

Activity	Date	Month	Working Days	Sundays	Public Holidays	Vacation	Total
Commencement of Semester III	11 <sup>th</sup> August 2025	Aug.	-	-	-	-	-
Teaching Sessions	11 <sup>th</sup> Aug. –18 <sup>th</sup> Oct. 2025	Aug.	16	03	02	-	21
		Sep.	24	04	02	-	30
		Oct.	15	02	01	-	18
Diwali Vacation	19 <sup>th</sup> Oct. – 23 <sup>rd</sup> Oct. 2025	Oct.	-	01	-	04	05
Teaching Sessions	24 <sup>th</sup> Oct. – 22 <sup>nd</sup> Nov. 2025	Oct.	07	01	-	-	08
		Nov.	18	03	01		22
Syllabus Completion	22 <sup>nd</sup> Nov.2025	Nov.	-	-	-	-	-
Term End Exam (Internal)	24 <sup>th</sup> Nov. - 29 <sup>th</sup> Nov.2025	Nov.	06	00	00	-	06
Backlog University Examination (External)	1 <sup>st</sup> Dec. – 10 <sup>th</sup> Dec.2025	Dec.	09	01	00	-	10
University Examination (External Regular + Backlog)	11 <sup>th</sup> Dec.-23 <sup>rd</sup> Dec.2025	Dec.	11	02	00	-	13
Term End Break	24 <sup>th</sup> Dec.– 31 <sup>st</sup> Dec. 2025	Dec.	00	01	01	06	08
Total			106	17	06	10	139
Total Instructional Days (Excluding Examinations)			95	17	06	10	128

 <b>Dr. Shripad Joshi</b> Member Secretary- AMC	 <b>Dr. Babasaheb Jadhav</b> Chairperson- PGP	 <b>Dr. Manish Sinha</b> Director, GBSRC
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## 1.4. DPU List of Holidays

S. No.	Holiday	Day	Date
1	Chhatrapati Shivaji Maharaj Jayanti	Wednesday	19-Feb
2	Mahashivratri	Wednesday	26-Feb
3	Dhulivandan (Holi 2nd Day)	Friday	14-Mar
4	Ramzan ID (Id-ul-Fitar)	Monday	31-Mar
5	Mahaveer Jayanti	Thursday	10-Apr
6	Dr. Babasaheb Ambedkar Jayanti	Monday	14-Apr
7	Good Friday	Friday	18-Apr
8	Maharashtra Din	Thursday	1-May
9	Buddha Pournima	Monday	12-May
10	Bakri ID (Id-Uz-Zuha)	Saturday	7-Jun
11	Independence Day	Friday	15-Aug
12	Ganesh Chaturthi	Wednesday	27-Aug
13	Id-E-Milad	Friday	5-Sep
14	Anant Chaturdashi	Saturday	6-Sep
15	Mahatma Gandhi Jayanti & Dasara	Thursday	2-Oct
16	Diwali (Narak Chaturdashi)	Monday	20-Oct
17	Diwali (Laxmi Pujan)	Tuesday	21-Oct
18	Diwali (Bali Pratipada)	Wednesday	22-Oct
19	Diwali (Bhaubeej)	Thursday	23-Oct
20	Guru Nanak Jayanti	Wednesday	5-Nov
21	Christmas	Thursday	25-Dec

## 1.5. Registration and Fees

All students selected for admission must register on the day of Registration for the Programme. The details for the payment of fee for the Programme are given below:

### Course Fee\*

Year/Month	Last Date
<i>1st year fee</i>	<i>01-08-2025</i>
<i>University affiliation fee</i>	<i>30-10-2025</i>
<i>2nd year fee Examination fee</i>	<i>31-08-2026</i>
	<i>At the times of filling the semester examination form.</i>

The prescribed fee is payable by Account Payee Demand Draft drawn in favour of the “The Director, Global Business School & Research Centre”, payable at Pune or online to the Institute account.

**Refund of Fee:** As per the rules of the University. For more details please refer to the rules of cancellation mentioned on the website.

## 1.6. Payment of Tuition and Other Fees

On admission of candidates to the first year of the course of study, all the fees mentioned in the letter of admission, viz., annual tuition fee, registration and eligibility fee, alumni fee, convocation

fee, etc., as applicable, should be paid on or before the prescribed date without fail. Any delay will attract payment of penalty as specified. If any candidate fails to remit tuition fee and other fees within the last date as notified, he/she will forfeit his/her admission to the course concerned.

In respect of subsequent year(s) of study, tuition fee and other specified fees shall be paid on or before the date as notified to the parents/students and on the Notice Board of the Institution/ College concerned. Late payment, if any, will attract penalty as specified.

Similarly, examination fee, as prescribed and notified from time to time, shall be paid on or before the due date. If there is any delay, it will attract penalty as specified. If any student fails to remit the examination fee even after lapse of the period specified for payment with penalty, such student will not be issued Hall Ticket for the Vidyapeeth examination(s)/ debarred from appearing for the Vidyapeeth examination(s). All fees, once paid to the Vidyapeeth account, will not be refunded or adjusted for any other purpose under any circumstance.

## **2. Examination**

### **2.1 Evaluation and Grading**

#### **2.1.1 Defining the Evaluation System**

As per the UGC Guidelines on Adoption of choice Based Credit System (CBCS), Global Business School & Research Centre (GBSRC) has adopted the Credit and Grading System for MBA Programme.

#### **2.1.2 Pattern of Examination**

The 'Evaluation Scheme' comprises of:

- 1) Concurrent Continuous Evaluation (Internal)
- 2) University Evaluation (External)

The 'Evaluation Scheme' of the programmes will be as follows:

<b>Programme</b>	<b>Concurrent Evaluation (Internal)</b>	<b>University Evaluation (External)</b>	<b>Total Marks</b>
MBA	50%	50%	100

### **2.2 Concurrent Evaluation**

Comprehensive Continuous Evaluation (CCE) Scheme in Semester system is spread throughout the entire duration of course and is done by the respective course faculty. Faculty members are empowered to select and apply relevant component of evaluation from the suggested list of components of evaluation.

Internal / External	Sr. No.	Particulars	No. of Evaluations	Marks Out of	% Marks Allotted (Weightage)
<b>Comprehensive Continuous Evaluations (CCE)</b>	1	Comprehensive Continuous Evaluation (CCE) 1 (Any 1 Group from A to E)	Any 1 for each course per Semester	10 marks per course	<b>50%</b>
	2	Comprehensive Continuous Evaluation (CCE) 2 (Any 1 Group from A to E except Group opted earlier)	Any 1 for each course per Semester	10 marks per course	
	3	Comprehensive Continuous Evaluation (CCE) 3 (Any 1 Group from A to E except Group opted earlier)	Any 1 for each course per Semester	10 marks per course	
	4	Term End Examination	Per course per Semester	20 marks per course	
<b>External Evaluation</b>	5	University Examination	Per course per Semester	50 marks per course	<b>50%</b>
<b>Total</b>					<b>100%</b>

**Important Note:**

1. For each Course Comprehensive Continuous Evaluation (CCE): Internal Evaluation is of 50% and External Evaluation is of 50%.
2. 1 Credit of the course is equal to 15 contact hours.
3. **Class Participation and Attendance:** As per the norms of Dr. D. Y. Patil Vidyapeeth 75% and above Class Participation and Attendance is mandatory.
4. The course faculty shall prepare the scheme of Comprehensive Continuous Evaluation (Formative Assessment) before commencement of the term.
5. Each CCE tool shall be of 10 marks.

Faculty members shall have the flexibility to design the Comprehensive Continuous Evaluation for ensuring balanced evaluation of student, by selecting components from given groups relevant to the course requirement:

<b>Comprehensive Continuous Evaluation (Individual/Group Assessment)- Any 1 per course (10 Marks)</b>				
<b>Group A</b>	Class Test	Open Book Test	Presenting Business Article in Class	Subject Specific Quiz/MCQ Test
<b>Group B</b>	Case Study & Presentations	Situation Analysis & Presentations	Creative Assignment	Case Study Writing
<b>Group C</b>	Industry Visit / Study Tour & Presentations	Live Project & Presentations	Interview with Corporate Personalities / Entrepreneurs / Businessman / Government Officers	Sector Analysis In-Depth Report

<b>Comprehensive Continuous Evaluation</b> <b>(Individual/Group Assessment)- Any 1 per course (10 Marks)</b>				
<b>Group D</b>	Company Review & Report Submission	Survey & Interpretations	Research Paper Writing, Presentation & Submission for Publication	edX / Swayam / NPTEL Certification Course
<b>Group E</b>	Simulation Exercises	Creating & Presenting Webpage / Website / Blog / Content Writing	Creating podcasts / Newscast	Attending National / International Conferences / Seminars / Workshops / Conclaves

### 2.3 SIP Evaluation:

Sr. No.	Courses	Comprehensive Continuous Evaluation Parameters			
		Duration	Assessment of Project Report & Outcome	Viva Voce	Marks
1	MB311 Summer Internship Project	2 months (60 Days)	50 Marks (Internal)	50 Marks (External)	100 Marks

### 2.4 Eligibility criteria for the award of Degree

A student will be eligible for award of the Degree only if the following criteria are met at the end of the fourth semester.

1. Qualifying in all the courses of the Programme
2. Securing overall CGPA

### 2.5 Award of Gold Medals

With a view to rewarding academic excellence, the DPU President's Gold Medal for best overall performance for best academic performance is awarded during convocation.

### 2.6 Discipline

1. The Institute attaches utmost importance to integrity of students in conducting themselves in a manner befitting responsible student managers.
2. Disciplinary action shall include imposition of fine/declaring disqualified for award of medals, prizes and scholarships/ deprivation of placement opportunities/expulsion from the Programme/ any other action which the Institute may deem fit.
3. The use of cell phones in the class room/ examination halls is strictly prohibited. In case a student violates this rule, a fine of Rs. 2,000 will be imposed and the Cell phone will be confiscated till the end of the course including sim card. The fine amount would go to Students' Activities.
4. Students will not be allowed to enter examination hall after 15 minutes of the commencement



of the examination.

5. Vehicles should be parked only in the given parking area.
6. The dress code of the Institute as specified from time to time shall be strictly adhered to.
7. Any student who wants to go outside Pune needs to take prior written permission from the Institute, and warden of the concerned hostel.
8. In case of rude behavior/ violence and involvement in the act of ragging on the part of the student, he/ she shall be expelled from the Programme.
9. All the students need to carry their Identity Cards within on and off the campus and mandatory for all examinations.
10. All the students need to come in formal dress provided by the Institute on all the days of functions, seminars, guest lectures, presentations, etc.

## **2.7 Malpractice in Examinations**

Students shall not resort to malpractice in examinations. In case of suspected malpractice, on receiving the report from the concerned invigilator, the Committee formulated by the university would look into the matter. Once the malpractice is established by the Committee, the student's hall be declared to have failed in that examination or as per the committee decision

## **2.8 Attendance**

1. Regular and punctual attendance in all academic and other activities organized for the students is an essential requirement.
2. Attendance of the students is mandatory in the events organized by the Institute.
3. A student is expected to maintain a minimum of 75% attendance in each course in the semester to be eligible to take the semester-end examinations.
4. Students, whose attendance falls short of 75% and above 60% may be allowed to write the examination of that particular subject (s) subject to medical or genuine cases subjected to faculty council decision.
5. Student shall not be absent for any of the end-term examinations conducted by the Institute. However, in exceptional cases, on application, the Institute will decide the merits of the application on case to case basis and allows for re-examination.

## **3. Policy and Rules for Final Placement and Summer Training/Summer Internship**

The placement activity of the Institute is organized by a Placement Committee. The Committee explores all possibilities to give the best support to place the students. The students will be governed by the following rules for placement. The Placement Committee will announce amendments from time to time.

### **3.1 Placement Rules**

1. Students seeking placement assistance from the placement committee must register for placement before the commencement of campus placement and the last date declared by the placement committee.
2. Upon successful registration, students will receive company registration links for on campus

placement opportunities.

3. Eligible students are required to consult their Mentor or the Placement Cell before registering for any on-campus company, especially if they have doubts or need additional information before proceeding with the registration.
4. Once registered, students are not permitted to withdraw from the subsequent placement process. Any such withdrawal will lead to disqualification from all future campus placement activities.
5. Failure to attend the interview process without a valid and documented reason approved by the placement cell or the Director Sir will result in disqualification from all campus placement activities.
6. During the process, a casual attitude or underperformance at any stage may lead to disqualification from future placement assistance. (Checkpoint – HR feedback report)
7. When a candidate is offered Final Placement by an organization he/she shall be deemed out of the remaining Final Placement Processes.
8. Once the Final Offer is given by a company in writing, the student concerned will have to accept the offer.
9. Adhering to the institute's dress code is mandatory during the campus selection process. Appearing for an interview without adequate preparation (knowledge of profile, company, etc.) may result in disqualification.
10. Students need to be available physically and/or virtually at all times on short notice for the Placement activities. Any student not found available for any process will be debarred from all future Final Placements Processes.
11. Students must not contact HR officials directly for any queries. All questions should be directed to the Placement Department, with the Head of Placements responsible for addressing concerns related to job details shared by the company.
12. Students should be ready to join anywhere in India.
13. During the final placements, only the approved CV format provided by the Placement Committee should be used. Any discrepancies or unauthorized modifications in the CV will lead to immediate disqualification from the process.
14. In the event of receiving two job offers simultaneously, students will be allowed to choose between them. However, if the offers are not concurrent, students must accept and join the organization that made the first selection
15. Attendance: Students whose attendance meets the standards below shall be considered eligible for placements and will receive the placement registration link.
  - 15.1 The students interested in Campus Placement must attend various Training programs/ grooming sessions arranged by the Institute/Placement cell. Minimum 90% attendance is a MUST. Nonattendance (Medical Grounds) is to be supported by the document.
  - 15.2 Students interested in campus placements must have at least 75% class attendance.
16. Students must compulsorily register for all companies relevant to their domain. Failure to register for the first three domain-specific companies offered will result in the student being considered as opting out of the campus placement process.
17. Post-Interview Protocol - If a student has appeared for three placement opportunities during the Final Placements process and has not secured an offer, regardless of the reasons, they must consult their assigned mentor or placement in-charge for guidance and preparation improvement.

- 17.1 Following this, the student will be allowed up to two additional Personal Interview (PI) opportunities as a final chance within the placement process.
- 17.2 During this stage, the student must also sign the “Opting Out of Final Placements” declaration form.
- 17.3 The student will no longer be considered part of the formal placement pool, but will continue to receive placement assistance from the Institute until the completion of two additional PI attempts
18. The Placement Cell may refer students to companies or share their profiles directly, based on company requests. Students must attend these interviews and join if selected. The Cell will ensure a minimum CTC benchmark, follow standard placement guidelines, and share all necessary details with students.
19. Any violation of the placement rules may result in disciplinary action, including disqualification from all placement activities.
20. Any amendments or exceptions are the sole right of the Director of GBSRC, and students will be informed of them as needed.

### **3.2 Dream Offer Policy**

The Final Placement Process will follow a rolling format, with companies participating as and when they have openings. As a result, some companies offering strong career prospects may begin recruitment after the main placement phase has concluded. Students who already have an offer in hand will still be permitted to apply for a Dream Offer. The placement cell will announce the Dream Offer companies when registration opens. The conditions that will apply for the registration will be mentioned in the registration mail. Placed students who fulfill the condition as mentioned in the mail of the Dream offer will be eligible to apply. Each student will be eligible to apply to one dream offer.

### **3.3 Conduct and Professionalism**

1. Students must maintain strict confidentiality about the placement process. Sharing any details through any medium or disclosing information to recruiters at any stage is strictly prohibited.
2. Students are responsible for ensuring a stable internet connection during all placement activities. The Institute will not be held accountable for any issues arising due to poor connectivity.
3. Punctuality is mandatory. Students arriving after the scheduled time for the Pre-Placement Talk (PPT) or placement process will not be permitted to join and will be marked absent.
4. Prior research on the participating company is essential. Students must come prepared for the Pre-Placement Talk and subsequent processes.
5. Professional behavior is expected at all times—during the Pre-Placement Talk and throughout the entire placement process.
6. For virtual sessions, students must remain professional, keeping their microphones muted and videos turned on unless instructed otherwise.
7. Recording any part of virtual events, whether audio or video, is strictly forbidden.
8. Mobile phones must be in silent mode. Use of mobile phones during the Pre-Placement Talk or placement process is not permitted unless explicitly allowed.

Students should have a notepad and pen readily available during all Pre-Placement Talks and processes.

### 3.4 Signing Out of the Final Placements Process

1. Students who wish to voluntarily withdraw from the final placement process must complete the “Opting Out of Final Placements” form, available from the Placement Coordinator. The form must be signed and countersigned by the Placement Committee. This option applies to students planning to pursue higher education, settle abroad, join their family business, or launch their startups.
2. Any student who has been penalized by the Disciplinary Committee will be barred from participating in the Final Placements process. Such students will be required to complete the Opting Out form, subject to the Placement Committee's discretion.
3. Students found guilty of academic misconduct, including cheating or using unfair means in internal or external exams or company assessments, will be immediately removed from the placement process.

## 4. Library Rules

### 4.1. General Rules & Regulations for Library

Library Timings:

Days	Timings
Monday – Saturday	9:00 AM TO 6:00 PM
Book Issue/Return Time	9:30 AM TO 4:30 PM
Lunch Break	1:00 PM TO 1:30 PM
Closed on	Sundays and Holidays
During Examinations, Reading Room Facility available between	8:00 AM TO 8:00 PM

### 4.2. Eligibility

GBSRC library is primarily meant for the faculty, full time students of all the courses, administrative staff, visiting faculty and research scholars.

### 4.3. Library Membership Procedure

Each student member will have to submit one passport size photograph at the library counter while Institutional, External & Honorable members have to fill a membership form and have to submit two passport size photographs.

### 4.4. Circulation Rules

- Borrowing facility is given only to the members of the library.
- Circulation will be done only through the circulation counter, after the member produces his/her identity card to the person at the counter.
- Students will not be allowed to take the periodicals, newspapers outside the library.
- Students can get photocopies of the required article in the periodical from the Reprography Centre.

### 4.5. Borrowing Rules

The duration of borrowing for members will be as follows: -

Patron Category	Item Type	Current Checkouts allowed	Fine amount per day	Validity
Faculty	Books	10	0.00	1 Month
Ph.D. Scholars	Books	05	0.00	1 Month
Student	Books	02	5.00	7 days

1. Book Bank Scheme - The student will be provided with one recommended text book per subject in all important subjects. He / She can keep these books till the semester end examinations. On the submission of all these books, next semester books will be issued in the same way.
2. New arrival of books is displayed in a separate shelf in New Arrivals section. These books will be subsequently available for circulation.
3. In addition to the above, the students can draw 2 text books from library and should return in 7 days' time from the date of issue. If the student wants to keep the text book for more than 7 days they need to re-issue the same. The books need to be renewed otherwise a fine of Rs. 5 per day will be levied after 7 days, and if it is kept more than one month, the borrower will have to pay the cost of the book.
4. The students are expected to submit the books back in good condition, failing which, they need to pay two times of the book cost. Library committee is the final authority in this connection.
5. If the student does not return the books given to them immediately after the concerned semester end examinations, no further books will be issued.
6. Loss of books should be reported immediately in writing to the Librarian, GBSRC Library. Replacement charge and fine must be paid immediately.
7. It is mandatory to all the students and staff to enter the details in the library entry register on every visit to Library.
8. Strict silence is required inside the library as it is necessary for quiet study.
9. Smoking in the library is prohibited.
10. Sleeping in the library is prohibited.
11. Eatables, beverage and cellphones in the library is prohibited.
12. Bags are to be kept outside the library.
13. Library staff is not responsible for any loss of valuables.
14. If the help of the library staff is required, they may be approached, but in a polite manner.
15. Students are informed not to throw the chocolate and bubblegum and wrappers in the library and reading room.
16. Students are advised not to misplace the books/journals/newspapers/magazines etc. from its original position.
17. Production of "NO DUES CERTIFICATE" from the library is essential for obtaining the hall ticket for appearing for examination.
18. All students, staff and other members are requested to adhere to library timings and maintain decorum in the library premises.

## 5. Rules for Computer Lab

The Computer Center of GBSRC has the required infrastructure to cater to the needs of the Students and Faculty. The Computer Center has been equipped with computer systems, printers, UPS systems and is fully air-conditioned.

The students have to maintain silence and discipline in the computer centre.

### **Do's**

1. After entering the Computer Lab, students should approach the System Administrator /Lab In-charge. A logbook of machine usage will be maintained and it is the duty of each user to complete all columns (their name, roll no., login time and the purpose) in it while entering the Computer Lab.
2. Students should mark and sign when they log out and leave the lab.
3. System Administrator will have full authority to enforce discipline.
4. Keep the Computer Centre clean.
5. Ensure that the computers are started in the proper way and also shut down correctly.

### **Don'ts**

1. Do not erase or change the names of the system files.
2. Do not shift any item of the computer. If there is any problem in the functioning of a particular computer, get in touch with the programmer of the computer center.
3. Do not bring any personal hardware into the Computer Center.
4. Do not try to repair any item of the computer yourself.
5. Eatables, tea, coffee, etc. should not be brought inside the Computer Center.
6. Smoking is strictly prohibited
7. Laptop or mobile charging inside the lab is not allowed.
8. Don't use Facebook, Google-Chat, Yahoo messengers inside a lab.
9. Don't play games.
10. Don't use virus-infected storage devices.
11. In case of any damage or missing computer component, the student who last used the computer will have to bear the necessary costs.

## **6. Internet Service Rules**

The Institute provides internet services as a privilege to students for their academic purposes. It is the responsibility of every student to have an email ID and submit the same to the person In-charge of the Computer Center. Important communications from time to time will be sent to students through email/Academic Information System (AIS).

The Internet Service offered in the Institute is subject to the following conditions:

1. Staff looking after Internet browsing activities is not responsible for the loss of student internet hours due to such reasons like Power Failure, Link Failure, and Holidays and when closed because of the priority of Management tasks and also for any student's personal problems.
2. The Internet usage is purely for academic purpose.

Those who abuse the facility will be fined up to Rs.2, 000/- and may even be debarred from use of computer facility. Serious computer crimes may lead to the concerned user being expelled from the Institute.

## 7. Rules for Hostel Students

All inmates of the Hostel shall observe the hostel rules for the smooth and efficient running of the hostel and for their comfortable stay.

## 8. Hostel Wardens:

**Girls Hostel** – Ms. Vaishnavi, Ms. Rasika , Ms. Shradha, Ms. Sandhya

**Boys Hostel**- Mr. Namdev Chaudhari

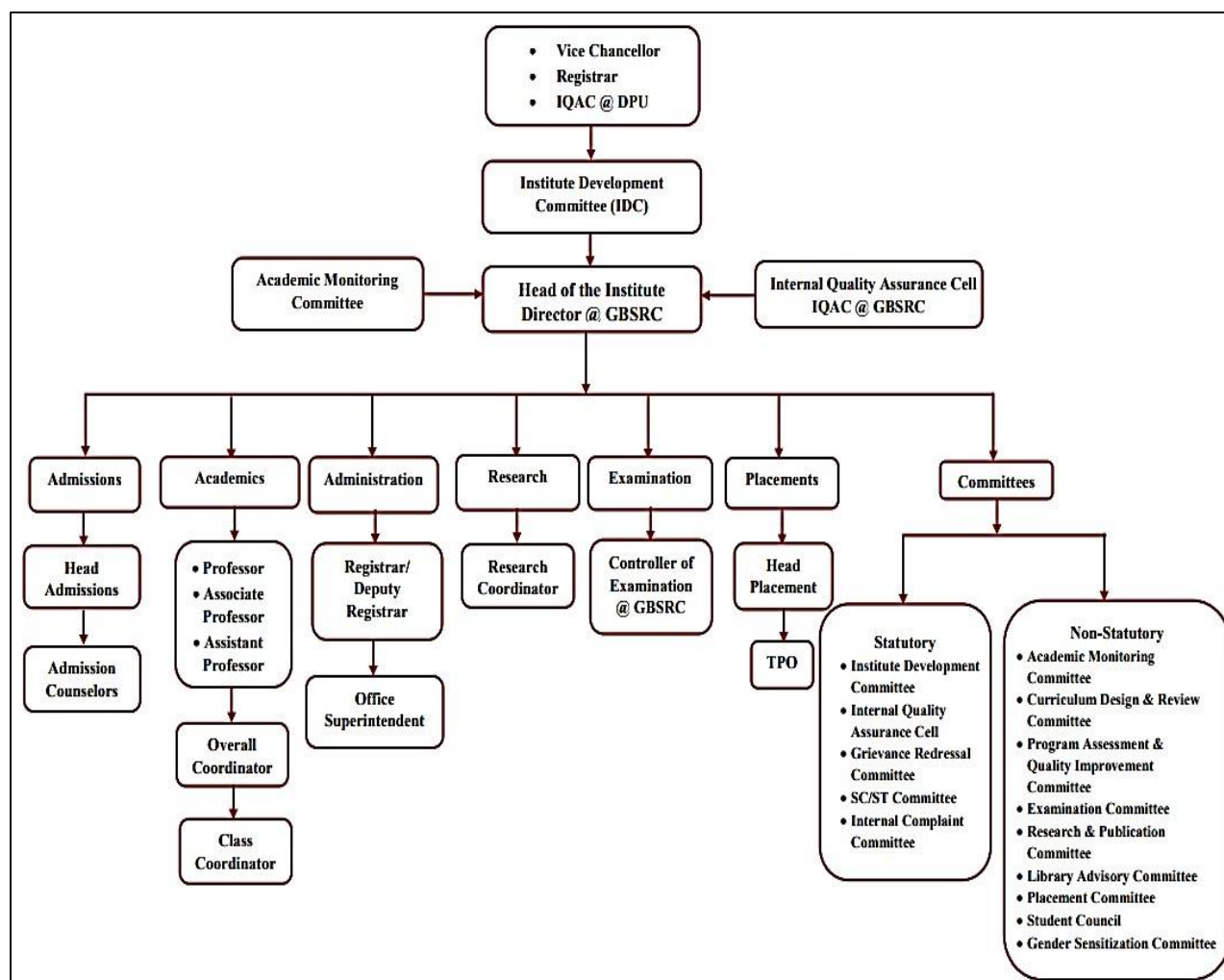
## 9. Public Utility Services

1. **D. Y. Patil Hospital** – 020 – 27805100 / 27805900 / 27805101
2. **D. Y. Patil Ambulance** – 020 – 27423690 / 27423693
3. **Aditya Birla Hospital** – 020 – 30717610, 17 / 40707610, 172.
4. **Wakad Police Station** – 020 – 22934100 / 22934110
5. **Railway Enquiry** – 020 – 26126575 / 261051174.
6. **IDBI Bank** – 020 – 2027476978
7. **Ginger Hotel** – 020 – 6677 3333

## 10.GBSRC Important Emails

<b>Director Office</b>	020-67919400 Ext. - 9402	director.gbs@dpu.edu.in
Admin Office	020-67919400	<a href="mailto:info@gsbsrc.dpu.edu.in">info@gsbsrc.dpu.edu.in</a>
Admissions	+91 – 9860650707	<a href="mailto:gsbsrc.admissions@dpu.edu.in">gsbsrc.admissions@dpu.edu.in</a>
Chairperson of the Postgraduate Program (MBA)	--	babasaheb.jadhav@dpu.edu.in
MBA –I-Overall Coordinator	--	manesh.palav@dpu.edu.in
Class Coordinators MBA I Year	--	<a href="mailto:debjani.guha@dpu.edu.in">debjani.guha@dpu.edu.in</a> , <a href="mailto:hishikesh.kokate@dpu.edu.in">hishikesh.kokate@dpu.edu.in</a> , <a href="mailto:sarika.khandekar@dpu.edu.in">sarika.khandekar@dpu.edu.in</a> , <a href="mailto:vinayak.krishnan@dpu.edu.in">vinayak.krishnan@dpu.edu.in</a>

## 11. ORGANIZATION STRUCTURE @ GBSRC





## LIFE @ GBSRC

### 1. Industrial Visit

Global Business School and Research Centre offers opportunities for all the students to interact with industries on consistent basis by way of visits to many renowned companies across the country. Industrial visit is considered as the most practical way of learning.



### 2. Dropshipping

At GBSRC, students actively participate in the Dropshipping Challenge, where they launch and manage their own online businesses.



### 3. Career Counselling Workshop

The students are groomed on various skillsets as desired in a Management graduate under Placement Readiness & Exposure Program (PREP) and Career Acceleration Program (CAP) for MBA II year and I year respectively.



#### 4. Industry Interface

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.



#### 5. Annual Inter Management Fest “INVICTUS”

INVICTUS 2025 marked the vibrant debut of Dr. D.Y. Patil Global Business School and Research Centre’s annual sports and cultural fest. Spanning several energetic days, the event featured thrilling sports competitions including cricket, football, basketball, badminton, and more, alongside electrifying dance, music, fashion, and gaming events.



#### 6. DPU Model United Nations Conference 2024 (DPU MUN 2024)

The DPU MUN 2024, hosted by GBSRC, brought together delegates from 35 institutes, providing a dynamic platform for students to discuss global challenges and practice diplomatic skills. Through vibrant debates on critical agendas—such as the Israel-Palestine conflict, India’s budget, and women’s safety—participants honed negotiation, leadership, and problem-solving abilities in a stimulating, collaborative environment.





## 7. Sports

Sports are an integral part of life at GBSRC, whether as a part of the Institute curriculum or its extensive co-curricular programme. Students develop a willingness to improve and to perform to the best of their ability in an enjoyable atmosphere.



## 8. Intercollegiate Events

GBSRC encourages students to take part in various intercollegiate events organized by different Institutes in Pune. The participation and achievement is recognized and appreciated.



## 9. LinkedIn Learning

GBSRC has collaborated with LinkedIn Learning to offer certification courses tailored for MBA students. This partnership enables students to access a wide range of expert-led courses in business, technology, and leadership. This initiative enhances employability and fosters continuous skill development, aligning our curriculum with the demands of today's dynamic business landscape.

## 10. Harvard Business Publishing Cases and Simulations

Global Business School and Research Centre (GBSRC) offers a world-class MBA experience by integrating Harvard Business Publishing's case studies and simulations. These globally recognized resources provide real-world scenarios, enhancing students' critical thinking, problem-solving, and strategic decision-making abilities. The initiative promotes experiential learning and prepares students for global leadership roles.

## Facilities @ GBSRC

**Computer Centre**



**Library**



**Bloomberg Lab**



**Seminar Room**



**Lecture Rooms**



**Cafeteria**



**Smart Classroom**



## **Disciplined Conduct Of Student**

*Carefully read and comprehend the rules and regulations governing your conduct and behaviour in and outside the Institute while you are a student of GBSRC. Failure or negligence in complying with the same may result in disciplinary action, fines etc. including termination of admission to the Institute.*

The Students should strictly obey the instructions given by the Director through notices, personal meetings and class discussions from time to time.

### **1. Identity Card**

The student should carry identity card with them regularly and the identity card should be produced when demanded by the authorized persons of the Institute.

### **2. Mobile Phones**

The students should switch off the mobile phones while in the classrooms, library, etc. as per the notification.

### **3. Dress Code**

We believe in inculcating a sense of discipline and belongingness in the students by observing a dress code. Students are expected to wear formal dress (Shirt & Trouser for gents; Indian /Western formals for ladies) throughout the week. The students are required to come to the Institute in the prescribed uniform on special occasions, which are notified from time to time.

### **4. Notices**

The Student should read the notices displayed on the notice boards regularly and the Institute will not be responsible for the loss or any disadvantage due to non-reading of notices on the part of student.

### **5. Damages**

The student should not cause any damage to the Institute property. Compensation for the damage caused shall be recovered from the student immediately.

### **6. Poor Performance in academics**

If student is found weak in certain subjects he/she will have to attend extra classes as notified and make the required progress to come at par with the other students.

### **7. Expected Behavior in the Campus**

1. Students shall maintain calmness and cleanliness at all times.
2. Students shall not loiter in the campus during class hours.
3. Students shall take due care in personal and community hygiene.
4. Students shall not indulge in any activity which will or is likely to cause structural or operative damage to any property within the Institute premises.
5. Littering, spitting, listening to Walkman, radio, smoking and chewing are not allowed inside the campus.
6. Students shall not indulge in any act of violence directly or indirectly and they shall not incite any one to do so.

7. Use of mobile phone during class hours, examinations and in library is not allowed. All such equipment must be switched off.
8. Conducting of any meeting inside or outside the campus by the students shall only be with prior written permission from the designated authority.
9. Ragging or harassing other student in any manner either inside or outside the Institute premises is strictly prohibited.
10. Students found guilty of insubordination or disobedience to any lawful or reasonable orders of the faculty and staff of the Institute will face disciplinary action as per the standing rules of the Institute.
11. In addition to the above rules, all students should abide by the other rules and regulations of the Institute issued from time to time.

### **8. Conduct outside the Campus**

GBSRC even in its initial stages has acquired a healthy image and an enviable reputation. It is therefore the duty of all the students to behave in such a way outside the campus that the image of GBSRC keeps shining at all the time. This is particularly applicable for their conduct in their towns, any area of the Institute and even while traveling in trains. A student must be discernible from others in a crowd through his/her good conduct, pleasing manners and a dignified demeanor.

### **9. Instructions for Conduct of Students on Special Occasions during centrally organized Lectures/Seminars**

1. Students will wear uniform.
2. All students must be seated 15 minutes before the start of function.
3. Students must not talk/disturb the proceedings in any manner.
4. No students shall leave the venue before the dignitaries leave.
5. Attendance must be 100%.
6. Failure to attend will be dealt with by imposing a fine, the amount of which will be decided by the Director.

### **10. Intra Institute Functions**

Rowdy and uncivil behavior must be avoided during any functions and competitions. However, healthy competition must be encouraged and be visible. Remarks and comments made in poor taste must be totally avoided in public.

### **11. Student-to-Student Relationship**

Relationship with Senior Student-Junior students are expected to be respectful towards senior students and look up to them for guidance and advice. Relationships with Junior Student-Under no circumstances shall the junior students be utilized for running errands for senior students or for doing any personal work for them. It is the duty of senior students to motivate, help and guide their juniors. Senior students must not however assume the task of policemen or lawmakers in trying to reform or punish their juniors.

### **12. Student-To-Staff Relationship**

Students are expected to extend respect and courtesy to staff members at all times. They must however refrain from socializing with staff members, whether inside or outside the campus. Visiting Staff Quarters – Students are not permitted to visit residential quarters of staff members unless it is for unavoidable and urgent work or when the staff member concerned has invited them.

Staff members are not expected to visit students in their hostel room even if invited by the students. Staff – Student get-togethers – All Institutional get-togethers of staff members and students will require prior approval of the Director/Management. Such get-togethers will be organized at central places like the auditorium, cafeterias or common rooms. They will not be held inside the hostel or the residences of staff members.

The above rules of discipline are always subject to change, modification, addition, omission or alteration as and when the Director feels it fit and proper. The decision of the Director shall be final in all matters related to Discipline.

## **Ragging**

**“Ragging”** in any form is a crime and punishable under the law with imprisonment and therefore is strictly prohibited. Because in general, the process starts with introduction and may turn into unpleasant act of “Ragging”.

The students found to be involved in ragging will immediately be suspended and may also be handed over to police. If the charges of ragging are proved, the student shall be discharged from the Institute. Fee deposited with the Institute will also be forfeited.

## **Complaint Procedure**

Any student who wishes to submit any suggestion/complaint against the working of any system/campus or against any employee/persons working on contract with the Institute must do so in writing to the Chairperson or Member secretary of the Committee through email.

## COMMITTEES @ GBSRC

### Details of Chairperson and Member Secretary:

Sr. No.	Committee	Chairperson	Member Secretary	Mobile Number
1	Institute Development Committee (IDC)	Dr. Smita Jadhav	Dr. Manish Sinha	9822875038
2	Internal Quality Assurance Cell (IQAC)	Dr. Manish Sinha	Dr. Harshal Raje	9545428882
3	Student Grievance Redressal Committee	Dr. Manish Sinha	Dr. Aarti Kulkarni	9049081138
4	Anti-Ragging Committee	Dr. Manish Sinha	Dr. Prabir Padhy	9664700766
5	Anti – Ragging Squad	Dr. Avinash Ghadage	Prof. Aditi Thakkar	9158725259
6	Committee Against Caste Discrimination	Dr. Manesh Palav	Dr. Anu Alex	9922991485
7	The Scheduled Caste (SC) and Scheduled Tribes (ST) Committee	Prof. Mahendra Tayade	Prof. Sagar Janrao	9860178094
8	Internal Committee	Dr. Sharmishthadevi Deshmukh	Prof. Aishwarya Maharshi	7620985418
9	Academic Monitoring Committee	Dr. Manish Sinha	Dr. Shripad Joshi	9850728403
10	Curriculum Design and Revision Committee	Dr. Shripad Joshi	Dr. Anu Alex	9922991485
11	Program Assessment & Quality Improvement Committee	Dr. Naim Shaikh	Dr. Vilis Pawar	9764129574
12	Examination Committee	Dr. Babasaheb Jadhav	Dr. Harshal Raje	9545428882
13	Research and Publication Committee	Dr. Naim Shaikh	Dr. Abid Salati	9890658368
14	Library Advisory Committee	Prof. Vinayak Krishnan	Prof. Nidhi Sah	9870711749
15	Placement Committee	Prof. Rajendra Biniwale	Prof. Itchhita Pagare	9579727108
16	Gender Sensitization Committee	Dr. Debjani Guha	Prof. Hrishikesh Kokate	7038442274
17	Alumni Committee	Dr. Sharmishthadevi Deshmukh	Mr. Adarsh Tiwari	7738846899
18	Industry Institute Cell	Prof. Rajendra Biniwale	Ms. Itchhita Pagare	9579727108
19	Women Anti-Harassment Committee	Dr. Sharmishthadevi Deshmukh	Dr. Vatsala Manjunath	7588764824
20	Code of Conduct Committee	Dr. Prashant Kalshetti	Prof. Sarika Khandekar	9075545577
21	UCPE & FD Education Committee	Dr. Abid Salati	Dr. Debjani Guha	9503197270
22	Scientific Advisory Committee	Dr. Sachin Vernekar	Dr. Naim Shaikh	9850132098
23	Start-up and Innovation Cell	Dr. Prabir Padhy	Dr. Aarti Kulkarni	9049081138
24	Corporate Advisory Board	Ms. Barsha Bhattacharjee	Prof. Swapnil Vichare	8828830968
25	Committee for Barrier-Free Access to Persons with Disability	Dr. Manish Sinha	Prof. Priti Mane	9021084523
26	MOU Committee	Dr. Prashant Kalshetti	Ms. Sangeeta Parihar	9146040800
27	Student Counselling Committee	Dr. Santosh Mahajan	Ms. Mamta Singh	8007453551
28	Green Audit Committee	Dr. Vatsala Manjunath	Dr. Manesh Palav	9860066369
29	Hostel Committee	Mr. Santosh Kaulage	Prof. Mehul Barai	7208151358
30	NSS Committee	Dr. Avinash Ghadage	Prof. Ashok Raut	7517656563
31	Minority Cell	Dr. Abid Salati	Prof. Sagar Janrao	9860178094
32	International Student Cell	Dr. Prashant Kalshetti	Dr. Vilis Pawar	9764129574
33	OBC Cell	Dr. Prashant Kalshetti	Prof. Smita Panda	7978898428
34	Staff Discipline Committee	Dr. Manish Sinha	Mr. Santosh Kaulage	9822652463
34	Student Discipline Committee	Dr. Manish Sinha	Mr. Santosh Kaulage	9822652463



## UNDERTAKING FOR OBSERVING CODE OF CONDUCT

In solemn assurance and acceptance after clarification and explanation of the above, I hereby affix my signature jointly along with my parent / guardian understanding that this is my own code of conduct to have a fruitful and memorable association with the institute and the Dr. D. Y. Patil Vidyapeeth, Pune. I am aware of the consequences if I violate any of the rules of the institute. I will accept the decision of the institute in case of any indiscipline on my part including termination from institute.

Parent's / Guardian's Signature: \_\_\_\_\_

Candidate's Signature: \_\_\_\_\_

Parent's / Guardian's Name: \_\_\_\_\_

Candidate's Name: \_\_\_\_\_

Relation: \_\_\_\_\_

Date: \_\_\_\_\_

Place: \_\_\_\_\_

## FORM OF UNDERTAKING

I Mr. /MS/ \_\_\_\_\_ Son/Daughter  
of Mr. / Mrs. \_\_\_\_\_ of Address \_\_\_\_\_  
\_\_\_\_\_ at present pursuing  
MBA programme in the institute of \_\_\_\_\_ do undertake that

- (I) I will abide by the rules and regulations of the institute completely.
- (II) I will never involve in any activity detrimental to the reputation of the institute.
- (III) I will put-forth my grievances to the appropriate authority individually and absolutely refrain from initiating group action to solve any problem.
- (IV) I will immediately respond to the queries/orders of the authorities at any point of time.
- (V) I will be responsible for consequences if any arising out of propagation of rumor by me.
- (VI) I will be debarred from appearing in examinations/class promotion if I do not attend classes regularly and secure the required percentage.
- (VII) I will report to the faculty advisor/tutor –mentor periodically as decided and notified by the authority from time to time.
- (VIII) I will Maintain the study hours, reading room hours of library as notified by the authority from time to time.
- (IX) I will completely refrain from using a motor cycle/car, smoking consumption of alcohol and drug in the hostel and campus of the institute.
- (X) I will never involve in any sort of harassment to the student of the institute either individually or in group.
- (XI) I will forfeit my campus placement opportunity if the situation so warrants.
- (XII) I do not have any objection if the authorities expel me from the institute or debar me from any facilities if situation so warrants.
- (XIII) I will convey my genuine grievances individually in writing and give the authority at least 15 days' time for redressal of grievances.

Certified that I have gone through the provisions of the undertakings thoroughly and I do not have any objection to any of the provision of the undertaking. I am signing this undertaking without any fear and compulsion.

Signed in the presence of

\_\_\_\_\_  
(Father/Mother/Local Guardian of Student)

Signed on \_\_\_\_\_ (Date) of \_\_\_\_\_ (Month) of \_\_\_\_\_ (Year) \_\_\_\_\_

(Signature of the student furnishing undertaking)

(\_\_\_\_\_)

Signature of the university Authority with Seal

## **UNDERTAKING BY THE STUDENT**

### ***TO TAKE PART IN INDUSTRIAL TOUR***

I Mr. /Miss. \_\_\_\_\_ Son/Daughter/Ward of Sri. /Smt. \_\_\_\_\_ declare that I am continuing in \_\_\_\_\_ year Degree MBA \_\_\_\_\_ Specialization of Global Business School and Research Centre, Dr. D. Y Patil University. I am interested to go to \_\_\_\_\_ for industrial tour to be held on \_\_\_\_\_ further I declare that while taking part in this industrial tour/picnic, I will be held responsible for any injury to me in person or property and death. Neither the institution nor any of its employees will be held responsible for the same in any form or in any civil or criminal proceedings. I also declare that at the time of my participation in Tour, I will adhere to the strict discipline and abide by the instructions given by the faculty Member accompanying for the Picnic.

Counter signed by

Signature of the Student \_\_\_\_\_

Signature of the

Father/Mother/Guardian \_\_\_\_\_

Date \_\_\_\_\_

## Personal Details

<b>Name</b>	:	<hr/>
<b>Programme</b>	:	<hr/>
<b>Registration No.</b>	:	<hr/>
<b>Batch</b>	:	<hr/>
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<b>Height</b>	:	<hr/>
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<b>Contact No. In case of Emergency</b>	:	<hr/>
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<b>Local/Guardian Address</b>	:	<hr/>
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**RAGGING IS A CRIMINAL OFFENCE AND IS STRICTLY PROHIBITED**

**UGC 24X7 ANTI RAGGING HELPLINE**

**Toll Free No.: 1800-180-5522**

**E-mail: [helpline@antiragging.net](mailto:helpline@antiragging.net) / [helpline@dpu.edu.in](mailto:helpline@dpu.edu.in)**

# Global Business School & Research Centre

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"Coming together is a beginning. Keeping together is progress. Working together is success."

--Henry Ford

