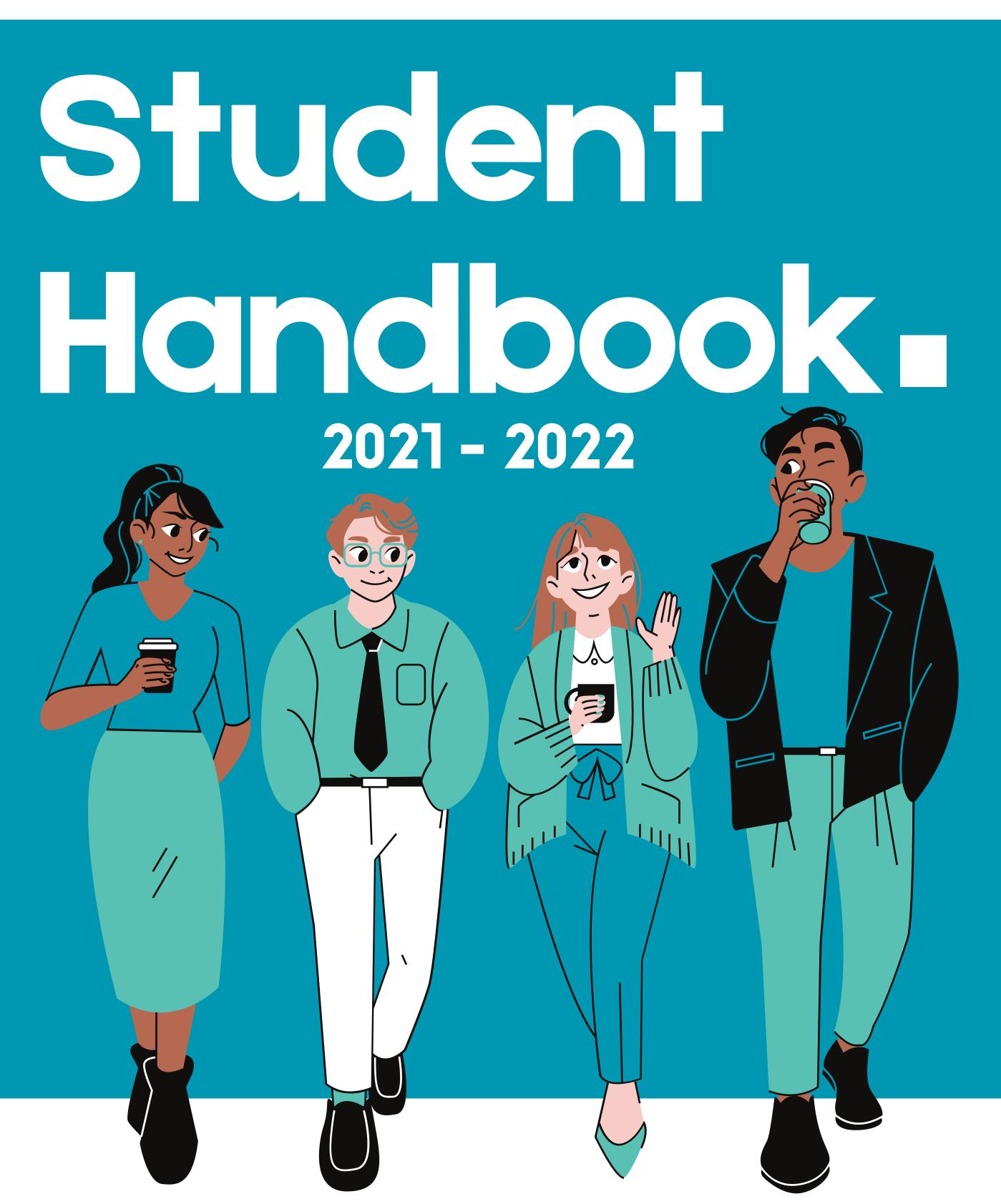


## Global Business School & Research Centre

[Accredited by NAAC with a CGPA of 3.62 on a four point scale at 'A' Grade]



Tel : (020) 67919400, 22932323

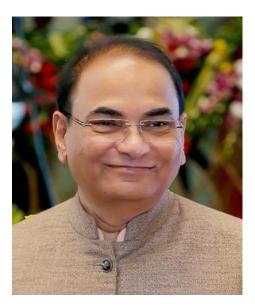
E-mail: info@gbsrc.dpu.edu.in

Website : gbsrc.dpu.edu.in

Survey No 87 / 1, 88 Bangalore-Mumbai

Express Way Bypass, Tathawade,

Pune - 411033



Dr. P. D. Patil Chancellor

It brings me great joy to connect with you through this brochure. In today's fiercely competitive world, education isn't just essential; it's a gateway to thriving in various aspects of life. I firmly believe that education, coupled with a sharp intellect and a sense of responsibility, serves as a powerful antidote to ignorance. In alignment with these principles, Dr. D. Y. Patil Vidyapeeth, Pune, offers an array of professional programs designed to foster holistic development among the youth. With cutting-edge infrastructure and a team of highly qualified and dedicated faculty, our institute is committed to delivering education of the highest caliber.

We prioritize delivering education that meets the evolving needs of society. This commitment has earned us re-accreditation by NAAC, achieving a commendable CGPA of 3.62 on a four-point scale at 'A' Grade.

Having traversed the globe and visited numerous institutions imparting professional education, including management institutes and business schools, I am proud to affirm that the Global Business School & Research Centre upholds educational standards and methodologies that rival the best in the world. The atmosphere at our institute is conducive to student success, with our students always remaining our topmost priority. I am confident that your time at our institution will be enriching, equipping you with the skills and knowledge for a prosperous professional journey. I extend a warm welcome to our world-class business school and wish you the utmost success in your educational pursuits and future career endeavors in the ever-expanding field of management.

Best wishes for your journey ahead!



Dr. N J Pawar Vice Chancellor

I am thrilled to connect with you through this brochure. Dr. D. Y. Patil Vidyapeeth stands distinguished as an institution committed to delivering exceptional education, characterized by interactive teaching methodologies and focused research across diverse fields. Renowned for its Academic Heritage, World-Class Faculty, State-of-the-Art Infrastructure, International Teaching Pedagogies, Excellent Learning Environment, Dynamic Research Culture, and Emphasis on Overall Personality Development, DPU embodies excellence in every facet.

Our innovative curriculum enhancements, such as integrated modules, case-based and rapid-cycle learning methods, and the integration of patient safety and healthcare quality concepts at all levels, exemplify our dedication to academic progress. Academic excellence has been ingrained in the institute's ethos since its inception, with our results consistently setting new benchmarks and garnering national and international recognition.

Our intellectually and culturally stimulating environment, coupled with personalized attention to student welfare and close faculty-student interactions, ensures that each student receives unparalleled support. Furthermore, our robust monitoring system guarantees that quality remains paramount and standards are continuously upheld.

I assure all parents and students of our unwavering commitment to providing quality education that adheres to global standards. We are dedicated to nurturing the aspirations of our students and guiding them towards their professional objectives in the field of management sciences.

I extend my heartfelt congratulations to you for choosing our institute to pursue your future dreams and professional ambitions. On behalf of the entire Vidyapeeth fraternity, I warmly welcome you to embark on this journey of knowledge and growth.



Dr. (Mrs.) Smita Jadhav

Executive Director & Trustee

It brings me immense pleasure to extend a warm welcome to you at the Global Business School & Research Centre (GBSRC) of Dr. D. Y. Patil Vidyapeeth, Tathawade, Pune. Since its inception in 2006, GBSRC has emerged as a premier institution for management education in India, earning a distinguished reputation within a mere span of fifteen years.

Our sprawling campus, complete with in-house amenities such as a canteen, hostel accommodation, and a high-speed wireless network of 45 mbps, serves as a home away from home for students hailing from every corner of our diverse nation.

With vigilant campus security ensuring safety and comfort, we strive to foster an environment that epitomizes the sentiment of belonging and support throughout the two years of higher education. At GBSRC, we pride ourselves on our state-of-the-art infrastructure and a faculty comprising erudite and experienced members who are authorities in their respective fields. The success stories of our alumni, who have ascended the corporate ladder to assume influential positions, stand testament to the quality of education imparted here.

Guided by a steadfast mission and vision focused on holistic development, our objective is to equip students with the knowledge, skills, and attitudes necessary to excel in the global business arena. The enhancement of managerial skills is ingrained in our curriculum from day one, ensuring that our students are well-prepared for the challenges of the professional world.

As you embark on this transformative journey, I extend my best wishes to each of you. I eagerly anticipate the opportunity to meet and engage with you on campus, as you begin this enriching chapter of your academic and professional pursuits.



Dr. Chetan Chaudhari Director

Welcome to Global Business School & Research Centre (GBSRC), of Dr. D. Y. Patil Vidyapeeth, Pune. GBSRC is known for its focus on real world skills and excellence in management education. GBSRC started offering graduation degree programme in management education from the year 2018. The MBA Program of GBSRC attracts students from all over the country due to its reputation for developing professionals with the right set of knowledge, skills and attitude that readily meet the requirements of the corporate world. Faculty at GBSRC is a blend of reputed academicians and industry experts which add to the richness of our students' learning experience.

We have grown as an institution of higher learning year after year. Our track record of consistently matching up to the demands of the industry makes us very competitive to equip students pursuing MBA education with a comprehensive knowledge of varied management concepts and practices, while building on the past positive experiences of our students. The students of the program will get much more than basic business knowledge as they benefit from the multiple-perspectives provided by the richness of experience that GBSRC faculty members and the peer group provides. The curricula at GBSRC are industry-oriented and end-user driven. GBSRC and the best business schools globally adopt case-based learning approach in their education, as well-written and administered cases in the classroom are one of the best tools for participative education in the field of management. In fact, this combination of rich and up-to-date curricula, a proven case pedagogical approach, high industry recognition and accreditations by national and international institutions/organizations is what makes a unique proposition for our students as well as to our several foreign collaborators. We are confident that this MBA program will help to make an even more significant difference to the corporate world in specific and to the field of management education in general.

**Best Wishes!** 

## Vision

To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

## Mission

- 1. To become a globally recognized management institution through knowledge creation, dissemination and application
- 2. To enhance academic excellence in consulting, training, research and teaching through a holistic approach
- 3. To develop leaders, Entrepreneurs and policy makers through transformative education

## **Goals and Objectives**

- 1. Raise Academic excellence through interdisciplinary and interpersonal approach
- 2. Establish GBSRC as a globally recognized institution for knowledge creation
- 3. Establish system for continual capacity development for faculties
- 4. Encourage both faculties and students to undertake research and consultancies
- 5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
- 6. Develop personalities of student through identification of their talents, leadership training and imbibing right attitudes, interests and values.
- 7. Undertake extension activities for the development of the community.

## **GRADUATE ATTRIBUTES**

Management Graduates are expected to have the following attributes:

- 1. Professional with comprehensive knowledge of Management Sciences and competence in business sustainability, profitability, entrepreneurship and commercializing new business/products.
- 2. Problem solver with critical thinking and decision making skills to identify, analyze and solve complex business problems.
- 3. Effective communicator with professional colleagues and society at large.
- **4.** Researcher with ability to conduct management research of highest standards and make significant contribution to innovative management practices.
- **5.** Ethical and professional in conduct of research and accountability towards community and profession.
- **6.** Leader who works in teams, exhibits leadership qualities, soft skills and technical skills to enhance business performance, including multidisciplinary settings.
- 7. Socially responsive with ability to recognize and respond to community problems and need for improving management practices, particularly healthcare/agricultural/corporate sectors.
- **8.** Action oriented and active contributor to environment conservation and sustainability practice through innovation and best practices.
- **9.** Lifelong learner who learns new knowledge and skills in a continuous self-directed manner and as per need of the time.

## **PEO Statements (Program Educational Objectives)**

- **1.** PEO 1: To equip students with the knowledge & sensitivity for diversity, interdisciplinary & interpersonal approach.
- 2. PEO 2: To develop and enhance analytical & critical thinking ability.
- **3.** PEO 3: To imbibe global & regional awareness with effective use of ICT to thrive in competitive business environment.

# Programme Outcomes and Programme Specific Outcomes [POs & PSOs]

POs	Attributes	Statement/Definition
1	Knowledge and Skills	Acquire managerial knowledge and skills for effective decision making.
2	Planning and Problem-Solving abilities	Exercise planning for accomplishing organizational goals and develop problem solving abilities in the functional areas of management.
3	Communication	Develop effective business communication with the use of advanced technology.
4	Research Aptitude	Develop research aptitude for developing solutions to business problems.
5	Professionalism and Ethics	Acquire professional approaches and understand ethical responsibilities in business organizations.
6	Leadership	Demonstrate leadership qualities that maximize the use of diverse skills of team members towards attainment of the goals.
7	Societal Responsibilities	Learn and accept social responsibilities and working for the welfare of the society at large.
8	Environment and Sustainability	Understand the effect of organizational interventions in environmental contexts and the acquaintance for sustainable development.
9	Lifelong Learner	Engage in life-long learning in order to upgrade self-knowledge, skills and experience for enhancement of outcomes.
PSOs		
1	PSO1	Demonstrate proficiency in one of the following specialized areas of Management such as:  a) Marketing Management b) Agribusiness Management c) Financial Management d) Human Resource Management e) Pharmaceutical Management f) Biotech and Bioinformatics Management g) IT and Systems Management h) International Business Management i) Hospital & Healthcare Management j) Operations and Supply Chain k) Business Analytics
2	PSO2	To inculcate the ability to gain multidisciplinary knowledge through simulated problems, case analysis, projects-based Learnings, Internships, Corporate Sessions, Seminars, Conferences and Choice based credit system.

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#### The Prelude

'Management Education' to aspiring leaders of tomorrow.

This handbook gives students of GBSRC guidelines for academic and personal conduct. The Institute strives towards an overall development of the budding managers of tomorrow through their curriculum and resources. The Institute expect students to imbibe value based conduct, emotional stability, maturity of thought, and spiritual sensitivity. We aim that students will strive to achieve the objectives of the Institute, abide by the rules and conduct themselves in such a manner as to bring laurels for themselves and prestige to the Institute. This Student's handbook contains information for students about available services, administrative policies and procedures, academic regulations, conduct, standards and regulations, and governance structure incorporated at GBSRC. The goal of the handbook is to make the students abreast of the environment and facilities at GBSRC and help them take advantage of available opportunities. The handbook's rules/guidelines are effective for the 2021 – 2022 academic year, beginning August, 2021. Changes could be made in this Student's Handbook by the management whenever necessary, and shall be effective as on the date on which they are formally notified, or as per the date specified in the change.

#### **About GBSRC**

Global Business School & Research Centre (GBSRC) situated at Tathawade, Pune is the flagship Institute of Dr. D Y Patil Vidyapeeth, Pune. It was established in 2006. In a span of 15 years, the Institute has carved a name for itself amongst the top business schools of the country.

The idea of setting up this Institute is to offer 'Management Education' to aspiring leaders of tomorrow. Business Management is considered to be the most glamorized and versatile careers of the modern times. It has evolved through a dynamic process of innovation and experimentation. It is influenced by diverse factors ranging from socio economic, political, technological and human psychology. From this Institute, students can pursue their graduate, under graduate and Ph.D. programs in management.

The main mission of DPU is to groom students who can turn into intelligent leaders. After they pass out of the Institute, they in turn will be able to source information from diverse resources and administer it for the benefit of business and society at large.

The curriculum for the MBA Program is designed by experienced academicians and industry experts. The course curriculum is updated as per the industry requirements! In the MBA Program, there are eleven different specializations on offer which are in tandem with the demands of the industry. Students can avail dual specialization with special emphasis on Marketing Management. The duration of the course is two years.

Also, on offer are value added courses like Excel Training, Personality Development Lab, GD / PI sessions, Business Communication Workshops etc. Students also get the opportunity to interact with qualified and experienced resource persons from Industry. Mentors from industry regularly visit the campus to interact with the students. Students are also provided with mentoring care, career counseling and special courses on communication skills, behavioral skill personality development programs etc.

Besides regular full time MBA programs, GBSRC also offers BBA (Bachelor of Business Administration) and Ph.D. (Doctor of Philosophy) programs in Faculty of Management.

Realizing the need for quality under graduate program, GBSRC has started the 3-year full time

BBA program from 2018. Students have the flexibility to choose their specialization from a bouquet of 9 specializations. The Program is designed to give the students exposure into the field of Management and develop leadership traits which are the pre requisites of leaders of tomorrow.

The Ph.D. Research Centre was established in the year 2010. The Centre provides the platform to academician, corporate personnel and students alike to engage in cutting edge research activities. The aim of research is to provide a base for scholarly investigation which makes practical application of knowledge possible. At the Centre, faculty student collaborative research is strongly encouraged. Faculty members and students are also allowed to pursue funded project / research work.

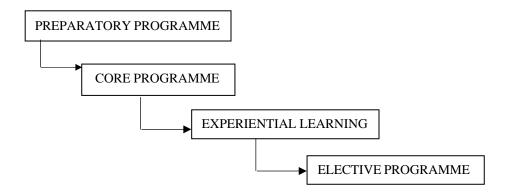
#### **Salient Features of the Institute**

- 1. Serene Ambience
- 2. State-of-the-art Infrastructure
- 3. Spacious Lecture Halls
- 4. Air-conditioned Seminar Hall
- 5. Cafeteria
- 6. In campus Hostel for Girls
- 7. Well-stocked Library with Reading Hall
- 8. Facilities for Games and Sports
- 9. Advanced Curriculum prepared in consultation with Industry experts
- 10. Inclusion of special courses on Communication Skills
- 11. Outdoor Programmes
- 12. Well Qualified and Experienced Faculty

- 13. Career Counseling and Guidance
- 14. Personality Development Programmes
- 15. Seminars, Workshop and Conferences by Industry experts
- 16. Annual Management Events viz. Parakram
- 17. Industry Visits
- 18. Placement Cell for assistance in SIP and Final Placements
- 19. Parent-Teacher Interaction
- 20. Wi-Fi connectivity in the campus
- 21. Mentorship Programme
- 22. Study Tours
- 23. National Business Plan Competition
- 24. Club Activities

## **Programme Structure**

The MBA Programme offered by GBSRC is spread over two years. It is offered in four distinct, but integrative packages as under:



## **Preparatory Programme**

The preparatory programme is designed to provide basic skills that are essential to pursue the main Programme on the following modules:

- Management Orientation
- Goal Settings
- Industry Expectations
- Specialization & Linked Employment Opportunities
- Employability enhancement & careers orientation
- Case Study Analysis
- Industry Visit
- Briefing on Academics & Examination
- Personality Development
- Communication Skills

The Programme is organized for 21 days.

Core Programme: The Core Programme consists of three segments: Foundation Segment, Integrative Segment, and Business Segment. Foundation Segment consists of courses designed to provide basic knowledge of concepts, tools, and techniques in management. These foundation courses are offered in two semesters spread over the first year of the Programme. In all the functional areas, global dimensions will also be emphasized. Integrative Segment consists of elective courses designed to provide a frame work within which all foundation courses are blended into integrated management know-how. These courses are offered third and fourth semesters in the second year of the Programme. Business Segment consists of courses designed to provide knowledge in Business that a manager operating in the dynamic global context should be equipped with for becoming effective and successful. These courses are spread from first through four semesters in the Programme.

**Experiential Learning Programme:** The Experiential Learning Programme is designed to provide hands-on experience of learning in the field. After completing first year of course-work, the student will get an opportunity to carry a Summer Internship Programme in a company for 2 months. During this period, the student will have the opportunity to apply the concepts learnt in the first and second semesters and apply them to the actual problems in the field.

**Dual Specialization:** The Institute offers dual specialization option to students to enhance the learning and employment opportunities. Marketing Management is a compulsory Specialization.

**Specialization:** An Elective is designed to provide an in- depth knowledge to augment skills in the areas of student's choice. The eleven electives offered for this batch include courses in

Marketing, HRM, Financial Management, International Business Management, IT & Systems Management, Hospital & Healthcare Management, Pharmaceutical Management, Biotech & Bioinformatics Management, Operations & Supply Chain Management, Business Analytics and Agri-Business Management

**Choice of Specialization:** It is strongly advised that the student should select the electives keeping in view his/her career interest.

The Institute would adopt the following rules while offering the electives to the students:

- [1] The student has to choose two specializations out of which one specialization 'Marketing' is common to all students.
- [2] The student can choose their second specialization as per their interest from among the specializations offered subject to a minimum requirement of ten students.
- [3] They are advised to choose the elective after deliberate thinking as no any change in elective shall be allowed.

## **Mentoring System at GBSRC**

A mentoring system is in place at GBSRC. This is designed to facilitate the student to seek advice from the Mentor (Faculty) for his/her professional and personal growth. The faculty, to whom the student is assigned as a mentee, will continue to be his/her mentor throughout the two-year programme.

## I. Academic Information

## 1. Course Structure

## **SEMESTER: I**

Course	Course Title	itle Marks To		Course Title Marks Total Cre		Credits	No. of Sessions			Total Sessions	
Code		Int	Ext			L	T	P	(hrs.)		
MB101	Principles And Practices of Management	50	50	100	3	40	5	-	45		
MB102	Organizational Behavior	50	50	100	3	40	5	-	45		
	Accounting for Business Decisions	50	50	100	3	40	5	1	45		
MB104	Managerial Economics	50	50	100	3	40	5	-	45		
MB105	Basics of Marketing	50	50	100	3	40	5	-	45		
	Business Law	50	50	100	3	40	5	-	45		
MID 107	Statistics and Quantitative Techniques	50	50	100	3	40	5	-	45		
MB108	Business Communication	50	50	100	3	40	5	-	45		
MB109	<b>Domain Elective–I (Only 1)</b>										
I	Introduction to Agri-business										
1	Management										
II	Introduction to Finance										
III	Personnel Administration and										
111	Documentation										
	Introduction to										
IV	Pharmaceutical Business										
	Environnent										
•	Introduction to Life Sciences,			100	2						
V	Biotechnology and	50	7.0				_		20		
3.77	Bioinformatics	50	50	100		25	5	-	30		
VI	Introduction to IT										
VII	Introduction to International										
	Business  Health age and Hearital										
VIII	Healthcare and Hospital										
	Management Introduction to Operations										
IX	and Supply Chain										
171	Management										
	Introduction to Business										
X	Analytics										
MB110	Disaster Management	-	-	_	1	10	3	2	15		
	Total			900	27						

## **SEMESTER: II**

Course	Course Title	Marks		Total	Crodits	No. of			Total Sessions	
Code	Course Title	Internal	External	1 Otai	Cicuits	L	T	P	(hrs)	
MB201	Marketing Management	50	50	100	3	40	5	-	45	
	Financial Management	50	50	100	3	40	5	-	45	
MB203	Human Resource	50	50	100	3	40	5		45	
MB203	Management	30	30	100	3	40	)	-	43	
MB204	Operations Management	50	50	100	3	40	5	-	45	
MB205	Research Methodology for Managers	50	50	100	3	40	5	-	45	
MB206	Data Analytics	50	50	100	3	40	5	-	45	
MB207	Emotional and Spiritual Intelligence for Managerial Effectiveness	50	50	100	3	40	5	-	45	
MB208	Entrepreneurship Development and Project Management	50	50	100	3	40	5	1	45	
MB208A	Entrepreneurship Development in Agri sector (Only for ABM Specialization instead of MB 208)	50	50	100	3	40	5	-	45	
MB209	<b>Domain Elective-II (Only 1)</b>									
I	Management of Agriculture									
1	and Allied sciences									
II	Financial Markets and Services									
III	Training and Development									
IV	Pharmaceutical Management									
V	Application and Methodology of Biotechnology	50	50	100	2	25	5	-	30	
VI	IT in Business Management									
VII	Export and Import									
VIII	Hospital Administrations									
IX	Production and Operations									
1/1	Management									
X	Applications of Business Analytics									
MB210	Industry Sectoral Analysis	-	-	-	1	10	3	2	15	
	Total			900	27					

**SEMESTER: III** 

Course	Course Title	Ma	arks	Total	al Credits		No. of Sessions		Total Sessions	
Code		Internal	External			L	T	P	(hrs)	
MB301	Strategic Management	50	50	100	3	40	5	-	45	
MB302	Start Up and New Venture Management	50	50	100	3	40	5	-	45	
	Choice of any	6 Course	es from MB	303 To	MB309					
MB303	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45	
MB304	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	ı	45	
MB305	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	ı	45	
MB306	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45	
MB307	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45	
MB308	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	ı	45	
MB309	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	ı	45	
MB310	Introduction to Cyber Security	-	-	ı	1	10	3	2	15	
MB311	Summer Internship Project (SIP)	50	50	100	6	-	-	-	60 Days	
	Total			900	31					

<sup>\*</sup>Single Specialization: For Single Specialization, MB301 & MB302 are compulsory, and any 6 specialization courses from MB303 to MB309 can be selected as per Choice Based Credit System (CBCS).

<sup>\*\*</sup>Dual Specialization: For Dual Specialization, MB301 & MB302 are compulsory, MB303 to MB305 courses from Marketing Specialization, and any 3 courses from MB306 to MB309 of other specialization can be selected as per Choice Based Credit System (CBCS).

<sup>\*\*\*</sup> MB310 and MB311 are compulsory for single as well as dual specialization.

**SEMESTER: IV** 

Course	Course Title	Marks		Marks Total		No. of Sessions			Total Sessions
Code		Internal	External			$\mathbf{L}$	T	P	(hrs)
	Choice of any 5 Courses from MB401 To MB407								
MB401	Specialization Paper Cases in Management (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	1	45
MB402	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45
MB403	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45
MB404	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	-	45
MB405	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	1	45
MB406	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	1	45
MB407	Specialization Paper (A/B/C/D/E/F/G/H/I/J/K)	50	50	100	3	40	5	1	45
MB408	Business Ethics	-	-	-	1	10	3	2	15
MB409	Design Thinking	50	50	100	3	40	5	ı	45
Total				600	19				

<sup>\*</sup>Single Specialization: For Single Specialization, MB401 to MB407 any 5 specialization courses can be selected as per Choice Based Credit System (CBCS).

<sup>\*\*</sup>Dual Specialization: For Dual Specialization, MB401 to MB403 courses are compulsory from Marketing Specialization, and any 3 courses from MB404 to MB407 of other specialization can be selected as per Choice Based Credit System (CBCS).

<sup>\*\*\*</sup> MB408 is compulsory for single as well as dual specialization.

<sup>\*\*\*\*</sup>MB409 is compulsory for single specialization.

#### 2. List of Specializations Offered

(Student can choose any specialization subjected to the min. strength of 10 students)

- 1. Marketing Management Specialization
- 2. Agri-Business Management Specialization
- 3. Financial Management Specialization
- 4. Human Resource Management Specialization
- 5. Pharmaceutical Management Specialization
- 6. Biotech & Bioinformatics Management Specialization
- 7. Information Technology & Systems Management
- 8. International Business Management Specialization
- 9. Hospital & Healthcare Management Specialization
- 10. Operations and Supply Chain Management Specialization
- 11. Business Analytics Specialization

## 3. Papers in Specialization

#### 1. MARKETING MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME
MB401A	Specialization Paper (A): Cases in Management (Marketing)
MB402A	Specialization Paper (A): Services Marketing
MB403A	Specialization Paper (A): B2B Marketing
MB404A	Specialization Paper (A): Retail Management
MB405A	Specialization Paper (A): International Marketing
MB406A	Specialization Paper (A): Strategic Marketing
MB407A	Specialization Paper (A): Marketing of Financial Services

#### 2. AGRIBUSINESS MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME
MB401B	Specialization Paper (B): Cases in Management (Agribusiness)
MB402B	Specialization Paper (B): Agricultural Economic
MB403B	Specialization Paper (B): Framework of ICT in Agribusiness Management
MB404B	Specialization Paper (B): Rural Credit & Urban Finance for Agriculture
MB405B	Specialization Paper (B): Procurement and Warehouse Management
MB406B	Specialization Paper (B): Management of Agri Cooperatives
MB407B	Specialization Paper (B): Agricultural Risk Management and Crop
IVID4U/D	Insurance

#### 3. FINANCIAL MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME
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MB401C	Specialization Paper (C): Cases in Management (Finance)
MB402C	Specialization Paper (C): Corporate Financial Restructuring
MB403C	Specialization Paper (C): Equity Research
MB404C	Specialization Paper (C): Financial Modelling
MB405C	Specialization Paper (C): Insurance and Risk management
MB406C	Specialization Paper (C): Strategic Financial Management
MB407C	Specialization Paper (C): Behavioral Finance

## 4. HUMAN RESOURCE MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME		
MB401D	Specialization Paper (D): Cases in Management (HR)		
MB402D	Specialization Paper (D): Knowledge Management		
MB403D	Specialization Paper (D): HR Perspectives in Mergers & Acquisitions		
MB404D	Specialization Paper (D): Organizational Change & Development		
MB405D	Specialization Paper (D): International HRM		
MB406D	Specialization Paper (D): Talent Retention & Employee Engagement		
MB407D	Specialization Paper (D): Competency Mapping and Career Development		

## 5. PHARMA MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME		
MB401E	Specialization Paper (E): Cases in Management (Pharma)		
MB402E Specialization Paper (E): Advertising and Service Management in Pharmaceutical Industry			
MB403E	Specialization Paper (E): Pharma and Healthcare Management		
MB404E	Specialization Paper (E): Intellectual Property rights & Legal aspects in Pharmaceutical Industry		
MB405E	Specialization Paper (E): Pharmaceutical Export Management		
MB406E	Specialization Paper (E): Marketing strategy and product launch Dynamics		
MB407E	Specialization Paper (E): Pharmaceutical Advance Human Resource Management		

## 6. BIOTECHNOLOGY AND BIOINFORMATICS SPECIALIZATION

COURSE CODE	COURSE NAME
MB401F	Specialization Paper (F): Cases in Management (Biotech & Bioinformatics)
MB402F	Specialization Paper (F): Biotechnology Social, Legal and Ethical Issues
MB403F	Specialization Paper (F): Biotech Industry and Post Pandemic Resilience Management
MB404F	Specialization Paper (F): Fermentation Technology and Industrial Biotechnology
MB405F	Specialization Paper (F): Advances in Biotechnology and Bioinformatics
MB406F	Specialization Paper (F): Agricultural Biotechnology
MB407F	Specialization Paper (F): Biotechnology and Pharma Plant Management

## 7. IT AND SYSTEMS MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME			
MB401G	Specialization Paper (G): Cases in Management (IT & Systems			
WID401G	Management)			
MB402G	Specialization Paper (G): E- Governance and Framework of ICT			
MB403G	Specialization Paper (G): E-Learning Tools and Methods			
MB404G	Specialization Paper (G): Innovation and Technology Management			
MB405G	Specialization Paper (G): Marketing of Information Technology			
MB406G	Specialization Paper (G): Knowledge Management System			
MB407G	Specialization Paper (G): Enterprise Resource Planning			

## 8. INTERNATIONAL BUSINESS MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME
MB401H Specialization Paper (H): Cases in Management (International Busin Management)	
MB402H	Specialization Paper (H): Legal Framework for International Business
MB403H	Specialization Paper (H): Global Market Research
MB404H	Specialization Paper (H): International Marketing
MB405H	Specialization Paper (H): International Finance & Forex Management
MB406H	Specialization Paper (H): International Business Strategy
MB407H	Specialization Paper (H): Export Import Procedures & Documentation

## 9. HOSPITAL AND HEALTHCARE MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME	
MB401I	Specialization Paper (I): Cases in Management (Hospital & Health Care	
	Management)	
MB402I	Specialization Paper (I): Financial Management of Hospital and Healthcare	
WID+021	Organizations	
MB403I	Specialization Paper (I): Introduction of Artificial Intelligence in Healthcare	
MB404I	Specialization Paper (I): Management of Corporate Hospitals	
MB405I	Specialization Paper (I): Hospital Waste & Hygiene Management	
MB406I	Specialization Paper (I): Marketing of Hospital & Health Care Services	
MB407I	Specialization Paper (I): Planning & Management of Hospital Clinical &	
MD40/1	Supportive Services	

## 10. OPERATIONS AND SUPPLY CHAIN MANAGEMENT SPECIALIZATION

COURSE CODE	COURSE NAME			
Specialization Paper (J): Cases in Management (Operations & Supply				
MB401J	Management)			
MB402J	Specialization Paper (J): Warehouse Management			
MB403J	Specialization Paper (J): Lean Management			
MB404J	Specialization Paper (J): Management of Manufacturing system			
MB405J	Specialization Paper (J): Project Management			

MB406J	Specialization Paper (J): Innovation & R & D Management
MB407J	Specialization Paper (J): World Class Manufacturing

## 11. BUSINESS ANALYTICS SPECIALIZATION

COURSE CODE	COURSE NAME			
MB401K	Specialization Paper (K): Cases in Management (Business Analytics)			
MB402K	Specialization Paper (K): Artificial Intelligence in Business Applications			
MB403K	Specialization Paper (K): Supply Chain Analytics			
MB404K	Specialization Paper (K): Data Visualization for Managers			
MB405K	Specialization Paper (K): Security & Master Data Management			
MB406K	Specialization Paper (K): Internet of Things			
MB407K	Specialization Paper (K): Social Media, Web & Text Analytics			

## 4. Academic calendar

Academic calendar from August 2021 to May 2022

## **MBA Semester-I**

Activity	Date	Month	Working Days	Sunday	Public Holidays	Vacation	Total
Commencement of Ist Semester	2 <sup>nd</sup> Sept 2021	Sept	-	-	-	-	-
Orientation Program	2 <sup>nd</sup> Sept – 14 <sup>th</sup> Sept 2021	Sept	11	02	-	-	13
Induction Program	15 <sup>th</sup> Sept – 17 <sup>th</sup> Sept 2021	Sept	03	-	-	-	03
Teaching	18 <sup>th</sup> Sept -	Sept	11	02	-	-	13
Sessions	2 <sup>nd</sup> Nov 2021	Oct	25	04	02	-	31
Sessions	2 NOV 2021	Nov	01	01	-	-	02
Mid Term (Internals)	3 <sup>rd</sup> Nov – 12 <sup>th</sup> Nov 2021	Nov	09	01	-	-	10
Diwali Vacation	13 <sup>th</sup> Nov – 17 <sup>th</sup> Nov 2021	Nov	-	-	-	05	05
Teaching	18 <sup>th</sup> Nov –	Nov	10	02	01	-	13
Sessions	19 <sup>th</sup> Dec 2021	Dec	17	02	-	-	19
Syllabus Completion	19 <sup>th</sup> Dec 2021	Dec	-	-	-	-	-
Term End (Internal)	21 <sup>st</sup> Dec – 31 <sup>st</sup> Dec 2021	Dec	09	01	01	-	11
Backlog University Examination (External)	1 <sup>st</sup> Jan - 11 <sup>th</sup> Jan2022	Jan	09	02	-	-	11
Regular University Examination (External)	12 <sup>th</sup> Jan -21 <sup>st</sup> Jan2022	Jan	09	01	-	-	10
Total			114	18	04	05	141
Total Instructional Days (Excluding Examination Days)			96	18	04	05	123

Proposed Commencement of Hnd Semester, MBA Semester -II (BATCH 2021-2023)

27<sup>th</sup> January, 2022

## **MBA** semester-III

Activity	Date	Month	Working Days	Sunday	Public Holidays	Vacation	Total
Commencement of IIIrd Semester	3 <sup>rd</sup> Aug 2021	Aug	-	-	-	-	-
Summer Internship Project Presentations	3 <sup>rd</sup> Aug – 8 <sup>th</sup> Aug 2021	Aug	06	-	-	-	06
Teaching	10 <sup>th</sup> Aug- 12 <sup>th</sup>	Aug	17	04	02	-	23
Sessions	Sept 2021	Sept	11	01	-	-	12
Mid Term (Internals)	14 <sup>th</sup> Sept – 23 <sup>rd</sup> Sept	Sept	09	01	-	-	10
	4 4	Sept	06	01	-	-	07
Teaching Sessions	24 <sup>th</sup> Sept – 12 <sup>th</sup> Nov 2021	Oct	25	04	02	-	31
Sessions	1107 2021	Nov	10	02	-	-	12
Diwali Vacation	13 <sup>th</sup> Nov – 17 <sup>th</sup> Nov 2021	Nov	-	-	-	05	05
Teaching Sessions	18th Nov – 27th Nov 2021	Nov	09	01	-	-	10
Syllabus Completion	27th Nov 2021	Nov	-	-	-	-	
	28th Nov – 9th	Nov	01	01	01	-	03
Term End (Internal)	Dec 2021	Dec	08	01	-	-	09
Backlog University Examination (External)	10 <sup>th</sup> Dec – 19 <sup>th</sup> Dec 2021	Dec	09	01	-	-	10
Regular University Examination (External)	21 <sup>st</sup> Dec – 31 <sup>st</sup> Dec 2021	Dec	09	01	01	-	11
	Total		120	18	06	05	149
	Total Instructional Days (Excluding Examination Days)			18	06	05	131

Proposed Commencement of IVth Semester, MBA Semester -IV (BATCH 2020-22)

04<sup>th</sup> January, 2022

**5. DPU List of Holidays** 

	PU List of Holidays	_	
Sr.no.	Holiday	Day	Date
1.	Republic Day	Tuesday	26 <sup>th</sup> January 2021
2.	Chhatrapati Shivaji Maharaj Jayanti	Friday	19 <sup>th</sup> February, 2021
3.	Mahashivratri	Thursday	11 <sup>th</sup> March, 2021
4.	Dhulivandan (Holi 2nd Day)	Monday	29 <sup>th</sup> March, 2021
5.	Good Friday	Friday	02 <sup>nd</sup> April, 2021
6.	Gudi Padwa	Tuesday	13 <sup>th</sup> April, 2021
7.	Dr. Babasaheb Ambedkar Jayanti	Wednesday	14 <sup>th</sup> April, 2021
8.	Ram Navmi	Wednesday	21 <sup>st</sup> April, 2021
9.	Maharashtra Din	Saturday	01 <sup>st</sup> May, 2021
10.	Ramzan ID (ld-ul-Fitar)	Thursday	13 <sup>th</sup> May, 2021
11.	Bhuddha Pournima	Wednesday	27 <sup>th</sup> May, 2021
12.	Bakri ID(ID-ul-Juha)	Wednesday	21 <sup>st</sup> July, 2021
13.	Parsi New Year	Monday	16 <sup>th</sup> August 2021
14.	Muharum	Thursday	19 <sup>th</sup> August 2021
15.	Ganesh Chaturdashi	Friday	10 <sup>th</sup> September, 2021
16.	Mahatma Gandhi Jayanti	Saturday	02 <sup>nd</sup> October, 2021
17.	Dasara	Friday	15 <sup>th</sup> October 2021
18.	Id-E-Milad	Tuesday	19 <sup>th</sup> October, 2021
19.	Diwali (Narak Chaturdashi, Laxmi Pujan)	Thursday	04 <sup>th</sup> November, 2021
20.	Diwali (Balipratipada)	Friday	05 <sup>th</sup> November, 2021
21.	Diwali (Bhaubeej)	Saturday	06 <sup>th</sup> November 2021
22.	Guru Nanak Jayanti	Friday	19 <sup>th</sup> November, 2021
23.	Christmas	Saturday	25 <sup>th</sup> December, 2021
	Following Holidays fall	on Sunday	
1	Mahavir Jayanti		25 <sup>th</sup> April 2021
2	Independence Day		15 <sup>th</sup> August 2021
3	Anant Chaturdashi		19 <sup>th</sup> September 2021

#### 6. Registration and Fees

All students selected for admission must register on the day of Registration for the Programme. The details for the payment of fee for the programme are given below:

#### Course Fee\*

Year/Month	Last Date
1st year fee	30-09-2021
University affiliation fee	30-10-2021
2nd year fee	31-08-2022
Examination fee	At the times of filling the semester examination form.

The prescribed fee is payable by Account Payee Demand Draft drawn in favor of the "The Director, Global Business School & Research Centre, payable at Pune or online to the Institute account.

**Refund of Fee:** As per the rules of the University. For more details, please refer to the rules of cancellation mentioned on the website.

#### 7. Payment of Tuition and Other Fees

- 1. On admission of candidates to the first year of the course of study, all the fees mentioned in the letter of admission, viz., annual tuition fee, registration and eligibility fee, health insurance, caution deposit, hostel and mess fee, etc., as applicable, should be paid on or before the prescribed date without fail. Any delay will attract payment of penalty as specified. If any candidate fails to remit tuition fee and other fees within the last date as notified, he/she will forfeit his/her admission to the course concerned.
- 2 In respect of subsequent year(s) of study, tuition fee and other specified fees shall be paidon or before the date as notified to the parents/students and on the Notice Board of the Institution /College concerned. Late payment, if any, will attract penalty as specified.
- 3. Similarly, examination fee, as prescribed and notified from time to time, shall be paid on or before the due date. If there is any delay, it will attract penalty as specified. If any studentfails to remit the examination fee even after lapse of the period specified for payment withpenalty, such student will not be issued Hall Ticket for the Vidyapeeth examination(s)/debarred from appearing for the Vidyapeeth examination(s).
- 4. All fees, once paid to the Vidyapeeth account, will not be refunded or adjusted for any other purpose under any circumstance.

#### II. Examination

## 1. Evaluation and Grading

## 1.1 Defining the Evaluation System:

As per the UGC Guidelines on Adoption of choice Based Credit System (CBCS), Global Business School & Research Centre (GBSRC) has adopted the Credit and Grading System for the MBA Programmes.

#### 1.2 Pattern of Examination:

The 'Evaluation Scheme' comprises of:

- 1) Concurrent Continuous Evaluation (Internal)
- 2) University Evaluation (External)

The 'Evaluation Scheme' of the programmes will be as follows:

Programme	Concurrent Evaluation (Internal)	University Evaluation (External)	Total Marks
MBA 50%		50%	100

## 1.3 Concurrent Evaluation: [For all Courses excluding ISSA & SIP]

Concurrent Evaluation Scheme in Semester system is spread through the entire duration of course and is done by the respective course faculty. Faculty members are empowered to select and apply relevant component of evaluation from the suggested list of components of evaluation.

Internal / External	Sr. No.	Particulars	No. of Evaluations	Marks Out of	% Marks Allotted (Weightage)
Continuous	1	Mid Term Examination (MCQs OR Descriptive) (Online OR Centre-based)	1 for each Semester	20 marks per course	
Concurrent Internal Evaluations (Out of 100 Marks to be converted into 50 marks)  Term End Examination (MCQs OR Descriptive) (Online OR Centre-based)  Presentation OR Test (MCQs/ Descriptive) (Online OR Centre-based)  Assignments (Online OR Handwritten)		(MCQs OR Descriptive)	1 for each Semester	40 marks per course	50%
		Test (MCQs/ Descriptive)	1 Presentation OR 1 Test per Course	10 marks per Presentation or per Test	30 76
		2 Per Course Per Semester	05 marks per assignment		

	5	Project /Activity Based Learning OR Case Study Analysis (Online OR Offline)	1 Per Course Per Semester	15 marks per Project or per Case Study	
	6	Class Participation & Attendance (Online OR Class-based)	Per Course Per Semester	05 marks per course per term	
External Evaluation	I / I(MC'Os OR Descriptive)		1 per course for each Semester	50 marks per course	50%
Total				100%	

#### **Important Note: -**

- **1.** For each Course Continuous Evaluation: Internal Evaluation is of 50% and External Evaluation is of 50%.
- **2.** 1 Credit of the course is equal to 15 contact hours.
- **3.** Class Participation and Attendance:

As per the norms of Dr. D. Y. Patil Vidyapeeth (DPU) 75% and above Class Participation and Attendance is mandatory.

## **List of Concurrent Evaluation Components:**

Individual faculty member shall have the flexibility to design the concurrent evaluation for ensuring balanced evaluation of student, by selecting components from given below list as per the course requirement:

- Case Study / Case lets
- Class Test/Surprise Test
- Small Group Project
- Presentation
- Assignment
- Industry Analysis

### 1.4 SIP Evaluation:

Sr.		Concurrent Evaluation Parameters			
No.	Courses	Duration	Assessment of Project Report & Outcome	Viva Voce	Marks
1	MB309 Summer Internship Project	2 months (60 Days)	50 Marks (Internal)	50 Marks (External)	100 Marks

#### **Important Note: -**

**The Evaluation Scheme of SIP** will consist of 'Assessment of Project Report & Outcome for 50 Marks (Internal) and 'Viva Voce' for 50 Marks (External). The 'Viva Voce' will be conducted by panel of experts consisting of External Industry or Academic Experts and Internal Faculty Experts.

#### 1.5 Minimum standard required to achieve:

Every student must secure minimum 40% marks in both Internal Evaluation and External Evaluation independently to pass the course.

## 1.6 Double Evaluation System

The answer sheets for external examination for any given subject are evaluated by two examiners appointed by the University. Hence there is no provision for revaluation.

#### 1.7 Grace Marks

Grace Marks up to a maximum 1% of the total marks could be used for giving grace marks in different subjects, subject to a maximum up to 5 marks on one subject. The grace marks will be given only if the student clears all the subjects.

## 2. Grading System

On successful completion of each course, the marks of the student will be converted into grades and eventually into 'Grade Point (GP)' on a 10-point scale. There will be grades described O, A+, A, B+, B, C, P, F this will indicate a qualitative assessment.

Marks out of 100	Grade	Description	Grade Point (GP)
90 to100	О	Outstanding	10
80 to 89	A+	Excellent	9
70 to 79	A	Very Good	8
60 to 69	B+	Good	7
50 to 59	В	Above Average	6
45 to 49	С	Average	5
40 to 44	P	Pass	4
00 to 39	F	Fail	0
-	AB	Absent	0

The performance of the student will be indicated in terms of two indices i.e.

- a) Grade Point Average
- b) Cumulative Grade Point Average

#### a) Grade Point Average (GPA):

The GPA is the ratio of summation of the product of the number of credits with the grade points scored by a student in all the courses taken by a student in the semester/annual and the sum of the

number of credits of all the courses undergone by a student, i.e.

$$\begin{aligned} & \sum \left( C_{i} \times G_{i} \right) \\ GPA\left( S_{i} \right) = & \\ & \sum C_{i} \end{aligned}$$

 $\sum (C_i \times G_i)$  GPA  $(S_i)$  = ------  $\sum C_i$  Where  $C_i$  is the number of credits of the  $_i$ <sup>th</sup> course, and  $G_i$  is the grade point scored by the student in the ith course.

#### b) Cumulative Grade Point Average (CGPA):

The CGPA is also calculated in the same manner taking into account all the courses undergone by a student overall in the semester/year of a program, i.e.

$$CGPA = \frac{\sum{(C_i \times S_i)}}{\sum{C_i}}$$

Where  $S_i$  is the GPA of the  $i^{th}$  semester/year and  $C_i$  is the total number of credits in that semester/year.

The GPA and CGPA shall be rounded off to two decimal points and reported in the transcripts.

#### 2.1 Award of Class

At the end of each semester the grade report will reflect the performance of the student in that subject. An up to date assessment of the overall performance of a student, from the time he/she entered the Institute, is obtained by calculating a number called CGPA. The CGPA is weighted average of the grade points obtained in all the courses registered by the student since he entered the Institute. Class will be awarded on the basis of CGPA score of the students.

Grade Point	Class	
>=70	Distinction	
>= 60	First Class	
>= 50 Higher Second Class		
>=40	Second Class	
< 40	Fail	

## 3. Eligibility criteria for the award of Degree

A student will be eligible for award of the Degree only if the following criteria are met at the end of the fourth semester.

- 1. Qualifying in all the courses of the Programme
- 2. Securing overall CGPA

#### 4. Award of Gold Medals

With a view to rewarding academic excellence, the DPU President's Gold Medal for best overall performance for best academic performance is awarded during convocation.

## 5. Discipline

- [1] The Institute attaches utmost importance to integrity of students in conducting themselves in a manner befitting responsible student managers.
- [2] Disciplinary action shall include imposition of fine/declaring disqualified for award of medals, prizes and scholarships/ deprivation of placement opportunities/expulsion from the Programme/ any other action which the Institute may deem fit.
- [3] The use of cell-phones in the class room/ examination halls is strictly prohibited. In case a student violates this rule, a fine of Rs. 2,000 will be imposed and the Cellphone will be confiscated till the end of the course including sim card. The fine amount would go to Students' Activities.
- [4] Students will not be allowed to enter examination hall after 15 minutes of the commencement of the examination.
- [5] Vehicles should be parked only in the given parking area.
- [6] The dress code of the Institute as specified from time to time shall be strictly adhered to.
- [7] Any student who wants to go outside Pune needs to take prior written permission from the Institute, and warden of the concerned hostel.
- [8] In case of rude behavior/ violence and involvement in the act of ragging on the part of the student, he/ she shall be expelled from the Programme.
- [9] All the students need to carry their Identity Cards within on and off the campus and mandatory for all examinations.
- [10] All the students need to come in formal dress provided by the Institute on all the days of functions, seminars, guest lectures, presentations, etc.

## **6.** Malpractice in Examinations

Students shall not resort to malpractice in examinations. In case of suspected malpractice, on receiving the report from the concerned invigilator, the Committee formulated by the university would look into the matter. Once the malpractice is established by the Committee, the student's hall be declared to have failed in that examination or as per the committee decision

#### 7. Attendance

- [1] Regular and punctual attendance in all academic and other activities organized for the students is an essential requirement.
- [2] Attendance of the students is mandatory in the events organized by the Institute.
- [3] A student is expected to maintain a minimum of 75% attendance in each course in the semester to be eligible to take the semester-end examinations.
- [4] Students, whose attendance falls short of 75% and above 60% may be allowed to write the examination of that particular subject (s) subject to medical or genuine cases subjected to faculty council decision.
- [5] Student shall not be absent for any of the end-term examinations conducted by the Institute. However, in exceptional cases, on application, the Institute will decide the merits of the application on case-to-case basis and allows for re-examination.

## III. Policy and Rules for Final Placement and Summer Training/Summer Internship

The placement activity of the Institute is organized by a Placement Committee. The Committee explores all possibilities to give the best support to place the students. The students will be governed by the following rules for placement. The Placement Committee will announce amendments from time to time.

#### 1. Placement Assistance

- Students are informed that actual placements would depend upon the general economic
  andindustry scenario, the academic and non-academic competencies including good
  communication and soft skills developed by each student, cultural and medical fitness
  of each student, as determined by the recruiters.
- 2. While every effort will be made to enable each student to compete effectively for positions offered by companies, the actual conversion of the opportunity into a concrete placement is the sole responsibility of the student. The Institute, therefore, does not guarantee that a particular student shall be placed for final or summer internship irrespective of the student's performance parameters.

- Note: Students should study the job description (JD) conveyed by companies thoroughly and prepare accordingly.
- 3. The major components of the placement (summer or final) process are written/online test, group discussion, personal interview, personality profiling etc. Apart from thorough domain knowledge, recruiters expect students to be totally updated on current national, economic and political world developments. Needless to add that a good CGPA and proficiency in some extracurricular activities and participation in corporate sponsored competitions will be very valuable add-ons for the student. Students should try to upgrade themselves through extensive reading, especially financial and general newspapers besides studying course curriculum. The student would also be well advised to take advantage of free online extra certifications from Coursera, edX, etc. to strengthen their CVs.
- 4. GBSRC will encourage and assist all students to emerge as credible brands in their own right, who are sought after by the corporates.

## 2. Policy, Rules and Code of Conduct

- 1. Students must have passed in all the courses up to the 2nd Semester with at least 60 percent aggregate marks.
- 2. Students must have a consistent attendance percentage of 75% in all courses till 2nd Semester.
- 3. Students must mention their preference for the area of Specialization and once finalized it cannot be changed.
- 4. Transparency, fairness and equal opportunity for all students (subject to the specific requirements of the recruiter) is the policy of GBSRC
- 5. Whenever a company proposes a visit to the GBSRC campus, placement team sends an e-mail confirming the date of process, as well as display it on the notice board with the details related to JD /written test/GD/interview. Students then give their names to the placement team for attending.
- 6. Once a student gets shortlisted by the corporate for their recruitment process of GD, Written Test etc., he/ she cannot, on any account, withdraw from the process of that Company. Violators may have to pay fine and /or face debarment from any subsequent placement process. Hence prior to expressing interest, student should make his/her mind.
- 7. It will be the responsibility of the students to be extra careful in maintaining the basic decorum, discipline and decency at the time when the company representatives are on the campus for placement-related activities or when they participate in the processes at the Company's premises. Any student found willfully violating these instructions will be liable for punitive measures.

- 8. Students found improperly dressed or groomed during the campus selection process for final or summer internship may be disallowed from participating in placement process.
- 9. All communication with the recruiters will be done by the placement team. Students are not allowed to directly communicate with the recruiters.
- 10. Students appearing for placement are expected to report on time for the process and come well prepared by going through relevant literature such as the company website, company's publicity material etc. They should be well groomed in formals, which would be:
  - For Gentlemen: Shaven/full beard, neat and ironed clothes, well- groomed appearance. Full sleeves shirt and formal pants (Jeans & Khaki not allowed), leather shoes, belt and a tie.
  - For Ladies: Neat and ironed clothes, well-groomed appearance. Sari/business suit/salwar-kameez, leather sandals /shoes.
- 11. To facilitate placement, every student should preferably achieve minimum 6.2 CGPA i.e. 60%.
- 12. Students are advised not to do anything directly or indirectly which may create a poor impression about the Institute. Any student found disregarding any of the norms would be liable for disciplinary action.
- 13. Non-compliance by students of any activity organized by the Institute in the interest of placements will be considered as an act of misconduct. Students found involved in such activities may be debarred from placement assistance.
- 14. Students are advised to abide by the final short-listing done by the company according to their requirements and criteria which shall not be called into question by any student either individually or by raising questions about this in the Pre Placement Talk (PPT). Violation of this rule will lead to the debarment of the student from the process. The PPT queries from students should be aimed at clarifying job profile, compensation, etc.
- 15. Recruiters frequent visit to GBSRC Campus is because of their faith that students once selected (after the student agrees to the selection by accepting the offer at the end of the process) will take up the assignment on the stipulated date. Hence, students are obliged to act as per their commitment to take up the position for which they have been selected for. This provision is applicable for Final Placement as well as Summer Internship. If a student violates this principle, he/she will have to face appropriate disciplinary action.

#### 3. Summer Internship

1. Objective of Summer Internship: Internships are important to enhancing credentials, testing new situations and positioning MBAs for the next step. With persistence, passion and creativity, a summer internship is within reach. It offers important opportunity to work closely with professionals in your field and to develop knowledge, competencies, and experience related directly to your career goals. Recruiters attach great significance

to the Summer Internship Project report in the final placement interview and in depth questions on it can be expected. Hence, the Project Report should be perceived as an important course which signals a student's potential to the recruiters. GBSRC expects every student to take this activity seriously and turn it in an excellent deliverable at the end of his/her internship in terms of a project report / credentials, knowledge, competencies & experience.

- 2. Summer Internship briefing session: An interactive session will be held in the campus usually in the month of April to give detailed guidelines and a roadmap to students on the nitty gritty of summer projects, the do's and don'ts etc. They will be informed as to what is expected of them during their internship, the needs of the industry etc.
- Duration: The duration of the Summer Internship project will be two months between May to July. After completion of Summer Internship, students will undergo Summer Internship Viva Voce.
- 4. Faculty Allocation, Reporting & Supervision
  - The academic mentor shall be allotted based on their specialization and expertise
    in the field. The internee shall submit a fortnightly report on the progress of work
    relating to internship to the academic mentor, failing which the academic mentor
    can deduct marks for not meeting the timelines.
  - The academic mentor would be making call/visit to the workplace of the student for a meeting with the industry mentor to review the progress made by the student and also to build a long-term relationship between GBSRC and the company/organization.

#### 4. Summer Internship Guidelines

- 1. Every student will be required to provide his/her short CV to the placement office in a prescribed format by end of September (First semester).
- 2. The Institute will arrange to get summer internship project through its sources in the chosen functional area of student as far as possible. Those students having specific area of focus may try their summer internship project on their own.
- 3. Students are also advised to mobilize their efforts for internship projects through their own contacts/ Alumni etc.
- 4. Students who wish to try on their own for Summer Internship Projects will have to inform the Placement Office / Director by Mid-January (2nd Semester); otherwise, they will have to take the Summer Internship Project allotted by the Institute.
- 5. No change in internship will be allowed to any student once an organization is allotted to him/her by the Institute.
- 6. Two or more students working on the same Summer Project is not permitted.
- 7. In case the student is not able to complete the Summer Project due to extraordinary circumstances, the student has to complete the project after the 4th Semester before receiving the degree with prior permission of the Institute.

#### 4.1 Avoiding Plagiarism

In preparing Summer Internship Project report students will need to do independent work. If any ideas of others are used, they should be acknowledged and should not infringe copyrights. Students are encouraged to read widely and acknowledge any ideas that are not their own by including citations in a list at the end of every assignment. It is the responsibility of every student to know how to reference correctly.

#### IV. Library Rules

#### 1. General Rules & Regulations for Library

Library Timings: Library remains open from Monday to Saturday except on Sundays & holidays.

Days	Timings
Monday – Saturday	09:00 AM TO 06:00 PM
During Examinations	08:00 AM TO 08:00 PM

#### 2. Eligibility:

GBSRC library is primarily meant for the faculty, full time students of all the courses, administrative staff, visiting faculty and research scholars.

#### 3. Library Membership Procedure:

Each student member will have to submit one passport size photograph at the library counter while Institutional, External and Honorable members have to fill a membership form and have to submit two passport size photographs.

#### 4. Circulation Rules

- Borrowing facility is given only to the members of the library.
- Circulation will be done only through the circulation counter, after the member produces his/her identity card to the person at the counter.
- Students will not be allowed to take the periodicals, newspapers outside the library.
- Students can get photocopies of the required article in the periodical from the Reprography Centre.

#### 5. Borrowing Rules

#### The duration of borrowing for members will be as follows: -

<b>Patron Category</b>	Item Type	<b>Current Checkouts Allowed</b>	Fine amount perday
Faculty	Books	10	0.00
Ph.D. Scholars	Books	05	0.00
Student	Books	02	5.00

- 1. **Book Bank Scheme -** The student will be provided with one recommended text book per subject in all important subjects. He / She can keep these books till the semester end examinations. On the submission of all these books, next semester books will be issued in the same way.
- 2. New arrival of books is displayed in a separate shelf in New Arrivals section. These books will be subsequently available for circulation.
- 3. In addition to the above, the students can draw 2 text books from library and should return in 7 days' time from the date of issue. If the student wants to keep the text book for more than 7 days they need to re-issue the same. The books need to be renewed otherwise a fine of Rs. 5 per day will be levied after 7 days, Rs. 10 per day will be levied after 14 days and if it is kept more than 15 days the borrower will have to pay the cost of the book.
- 4. The students are expected to submit the books back in good condition. Failing which, they need to pay two times of the book cost. Library committee is the final authority in this connection.
- 5. If the student does not return the books given to them immediately after the concerned semester end examinations, no further books will be issued.
- 6. Loss of books should be reported immediately in writing to the Librarian, GBSRC Library. Replacement charge and fine must be paid immediately.
- 7. It is mandatory to all the students and staff to enter the details in the library movement register on every visit to Library.
- 8. Books will be issued/returned from 9.30 to 1.00 P.M. and 2.00 P.M. to 5:30 P.M. on all working days.
- 9. Lunch break is from 1.00 P.M. to 2:00 P.M. (for lending section)
- 10. Strict silence is required inside the library as it is necessary for quiet study.
- 11. Smoking in the library is prohibited.
- 12. Sleeping in the library is prohibited.
- 13. Eatables, beverage and cellphones in the library is prohibited.
- 14. If the help of the library staff is required, they may be approached, but in a polite manner.
- 15. Students are informed not to throw the chocolate and bubblegum and wrappers in the library and reading room.
- 16. Students are advised not to misplace the books/journals/Newspapers/Magazines from

- its original position.
- 17. Production of "NO DUES CERTIFICATE" from the library is essential for obtaining the hall ticket for appearing examination.

#### V. Rules for Computer Lab

The Computer Center of GBSRC has the required infrastructure to cater to the needs of the Students and Faculty. The Computer Center has been equipped with computer systems, printers, UPS systems and is fully air-conditioned. The students have to maintain silence and discipline in the computer center.

#### Do's

- 1. After entering the Computer Lab, students should approach the System Administrator/Lab In-charge. A logbook of machine usage will be maintained and it is the duty of each user to complete all columns (their name, roll no., login time and the purpose) in it while entering the Computer Lab.
- 2. Students should mark and sign when they log out and leave the lab.
- 3. System Administrator will have full authority to enforce discipline.
- 4. Keep the Computer Centre clean.
- 5. Ensure that the computers are started in the proper way and also shut down correctly.
- 6. Burn all your files into CDs in order to avoid any loss of data.

#### Don'ts

- 1. Do not erase or change the names of the system files.
- 2. Do not shift any item of the computer. If there is any problem in the functioning of a particular computer, get in touch with the programmer of the computer center.
- 3. Do not bring your friends inside the Computer Center.
- 4. Do not bring any personal hardware into the Computer Center.
- 5. Do not try to repair any item of the computer yourself.
- 6. Eatables, tea, coffee, etc. should not be brought inside the Computer Center.
- 7. Smoking is strictly prohibited
- 8. Laptop or mobile charging inside the lab is not allowed.
- 9. Don't use Facebook, Google-Chat, Yahoo messengers inside a lab.
- 10. Don't play games.
- 11. Don't use virus-infected storage devices.
- 12. Bags are not allowed into the Computer Center.
- 13. In case of any damage or missing computer component, the student who last used the computer will have to bear the necessary costs.

#### VI. Internet Service Rules

The Institute provides internet services as a privilege to students for their academic purposes. It is the responsibility of every student to have an email ID and submit the same to the person In-charge of the Computer Center. Important communications from time to time will be sent to students through email/Academic Information System (AIS).

The Internet Service offered in the Institute is subject to the following conditions:

- Staff looking after Internet browsing activities is not responsible for the loss of student internet hours due to such reasons like Power Failure, Link Failure, and Holidays and when closed because of the priority of Management tasks and also for any student's personal problems.
- 2. The Internet usage is purely for academic purpose.

Those who abuse the facility will be fined up to Rs.2, 000/- and may even be debarred from use of computer facility. Serious computer crimes may lead to the concerned user being expelled from the Institute.

#### VII. Rules for Hostel Students

All inmates of the Hostel shall observe the following rules for the smooth and efficient running of the hostel and for their comfortable stay: -

- 1. Only bonafide students of Vidyapeeth are eligible for admission to the hostels.
- 2. Students who fail to remit the Hostel fee when they fall due, even after a reminder in writing, shall vacate the hostel room allotted to them, forthwith.
- 3. No posters or pictures should be stuck inside and outside the room or anywhere around the premises of the hostel or College. Hostellers should avoid sticking bills and posters on the windows, doors and walls (except name strips on the room door). In case the room is found not in order, fine will be levied on the erring student.
- 4. Inmates should switch off fans and lights before leaving their rooms.
- 5. The inmates are advised to close the taps after use in order to avoid wastage of water.
- 6. Dining services will be provided only in the mess and there will be no room service.
- 7. Whenever any hosteller falls sick the same should be reported by his/her to the warden who will provide all necessary assistance to get appropriate treatment or medicines.
- 8. While going out of hostel the students should enter their name in the register & sign the same by mentioning proper reason.
  - 9. To leave the hostel premises, permission of the Chief Warden is absolutely necessary. Students who want to stay overnight to visit their parents or guardians should approach

- the Chief Warden for permission. Permission will be granted only after obtaining written request from the parent/guardian duly signed by them, which will be duly entered in a register maintained in each block by the Warden.
- 10. All rooms, corridors, toilets etc. must be kept clean and any student who violates the rule shall be expelled from the hostel.
- 11. Hostel facility is provided with a view to help the student to pursue his/her studies in good environment and to facilitate/ promote his/her academic progress. A student who fails to keep up the congenial atmosphere and environment in the Hostel or to perform well and maintain academic progress shall not be allowed to use the hostel facility and shall vacate his/her room immediately on intimation from the Chief Warden/ Dean/Principal/Director of Faculties.

#### VIII. Hostel Wardens

Mrs. Meenakshi Hirve Mr. Namdev Choudhry Hostel Warden – Girls Hostel Hostel Warden – Boys Hostel

#### IX. GBSRC Emails

**Director Office** 020-67919400 Ext. - 9402

director.gbs@dpu.edu.in

Admissions

+91 – 9860650707 gbsrc.admissions@dpu.edu.in **Admin Office** 020-67919400

info@gbsrc.dpu.edu.in

### X. Public Utility Services

[1] D. Y. Patil hospital - 020 – 2780 5100 / 2780 5900 / 2780 5101

[2] D. Y. Patil Ambulance- 020 – 2742 3690 / 2742 3693

[3] Aditya Birla hospital- 020 – 3071 7610, 17 / 4070 7610, 172.

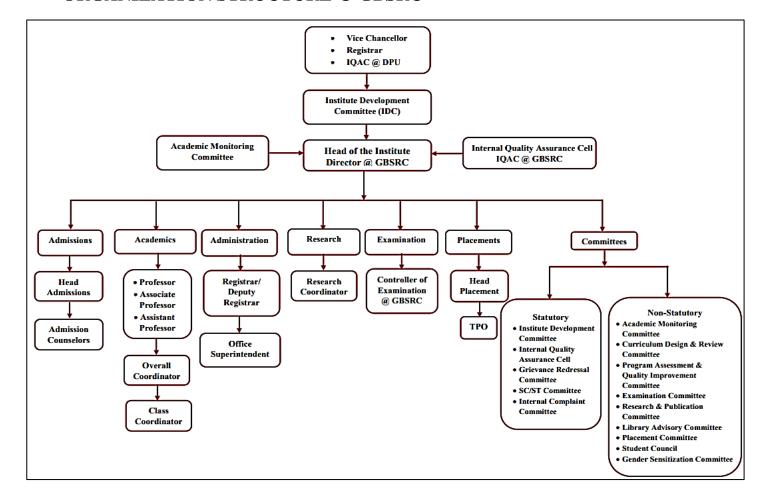
[4] Wakad Police station- 020 – 2293 4100 / 2293 4110

[5] Railway Enquiry- 020 – 2612 6575 / 2610 51174.

[6] IDBI Bank - 020 – 2027 476978

[7] Ginger Hotel- 020 – 6677 33333

#### ORGANIZATION STRUCTURE @ GBSRC



#### LIFE @ GBSRC

#### 1. Industrial Visit

Global Business School & Research Centre offers opportunities for all the students to interact with industries on consistent basis by way of visits to many renowned companies across the country. Industrial visit is considered as the most practical way of learning. The main reason behind this – it lets students to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view.

#### 2. Communication Workshop

Effective Communication has become the keyword these days. Hence, the Institute organizes a lot of workshops on communication skills to make the students fully aware of effective public speaking, presentation skills, writing skills, debates, and group discussions.

#### 3. Industry Interface

The Institute remains in continuous touch with the industry for overall development of the management students. The students are made to interact with the corporate world at frequent intervals so that they can imbibe corporate culture and norms followed over there.

#### 4. Annual Inter Management Fest "Parakram"

GBSRC takes pride in organizing its prestigious annual management event "Parakram". It is an opportunity for the management students from various Institutes across country to show their talent. There are seminars, sports, debates, quiz competitions & cultural programmes during this event.

#### 5. General Awareness

To keep students abreast with the current affairs, market news, and world economy business newspapers are made available to them. Important news items are analyzed in class and doubts resolved. Students are encouraged to read the newspaper daily and make notes of major happenings round the world.

#### 6. Sports

Sports are an integral part of life at GBSRC, whether as a part of the Institute curriculum or its extensive co-curricular programme. Students develop a willingness to improve and to perform to the best of their ability in an enjoyable atmosphere. This inevitably leads to students growing in confidence and they often pursue their chosen sports during co-curricular time, representing the Institute in the many teams. The sporting aim of GBSRC is to provide an opportunity with wide range of experience in an environment in which all the students have an opportunity to reach their potential whilst striving for excellence.

#### 7. Counseling services

It provides professional counseling and psychological boost to the students at need and also includes evaluation and therapy for a wide variety of personal situations. It is rendered by the concerned faculty advisors and dean.

#### 8. Intercollegiate events

GBSRC encourages students to take part in various intercollegiate events organized by different Institutes in Pune. The participation and achievement is recognized and appreciated.

#### **FACILITIES @ GBSRC**

#### 1. Computer Centre

GBSRC aspires to keep up with changing times. State -of -the- art computer Laboratory is well installed with latest hardware and software packages with high- end PC Network and 24 hours broadband & Wi-Fi Internet connectivity.



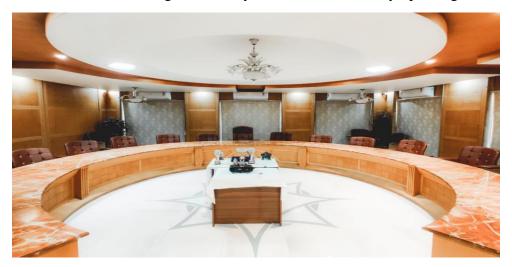
#### 2. Library

A full-fledged library houses a large collection of books and periodicals including the latest publications in Management, International Business, Information Technology, E-Commerce andother topics of help to the students to regularly upgrade themselves.



#### 3. Seminar Room

The Institute has a well-equipped Air- conditioned seminar hall. Acoustically and aesthetically designed, this seminar hall is equipped with in-built Audio, LCD and Video Systems conducive for effective learning. It is ideally suited for seminars, symposia, guest lectures, etc.



#### 4. Spacious Lecture Rooms

A classroom is the first leap of a student towards the vast competitive world and the Institute has seen to it that the students are comfortable with it. The Institute boast of rendering the students with spacious, well illuminated, ventilated, and elegantly designed lecture halls. The lecture roomsare well equipped to render education through the most modern ways.





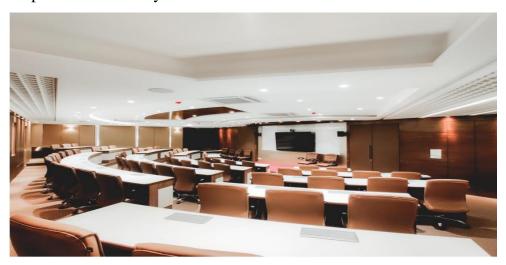
#### 5. Cafeteria

The Institute has a hygienic Canteen with Nutritious food.



#### 6. Smart Classroom

Institute has a digital classroom that works towards providing a better environment for learning and prioritize a healthy classroom where the students are interested in learning.



#### DISCIPLINED CONDUCT OF STUDENT

Carefully read and comprehend the rules and regulations governing your conduct and behaviour in and outside the Institute while you are a student of GBSRC. Failure or negligence in complying with the same may result in disciplinary action, fines etc. including termination of admission to the Institute.

The Students should strictly obey the instructions given by the Director through notices, personal meetings and class discussions from time to time.

#### 1. Identity Card

The student should carry identity card with them regularly and the identity card should be produced when demanded by the authorized persons of the Institute.

#### 2. Mobile Phones

The students should switch off the mobile phones while in the classrooms, library, laboratoryetc.as per the notification.

#### 3. Dress Code

We believe in inculcating a sense of discipline and belongingness in the students by observing a dress code. Students are expected to wear formal dress (Shirt & Trouser for gents; Salwar Kameez /Western formals for ladies) throughout the week. The students are required to come to the Institute in the prescribed uniform on special occasions, which are notified from time to time.

#### 4. Notices

The Student should read the notices displayed on the notice boards regularly and the Institute willnot be responsible for the loss or any disadvantage due to non-reading of notices on the part of student.

#### 5. Damages

The student should not cause any damage to the Institute property. Compensation for the damagecaused shall be recovered from the student immediately.

#### 6. Poor Performance in academics

If student is found weak in certain subjects he/she will have to attend extra classes as notified andmake the required progress to come at par with the other students.

The above rules of discipline are always subject to change, modification, addition, omission

or alteration as and when the Director feels it fit and proper. The decision of the Director shall be final in all matters related to Discipline.

#### 7. Expected Behavior in the Campus

- 1. Students shall maintain calmness and cleanliness at all times.
- 2. Students shall not loiter in the campus during class hours.
- 3. Students shall take due care in personal and community hygiene.
- 4. Students shall not indulge in any activity which will or is likely to cause structural or operative damage to any property within the Institute premises.
- 5. Littering, spitting, listening to Walkman, radio, smoking and chewing are not allowed inside the campus.
- 6. Students shall not indulge in any act of violence directly or indirectly and they shall not incite any one to do so.
- 7. Use of mobile phone during class hours, examinations and in library is not allowed. All such equipment must be switched off.
- 8. Conducting of any meeting inside or outside the campus by the students shall only be with prior written permission from the designated authority.
- 9. Ragging or harassing other student in any manner either inside or outside the Institute premises is strictly prohibited.
- 10. Students found guilty of insubordination or disobedience to any lawful or reasonable orders of the faculty and staff of the Institute will face disciplinary action as per the standing rules of the Institute.
- 11. In addition to the above rules, all students should abide by the other rules and regulations of the Institute issued from time to time.

#### 8. Conduct outside the Campus

GBSRC even in its initial stages has acquired a healthy image and an enviable reputation. It is therefore the duty of all the students to behave in such a way outside the campus that the image of GBSRC keeps shining at all the time. This is particularly applicable for their conduct in their towns, any area of the Institute and even while traveling in trains. A student must be discernible from others in a crowd through his/her good conduct, pleasing manners and a dignified demeanor.

# 9. Instructions for Conduct of Students on Special Occasions during centrally organized Lectures/Seminars

- 1. Students will wear uniform.
- 2. All students must be seated 15 minutes before the start of function.
- 3. Students must not talk/disturb the proceedings in any manner.
- 4. No students shall leave the venue before the dignitaries leave.

- 5. Attendance of those nominated to attend must be 100%.
- 6. Failure to attend will be dealt with by imposing a fine, the amount of which will be decidedby the Director.

#### 10. Intra Institute Functions

Rowdy and uncivil behavior must be avoided during any functions and competitions. However, healthy competition must be encouraged and be visible. Remarks and comments made in poortaste must be totally avoided in public.

#### 11. Student-to-Student Relationship

Relationship with Senior Student-Junior students are expected to be respectful towards seniorstudents and look up to them for guidance and advice.

Relationships with Junior Student-Under no circumstances shall the junior students be utilized forrunning errands for senior students or for doing any personal work for them. It is the duty of senior students to motivate, help and guide their juniors. Senior students must not however assume thetask of policemen or lawmakers in trying to reform or punish their juniors.

#### 12. Student-To-Staff Relationship

Students are expected to extend respect and courtesy to staff members at all times. They must however refrain from socializing with staff members, whether inside or outside the campus. Visiting Staff Quarters-Students are not permitted to visit residential quarters of staff members unless it is for unavoidable and urgent work or when the staff member concerned has invited them. Staff members are not expected to visit students in their hostel room even if invited by the students.

Staff – Student get-togethers – All Institutional get-togethers of staff members and students will require prior approval of the Director/Management. Such get-togethers will be organized at central places like the auditorium, cafeterias or common rooms. They will not be held inside the hostel or the residences of staff members.

#### **RAGGING**

"Ragging" in any form is a crime and punishable under the law with imprisonment and therefore is strictly prohibited. Because in general, the process starts with introduction and may turn into unpleasant act of "Ragging".

The students found to be involved in ragging will immediately be suspended and may also be handed over to police. If the charges of ragging are proved, the student shall be discharged from the Institute. Fee deposited with the Institute will also be forfeited.

#### **Complaint Procedure**

Any student who wishes to submit any suggestion/complaint against the working of any system/campus or against any employee/persons working on contract with the Institute must do so in writing to the Director or can put his complaint in complaint- suggestion box kept in Library. The students having individual problems can approach Director directly. Common problems should be represented to the Director.

#### **COMMITTEES @ GBSRC**

Complaint Redressal System is in place at GBSRC and students can lodge their complaints to below mentioned committees. It enables the students to put their grievances and suggestions for quick consideration and redressal.

**Anti-Ragging Committee** 

Sr. No	Name of the Member	Committee Designation
1	Dr. Chetan Chaudhari, Director	Chairperson
2	Prof. Manesh Palav, Assistant Professor	Secretary
3	Mr. Shivajirao Kamble, Civil Administration (Ex. M. P.)	Member
4	Mr. Harish Mane, Police Administration	Member
5	Mr. Manesh Phalle, Local Media	Member
6	<b>Dr. Sau. Jyoti D Ingole,</b> Non- Government Organization (N.G.O.)	Member
7	Mrs Shraddha Gawankar, Parent Representative	Member
8	Ms. Nandini Singh, Student Representative (MBA)	Member
9	Ms. Rutuja Tanawade, Student Representative (BBA)	Member
10	Mr. Dnyandev Chougule, Deputy Registrar	Member

Secretary Contact E – Mail: - <u>manesh.palav@dpu.edu.in</u>

**Anti-Ragging Squad** 

Sr. No	Name of the Member	Committee Designation
1	Dr. Naim Shaikh, Professor	Chairperson
2	Dr. Ravi Phadke, Assistant Professor	Secretary
3	<b>Prof. Mandar Brahme,</b> Assistant Professor	Member
4	Prof. Sunita Kharate, Assistant Professor	Member
5	Ms. Asha Pakhare, Hostel Warden – Girls	Member
6	Mr. N. P Chaudhari, Hostel Warden – Boys	Member

Secretary Contact E – Mail: - <u>ravi.phadke@dpu.edu.in</u>

#### **Grievance Redressal Committee**

Sr. No	Name of the Member	Committee Designation
1	Dr. Chetan Chaudhari, Dy. Director	Chairman
2	Dr. Snehal Maheshkar, Associate Professor	Secretary (Nodal Officer )
3	Dr. Vidya Nakhate, Professor	Member
4	Dr. Leena Dam, Associate Professor	Member
5	Prof. Amandeep Arora, Assistant Professor	Member
6	Mr. Prakash Patil, Sr. Clerk	Member
7	Ms. Fredericks Mithilesh B, Student Representative	Member
8	Mr. Paresh Dhake, Student Representative	Member

Secretary Contact E – Mail: - <u>Snehal.maheshkar@dpu.edu.in</u>

**Internal Complaint Committee** 

Sr. No	Name of the Member	<b>Committee Designation</b>
1	Dr. Chetan Chaudhari	Chairman
2	Dr. Aparajita Singh	Secretary
3	Dr. Vidya Nakhate	Member
4	Mr. Prakash Patil	Member
5	Mr. Popat Kotkar	Member
6	Mr. Sagar Mathur	Member
7	Mr. Jasdeep Singh Batra	Member
8	Ms. Sneha Kothimbire	Member
9	Dr. (Mrs.) Ruby Chattwal	Member
10	Adv. Keerti Tornekar	Member

Secretary Contact E – Mail: - aparajita.singh@dpu.edu.in

#### **Code of Conduct Committee**

Sr. No	Name of the Member	Committee Designation
1	Dr. Harshal Raje, Assistant Professor	Chairperson
2	Prof. Sudhir Patil, Assistant Professor	Secretary
3	Prof. Abhijit Vhatkar, Assistant Professor	Member
4	<b>Dr. Vilis Pawar,</b> Assistant Professor	Member
5	Mr. Prakash Patil, Sr. Clerk –Administration	Member
6	Mr. Jasdeep Singh Batra, Assistant Professor, Training & Placement Officer	Member
7	Ms. Payal Kuwatada, Admission & Placement Officer	Member
8	Mr. Littin Sebastian, Administrative Assistant	Member
9	Kadam Shraddha, Student Representative (MBA)	Member
10	Idris Haider Challawala, Student Representative (MBA)	Member

Secretary Contact E – Mail: - <a href="mailto:sudhir.patil@dpu.edu.in">sudhir.patil@dpu.edu.in</a>

# **Examination Committee**

Sr. No	Name of the Member	Committee Designation
1	Dr. Babasaheb R. Jadhav, Associate Professor	Chairperson
2	Dr. Priyanka Bobade, Associate Professor	Secretary
3	Dr. Sharmishthadevi Deshmukh, Assistant Professor	Member
4	Dr. Harshal Raje, Assistant Professor	Member
5	Ms.Payal Kuwatada, Admission & Placement Officer	Member
6	Ms.Kalyani Thakare, Admission counsellor	Member
7	Mr. Prakash Patil, Office Superintendent	Member
8	Mr. Ganesh Bhokare, Student Section Officer	Member

Secretary Contact E - Mail: - Priyanka.bobade@dpu.edu.in

#### **GBSRC-Student Council 2021 - 2022**

Sr. No	Name of the Member	Committee Designation
1.	Dr. Chetan Chaudhari	President
2.	Dr. Snehal Maheshkar	Faculty Coordinator
3.	Dr. Priyanka Bobade	Faculty Coordinator –Extra Curricular Activities
4.	Ms. Hemangi Seth	Vice President
5.	Mr. Akshay Ukirde	General Secretary
6.	Ms. Osheen Rudra Pal	Joint General Secretary
7.	Mr. Akshay Kumar Pawar	Sports Secretary
8.	Ms. Tannu Sharma	Sports Joint Secretary
9.	Ms. Pragati Naik	Cultural & Events Secretary
10.	Ms. Aishwarya Kariya	Cultural & Events Joint Secretary
11.	Ms. Neha Singh	Academics Secretary
12.	Ms. Akshita Baldwa	Academics Joint Secretary
13.	Ms. Mayuri Kolhe	Training & Placement Secretary
14.	Mr. Tathagat T.	Training & Placement Joint Secretary
15.	Ms. Asmita Turaskarr	Discipline Secretary
16.	Ms. Sharon	Discipline Joint Secretary
17.	Ms. Harshada Kolekar	Alumni Committee Secretary
18.	Ms. Kavyayani Patil	Alumni Committee Joint Secretary
19.	Mr. Prateek Jha	National Service Scheme (Boy)
20.	Ms. Vidya More	National Service Scheme (Girl)

Secretary Contact E - Mail: - <a href="mailto:snehal.maheshkar@dpu.edu.in">snehal.maheshkar@dpu.edu.in</a>

**Minority Cell** 

Sr. No	Name of the Member	<b>Committee Designation</b>
1	Dr. Naim Shaikh, Associate Professor	Chairperson
2	Prof. Anu Alex, Assistant Professor	Secretary
3	Prof. Abhijit Vhatkar, Assistant Professor	Member
4	Mr. Prakash Waghamare, Account Assistant	Member
5	Mr. Virendra Salunkhe, Assistant Librarian	Member
6	Mr. Rushikesh Kendre, Admission counsellor	Member

Secretary Contact E - Mail: - anu.alex@dpu.edu.in

#### **OBC Cell**

Sr. No	Name of the Member	Committee Designation
1	Prof. Mandar Brahme, Assistant Professor	Chairperson
2	Prof. Sudhir Patil, Assistant Professor	Secretary
3	Dr. Babasaheb Jadhav, Associate Professor	Member
4	Mr. Ganesh Bhokare, Student Section Officer	Member
5	Mr. Virendra Salunkhe, Assistant Librarian	Member

Secretary Contact E - Mail: - <a href="mailto:sudhir.patil@dpu.edu.in">sudhir.patil@dpu.edu.in</a>

# **Placement Committee**

Sr. No	Name of the Member	Committee Designation
1	Mr. Rajendra Biniwale, Head - Corporate Relations and Placement	Chairman
2	Ms. Shruti Das, Senior Manager- Corporate Relations	Secretary
3	Prof. Dhanashri Havale, Assistant Professor	Member
4	Dr. Akanksha Mehta, Assistant Professor	Member
5	Dr. Sharmishthadevi Deshmukh, Assistant Professor	Member
6	Ms. Payal Khuwatara, Admission & Placement Officer	Member
7	Mr. Jasdeep Singh Batra, Assistant Professor, Training & Placement Officer	Member

Secretary Contact E – Mail: - <a href="mailto:shruti.das@dpu.edu.in">shruti.das@dpu.edu.in</a>

#### **Research & Publication Committee**

Sr. No	Name of the Member	<b>Committee Designation</b>
1	Dr. Shailendrakumar Kale, Professor	Chairman
2	Dr. Babasaheb R. Jadhav, Associate Professor	Secretary
3	Dr. Snehal Maheshkar, Professor	Member
4	Dr. Naim Shaikh, Associate Professor	Member
5	Prof. Abhijeet Vhatkar, Assistant Professor	Member
6	Dr. Sharmishthadevi Deshmukh, Assistant Professor	Member

Secretary Contact E – Mail: - <u>babasaheb.jadhav@dpu.edu.in</u>

#### **SC/ST Committee**

Sr. No	Name of the Member	<b>Committee Designation</b>
1.	Dr. Priyanka Bobade, Associate Professor	Chairperson
2.	Prof. Mandar Brahme, Assistant Professor	Secretary
3.	Prof. Sunita Kharate, Assistant Professor	Member
4.	Mr. Prakash Patil, Sr. Clerk –Administration	Member
5.	Sharon Kalkatte, MBA- Student Representative	Member
6.	Pragati Meshram, BBA- Student Representative	Member

Secretary Contact E - Mail: - mandar.brahme@dpu.edu.in

**Start up and Innovation Cell** 

Sr. No	Name of the Member	Committee Designation
1	Dr. Ravi Phadke, Assistant Professor	Chairperson
2	Dr. Akanksha Mehta, Assistant Professor	Secretary
3	Dr. Parag Kalkar, Dean- SPPU	Invitee Member
4	Prof. Vatsala Mayanath, Assistant Professor	Member
5	Dr. Harshal Raje, Assistant Professor	Member
6	Dr. Mukesh Agarwal, Assistant Professor	Member
7	Prof. Mandar Brahme, Assistant Professor	Member
8	Asmita Turaskar, MBA Representative	Member
9	Adwitiy Choudhary, MBA Representative	Member
10	Tincy Chakoo, MBA Representative	Member
11	Sambhav Goswami, BBA Representative	Member
12	Pallavi Mankar, BBA Representative	Member
13	Dr. Ravi Phadke, Assistant Professor	Chairperson

Secretary Contact E - Mail: - akanksha.mehta@dpu.edu.in

#### UNDERTAKING FOR OBSERVING CODE OF CONDUCT

In solemn assurance and acceptance after clarification and explanation of the above, I hereby affix my signature jointly along with my parent / guardian understanding that this is my own code of conduct to have a fruitful andmemorable association with the institute and the Dr. D. Y. Patil Vidyapeeth, Pune. I am aware of the consequences if I violate any of the rules of the institute. I will accept the decision of the institute in case of anyindiscipline on my part including termination from institute.

Parent's / Guardian's Signature:	Candidate's Signature:
Parent's / Guardian's Name:	Candidate's Name:
Relation:	
Date:	Place:

# FORM OF UNDERTAKING

I Mr./MS/				Son/Dau	ghter
of Mr./Mrs					_of
Address			at	present pu	rsuing
MBA programme in the in	nstitute of		do	undertake tha	ıt
<ol> <li>I will abide by the</li> <li>I will never involved</li> <li>I will put-forth my initiating group act</li> <li>I will immediately</li> <li>I will be responsibled</li> <li>I will be debarred for and secure the requestion</li> <li>I will report to the form time to time.</li> <li>I will Maintain the to time.</li> <li>I will completely report to the footened and campatened and campatened and campatened and campatened are involved group.</li> <li>I will forfeit my canpatened and not have any facilities if situation</li> </ol>	rules and regulations of e in any activity detrimed grievances to the appropriation to solve any problem respond to the queries/due for consequences if a grown appearing in examinated percentage. Faculty advisor/tutor—mostudy hours, reading respond to the institute. The in any sort of harassnumpus placement opport objection if the authorn so warrants.	the institute compental to the reputate opriate authority is m.  orders of the authority or arising out of princtions/class promentor periodically of princtions of library or cycle/car, smokenent to the student cunity if the situation of the student or cycle when the student or	oletely. ion of the institute. Individually and absortities at any point of ropagation of rumonotion if I do not attend as decided and notion as notified by the ling consumption of the institute either on so warrants. In the institute or	olutely refraint frame. The by me. The ond classes regarded by the authority from alcohol and of the individual debar me from the from the older of the from the older of the older older of the older	n from gularly thority m time drug in y or in m any
Certified that I have gone objection to any of the procompulsion.  Signed in the presence of Father / Mother / Local C	ovision of the undertak	`			•
Signed on	(Date) of	(Month)of	(Year)		
		(Signature	of the student furnish	hing undertak	ing)
		(		)	

Signature of the university Authority with Seal

#### UNDERTAKING BY THE STUDENT

#### TO TAKE PART IN INDUSTRIALTOUR

I Mr./Miss		Son /Daught	er/ Ward of
Sri	declare the	at I am continuing in	year
Degree MBA	Specialization of Glob	al Business School & Rese	arch Centre,
Dr. D. Y Patil university. I am in	terested to go to	for technical	tour to be
held onfurther I de	clare that while taking part in this	s Industrial tour/picnic, I	will be held
responsible for any injury to me	e in person or property and death.	. Neither the institution no	or any of its
employees will be held responsib	ole for the same in any form or in a	ny civil or criminal procee	dings. I also
declare that at the time of my pa	articipation in Tour I will adhere to	o the strict discipline and a	abide by the
instructions given be the faculty l	Member accompanying for the Pica	nic.	
Countersigned by	Signature of the	he Student	
	Date:		
Signature of the			
Father/Mother/Guardian			
Date			

# PERSONAL DETAILS

Name	:	
Programme	:	
Registration No.	:	
Batch	:	
Permanent Address	:	
Mobile	:	
E-mail	:	
Blood Group	:	
Height	:	
Weight	:	
Bank A/c No.	:	
<b>Contact No. In case of Emergency</b>	:	
Local/Guardian Address	:	

# RAGGING IS A CRIMINAL OFFENCE AND IS STRICTLY PROHIBITED

# **UGC 24X7 ANTI RAGGING HELPLINE**

Toll Free No.: 1800-180-5522

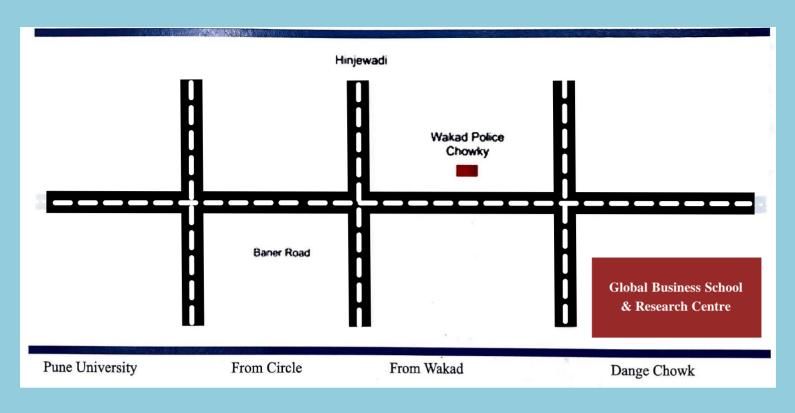
E-mail: <a href="mailto:helpline@antiragging.net">helpline@antiragging.net</a>

helpline@dpu.edu.in



# Dr. D. Y. Patil Vidyapeeth, Pune GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE

"You don't have to be great to start, but you have to start to be great."





Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University)

# Global Business School & Research Centre

Sr. No. 87-88, Bangalore - Mumbai Express Bypass, Tathawade, Pune - 411 033, Maharashtra, India.

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