

Research Paper Publication:

Table No. 6.9.1: Summary of Research Publications for the A.Y. 2021-22, A.Y. 2022-23 and A.Y. 2023-24

Particulars	AY 2023-24	AY 2022-23	AY 2021-22	Total
UGC CARE	13	38	03	54
Scopus	25	20	07	52
Web of Science	01	00	01	02
ABDC	00	00	01	01
Conferences and ISSN	11	09	29	49
Total Research Papers Published	50	67	41	158

Details of all Research Paper Publications in CAY, CAYm1 & CAYm2

Table No. 6.9.1.1: Research Paper Publication Details for CAY (AY 2023-24)

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
1	Arpita Sharma Kandpal, Reetika Bhatt & Nidhi Sah	A Study on attitude of students towards fast food: A modern outlook	International Journal of Statistics and Applied Mathematics	2456-1452	9	2	2024
2	Srinivasan K, Debjani Guha	Women Empowerment and Economic Development In India - A Comprehensive Analysis	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
3	Deep Shah & Aditi Thakkar	The effect of colors as a key element of consumer marketing with special reference to Psychographic segmentation	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
4	Nitin Sippy, Swapnil Vichare & Shital Naikwade	Nurse Training's Effect on Hospital Service Delivery: An Investigative Report.	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
5	Jayashree Patole	Navigating Challenges in Foreign MBBS Graduation: A Roadmap for Success in the Indian Medical Licensing Landscape	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
6	Priti Mane & Shraddha Agarwal	Assessing the Progress of Sustainable Development Goals in India	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
7	Babasaheb Jadhav, Indrajeet Kole & Ramavatar Rathi	Foreign Exchange Remittances in India: A Behavioral Study of NRI	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
8	Prashant Mishra	Policy Challenges and Solutions for Promoting Electric Vehicle Adoption in India: A Socio-Technical Analysis	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
9	Sarika Khandekar	A study on conceptual framework for succession planning strategies based on sustainable organizational continuity in the Indian IT sector	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
10	Vinayak Krishnan & Durva Chavan	Business to Consumer (B2c) E-Commerce: The Evolving Dimension	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
11	Vatsala Manjunath Keerthi, Sharmishthadevi Deshmukh & Siddhi Gawankar	An empirical study of the association between demographics and emotional, mental health of self	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	3	1	2023
12	Babasaheb Jadhav	Impact of Employer Branding on Employee Attraction and Retention in the Education Sector	Advancements in Business for Integrating Diversity, and Sustainability - Dimitrios A. Karras et al.	e-ISBN 978-1-032-70829-4	-	-	2024

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
			(eds). Taylor & Francis. 348-354				
13	Babasaheb Jadhav	A Study on Mergers and Acquisitions in the Banking Sector	Indian Journal of Psychology	ISSN: 0019-5553			2024
14	Babasaheb Jadhav	Analysing the impact of Music on Consumer Buying	Indian Journal of Psychology	ISSN: 0019-5553			2024
15	Babasaheb Jadhav	Agro Tourism: A Model in the Direction of Doubling Farmer's Income	Advancements in Business for Integrating Diversity, and Sustainability - Dimitrios A. Karras et al. (eds). Taylor & Francis. 340-347	e-ISBN 978-1-032-70829-4	-	-	2024
16	Babasaheb Jadhav	Transitions and Developments in Indian Aviation Industry	Advancements in Business for Integrating Diversity, and Sustainability - Dimitrios A. Karras et al. (eds). Taylor & Francis. 334-339	34-339. (e-ISBN 978-1-032-70829-4	-	-	2024
17	Babasaheb Jadhav	Study of Prospects of Pre and Post-Pandemic Mergers & Acquisitions in India	Advancements in Business for Integrating Diversity, and Sustainability - Dimitrios A. Karras et al. (eds). Taylor & Francis 328-333	328-333. (e-ISBN 978-1-032-70829-4)	-	-	2024
18	Babasaheb Jadhav	Sustainable and Technology-Driven Solutions for Overcoming the Impact of Energy Consumption and Pollution on Consumer's Health	Advancements in Business for Integrating Diversity, and Sustainability - Dimitrios A. Karras et al. (eds). Taylor & Francis. 320-327	e-ISBN 978-1-032-70829-4	-	-	2024
19	Babasaheb Jadhav	Study of Determinants of Follow-on Round in SaaS Subsectors: Venture Capitalist's Outlook	Advancements in Business for Integrating Diversity, and Sustainability Dimitrios A. Karras et al. (eds). Taylor & Francis. 310-319.	e-ISBN 978-1-032-70829-4	-	-	2024

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
20	Pravin Chavan	Religiosity, Spirituality or Environmental Consciousness? Analysing Determinants of Pro-environmental Religious Practices	Journal of Human Values	09730737, 09716858	30	1	2024
21	Abhijit Vhatkar, Vilis Pawar, Soumyakant Dash, Mandar Brahme, Lavendra Patil	Exploring the Impact of AI and Machine Learning Algorithms on Engineering Education: A Comprehensive Analysis of Research Articles in the Journal of Engineering Education	2023 12th International Conference on System Modelling & Advancement in Research Trends (SMART)	2767-7362	-	-	2024
22	Prashant Kalshetti	Getting ready for an organizations demise: Active HR engagement in a transition of an organization.	Madhya Pradesh Journal of Social Sciences	0973-855X	28	-	2023
23	Prashant Kalshetti	Management education system in the 21st century: Challenges and opportunities	The Scientific Temper	2231-6396	14	4	2023
24	Vinayak Krishnan	A Study On Customer's Inability to Use UPI Applications While Making Payments in Pimpri Chinchwad City	Annals of the Bhandarkar Oriental Research Institute	0378-1143	CIV	7	2023
25	Harish Nayadu, Prashant Mishra	Evolution of Marketing Co-operative in Independent India	Annals of the Bhandarkar Oriental Research Institute	0378-1143	CIV	7	2023
26	Nidhi Sah	Assessment of One District One Product Approach, Pradhan Mantri Formalization of Micro Food Processing Enterprises (PMFME) Scheme in Uttarakhand State	Annals of the Bhandarkar Oriental Research Institute	0378-1143	CIV	7	2023

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
27	Debjani Guha, Jayashree Patole, Khyati Tejpal	An Empirical Study on Affiliation Between Political Skills, Emotions and Extroversion with Special Reference to College Professors	Journal of Harbin Engineering University	1006-7043	44	9	2023
28	Jayashree Patole, Debjani Guha, Khyati Tejpal	Perceived Organizational Justice and Employee Performance: Trust as A Mediator	Rivista Italiana di Filosofia Analitica Junior	2037-4445	14	2	2023
29	Harshal Rajee	Impact of mindfulness-based programs on reducing stress and enhancing academic performance in college students	The Scientific Temper	0976-8653	14	4	2023
30	Krishika Chandwani, Harshal Rajee	Corporate Governance & Economic Performance - Impact analysis of Companies Listed on S&P BE IT Index	Tuijin Jishu/Journal of Propulsion Technology	1001-4055	44	4	2023
31	Avinash Ghadage , Anil Poman	The evolving Landscape of ESG factors in sustainable Finance: A Literature Review	Journal of Tianjin University Science and Technology	0493-2137	56	11	2023
32	Pawar, K., Kasat, K., Deshpande, A. P., & Shaikh, N.	Adoption of Industry 4.0 Technologies for Performance Management	2023 1st DMIHER International Conference on Artificial Intelligence in Education and Industry 4.0 (IDICAIEI)	10.1109/IDICAIEI58380.2023	-	-	2024
33	Kishori Kasat, Naim Shaikh , Meenakshi, Khaled A. Z. Alyamani	Prediction of Student Academic Performance in Higher Education Institutions Using Data Mining	SPAST Reports	-	-	-2024	

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
34	Naim Shaikh Ashwini Shelke	Exploring the Contextual Relationship of Workplace Happiness and Employee Engagement: Using a Total Interpretive Structural Modelling Approach	BHU Management Review	2231-0142	10	2	2023
35	Shahanawaj Ahamad; Shaikh Naim ; S. N. Panda; Rohit Bansal; Ashu Tomar; Shubhendu Shekher Shukla	Investigating the impact of social media as a tool for e-learning in the digital era	AIP Conf. Proc. 2587, 040003 (2023) https://doi.org/10.1063/5.0150401	978-0-7354-4710-3	-	-	2023
36	Kasat K, Shaikh N , Iyengar V	Understanding the Adoption of Education 4.0 Technologies in Improving the Sustainability of Quality Education (SDG4)	AIP Conference Proceedings 10.1063/5.0150401	0094243X	258 7	1	2023
37	Shinde M, Shaikh N , Kasat K	Impact of Local Cultures on Implementation of Industry 4.0	AIP Conference Proceedings 10.1063/5.0176887	0094243X	291 4	1	2023
38	Kasat K, Shaikh N , Kumar V, Nayak M, Kazi L	Implementation and Recognition of Waste Management System with Mobility Solution in Smart Cities using Internet of Things	IEEE Xplore https://ieeexplore.ieee.org/document/10250690	979-8-3503-2579-9	-	-	2023
39	Naim Shaikh , Kishori Kasat, Vyankatesh Ayyangar	Omnichannel Strategy adoption issues in an eCommerce Company: a SAP-LAP Analysis	Springer Nature	-	-	-	2023
40	Babasaheb Jadhav , Kavita Ingale, Shinde Sanika	Rainwater Harvesting System: A Sustainable Consumption Way Towards Building Circular Economy – Case Study-Based Approach	IGI Global DOI: 10.4018/978-1-6684-8223-0.ch006	978-1-66848-223-0	-	-	2023

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
41	Debjani Guha	Block chain Technology in India: An Evaluation	International Research Journal of Education and Technology	2581-7795	6	2	2024
42	Bhatia, M., Kale, S.	State of Digitalization in Lifestyle Apparel Industry	Journal of Law and Sustainable Development 11(6),e01255	2764-4170	11	6	2023
43	Madhup K. Gandhi, Chetan Chaudhari , Vishakha Singh	Study of challenges in agile software development practices in non-government organizations in India	Aip Conference Proceedings (International Conference On Research Innovations: Trends In Science And Technology 11–12 November 2022 Penang, Malaysia)	1551-7616	29	1	2023
44	Kumar, A., Brar, V., Chaudhari, C. , Raibagkar, S.S.	<u>Review of the compliance of the mandatory corporate social responsibility (CSR) by the Indian corporate sector</u>	<u>Asian Journal of Business Ethics</u>	1573-7098	12	2	2023
45	Debjani Guha	Building resilient supply chains through big data analytics	Rabindra Bharati Journal of Philosophy (Print Journal)	0973-0087	XXV, No. :4, 2023	4	2023
46	Prashant Mishra, Prajakta Temburne	A Study of The Influence of Emotional Intelligence on Product Value Proposition and Impulsive Buying Behaviour on Women In Pune.	Anvesak	0378-4568	53	2	2023
47	Prashant Mishra, Prajakta Tembhurne	Exploring the Influential Factors Shaping Women's Gold Jewelry Purchasing Behavior in Pune: A Comprehensive Study	Anvesak	0378-4568	53	2	2023
48	Avinash Hanmant Ghadage, Shardha	Role of Indian Banking Sector To Boost Music And Performance Arts Industry In India	ShodhKosh: Journal of Visual and Performing Arts	2582-7472	05	01	2024

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Vol	Issue	Year
	Thakur, Harshal Raje						
49	Krishika Chandwani, Harshal Raje	Corporate Governance Mismanagement - The Indian Saga	Annals of the Bhandarkar Oriental Research Institute	0378-1143	CI	02	2024
50	Krishika Chandwani, Harshal Raje	Corporate Governance In S&P BSE It and S&P BSE Healthcare Index Companies In India	Rabindra Bharati University Journal of Economics	0975-802X	XV III	-	2024

Dr. Chetan Chaudhari
Director, GBSRC

Table No. 6.9.1.3: Research Paper Publication Details for CAYm1 (AY 2022-23)

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
1	Madhup K. Gandhi, Chetan Chaudhari and Kaushik Ghosh	To Study the challenges faced in application of artificial intelligence in automobile industry	AIP Conference Proceedings	1978-0551-7616	2519	1	2022
2	Amandeep Saini, Chetan Chaudhari , Dr. Smita Jadhav	Study of Changes in Consumer Buying Behaviour towards Wellness Products due to Influence of Swadeshi in Pune City	Neuro Quantology	1303-5150	20	9	2022
3	Kumar, A., Brar, V., Chaudhari, C. , Raibagkar, S.S.	Discrimination against private-school students under a special quota for the underprivileged: a case in India	Asia Pacific Education Review	1598-1037	23	4	2022
4	Amandeep Saini, Chetan Chaudhari , Dr. Smita Jadhav	Analysis of Factors Influencing Consumer Buying Behaviour for Wellness Products	Neuro Quantology	1303-5151	20	9	2022
5	Amandeep Saini, Chetan Chaudhari , Dr. Smita Jadhav	ID-22-569: Analysis of Antecedents of Consumers' Attitude and Consumer Buying Behaviour towards Wellness Products	Neuro Quantology	1303-5152	20	12	2022
6	Nirav B. Halvadia , Kedar Bhatt, Mahendra Sharma, Anil Sharma d, Soumyakant Dash	Consumers' intention to use bicycle-sharing services: The role of Consumer Consciousness	Cleaner and Responsible Consumption	7	-	1	2022
7	Nilofar Sayyed, Babasaheb Jadhav	A Study of Barriers to Financial Inclusion in India	Journal of Pharmaceutical negative results.	4627-4632.	13	7	2022
8	Deepti Shinde, Babasaheb Jadhav	A study on the status of on-performing assets (NPA) in selected mudra banks before and after the COVID-19 pandemic.	Journal of Pharmaceutical Negative Results	7459-7467	9	13	2022
9	Parth R., Partha N, Raje H	Significance of Neuromarketing in Hotel Industry	Neuro Quantology	1303-5150	20	9	2022

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
10	Palav, M., Jadhav B., Havale, D., Patil R., Naikwade, S.	Study Of Perception And Use Of Generic Medicine With Special Reference To Pradhan Mantri Bharatiya Janaushadhi Pariyojana	Journal of Pharmaceutical Negative Results	2229-7723	13	-	2022
11	Havale, D Jadhav, B., Palav, M., Patil, A., Naikwade, S.	Study Of Impact Assessment Of Products Placed In Bollywood Movies On Consumer's Buying Behavior With Special Reference To Maharashtra Region Of India	Journal of Pharmaceutical Negative Results	2229-7723	13	-	2022
12	Anute Nilesh, Pawar Jyoti, Nath Reena, Ingale Devyani, & Ghadage Avinash	Perception of Academicians in Higher Education Institutes about National Education Policy 2020	Neuro Quantology	1303-5150	20	9	2022
13	D. Bhatt, R. M. Garge,	Efficiency in Emergency: A Perception Study of Hierarchical Versus Flat Organizational Structures for Joint Disaster Response in the Bay of Bengal Region	Strategic analysis	0970-0161	47	1	2023
14	Atul Kumar Amol Gawande , Shailendra Kumar Kale, Vinaydeep Brar, Shirish Raibagkar	Sealing The Gaps : Enhancing Quality Control in Business School Dissertation	Emerald Insight Link : emerald.com/insight/0968-4883	0968-4883	31	3	2023
15	Shailendrakumar Kale, Mandar Brahme	Sustainability Measures for The Mango Post Harvest Management	Education Society	2278-6864	47	1(10)	2023
16	Naim Shaikh, Kishori Kasat, Smita Jadhav	Secured Authentication by Single Sign On (SSO): A Big Picture	2022 International Conference on Computing, Communication, and Intelligent Systems (ICCCIS), , IEEE Digital Explore	978-1-6654-6200-6	-	-	2023

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
			10.1109/ICCCIS56430 .2022.1003770				
17	Anute N, Ghewari A, Raje H	A Study on Positioning Strategies and its Impact on Consumer Behaviour with special reference to Nutritional Products Exclusively meant for Women During Pregnancy	International Journal of Food and Nutritional Sciences	2320 – 7876	11	1S	2022
18	Indrajeet Kole, Dr. Shailendrakumar Kale	Impact of digital on banking on retail banking products with reference to public sector banks in India	Journal of Distance Education and e-learning	2147-6454	10	4	2022
19	Pralhad Botre, Shailendrakumar Kale	A Study on factors influencing the perception of quick service restaurant (QSR) customer towards online food ordering in Pune region	Journal of Distance Education and e-learning	2147-6454	10	4	2022
20	Avinash Ghadage, Harshal Raje , Vilis Pawar	Stock Volatility and Return Analysis: A Comparative Study of Select Automobile Companies in India for Investment Decision Making.	Journal of Distance Education and e-learning	2147-6454	10	4	2022
21	Jayashree Vivek Patole.	A study of compliance of corporate social responsibility implementation practices with respect to CSR provision as stated in the companies act 2013 with special reference to large-scale organizations in Pune.	Journal of Distance Education and e-learning	12147-6454	10	10	2022
22	Dhanashri Havale, Chetan Chaudhari, Dr. Smita Jadhav	Innovation agro tourism trends Maharashtra state as a model for Cross-Cultural Tourism In India.	Agriculture Journal	2347-4688	10	3	2022
23	Dhanashri S. Havale , Hrishikesh Kokate, Chetan Chaudhari	A Study of Post - Pandemic Sustainability of Agro tourism Industry in Vidarbha Region	International Journal of Food and Nutritional Sciences	1849 - 1856	11	1S	2022

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
24	Dhanashri S. Havale, Chetan Chaudhari , Dr. Smita Jadhav	Agro - Tourism in Maharashtra: a Study of Influential Factors and Challenges	International Journal of Food and Nutritional Sciences	902-911	11	1S	2022
25	Manoj Bhatia, Shailendrakumar Kale	Reshaping Supply Chain Strategies in the Men's Apparel Industry, Post COVID'19	The Management Accountant	0972-3525	57	10	2022
26	Sphurti Birajdar	A Comparative Study of Family Business Challenges faced by Sindhi and Marwadi Communities in Solapur City	Journal of Fundamental and Comparative Research	2277-70067	IX	1	2022
27	Babasaheb Jadhav, Shripad Joshi , Mangesh Waghmare	Study and Analysis of Challenges Faced by Nationalized Banks in CSR	Shodhsamhita	2277-7067	IX	1S	2022
28	Chetan Chaudhari, Shailendra Kale, Mahendra Yadav	Customers' Impulse Buying Behaviour and the Impact of Visual Merchandising in Star Bazaar's Chain Stores in Pune City	Journal of Distance Education and e-Learning	2147-6454	11	1	2023
29	Sandeep Naik, Deepali Garge	A Study of Government Ingenuities: A Case Study of Tourism and Hospitality Industry in Maharashtra Post COVID-19		2147-6454	11	1	2023
30	Chetan S. Daoo, Chetan Chaudhari	Servitization in Construction Industry & Its Effect on Business Performance		2147-6454	11	2	2023
31	Dr. Chetan Chaudhari	A Study On Role Of Servitization In The Builder Industry Towards Customer Satisfaction	Madhya Pradesh Journal of Social Sciences	0973-855X	28	1	2023
32	Dr. Chetan Chaudhari	Challenges and Opportunities for Small And Medium Scale Construction Firms In Pune Region- An Empirical Study	Madhya Bharti-Humanities and Social Sciences	0974-0066	83	2	2023

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
33	Jitendra Vinayak Sandu, Snehal Maheshkar	Development of Nursing Competency Scale Using a Four-Round Delphi Process	Journal of Distance Education and e-Learning	2147-6454	11	2	2023
34	Amol Deogadkar, Shailendrakumar Kale	Customer Satisfaction and the E Enabled Bus Transport Services in India: A Literature Review		2147-6454	11	2	2023
35	Pooja Jasbirsingh Gill, Chetan Chaudhari	Branding Strategies of Shopping Malls to Generate Impulse Buying Behaviour and Loyalty among Generation Y		2147-6454	11	2	2023
36	Amol Deogadkar, Shailendrakumar Kale	A Study of the New Trend towards Online Bus Ticket Booking	Journal of Distance Education and e-Learning	2147-6454	11	2	2023
37	Jayashree Vivek Patole, Khyati Tejpal, Nairuti S. Chokkas	Achieving Sustainable Development Goals through Corporate Social Responsibility: Focusing on India's Aspirational Districts		2147-6454	11	1	2023
38	Dhanashri S. Havale, Sphurti S. Birajdar, Chetan Chaudhari	A Systematic Literature Review of Agri Tourism and Sustainability		2147-6454	11	1	2023
39	Ms. Ashwini Shelke, Naim Shaikh	Mediating Role of Workplace Happiness in Enhancing Work Engagement	Rajagiri Management Journal 10.1108/RAMJ-07-2022-0110	2633-0091	17	1	2023
40	Abhishek Bokey, Snehal Maheshkar	A Study on Association between Drivers of Employee Engagement, Employee Satisfaction and Employee Commitment Using Structural Equation Modelling	Journal of Distance Education and e-Learning	2147-6454	11	1	2023
41	Ashwini Shelke, Naim Shaikh	Factors Impacting Engagement at Work: A Literature Review	Journal of Distance Education and e-Learning	2147-6454	11	1	2023

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
42	Krishika Chandwani, Harshal Raje	Corporate Governance and Economic Performance – An Analytical Study of S&P BSE Healthcare Companies	Journal of Distance Education and e-Learning	2147-6454	11	1	2023
43	Shripad Joshi, Mandar Brahme,	A Study on Managerial Practices towards Customer Relations with Special Reference to Axis Bank		2147-6454	11	1	2023
44	Abhishek Bokey, Snehal Maheshkar	A Review on Employee Engagement, Employee Satisfaction and Employee Commitment With Reference to Sugar Industries in Maharashtra		2147-6454	11	1	2023
45	Abhijit Vhatkar, Lavendra Patil, Manesh R. Palav,	A Decade of Distance Education Research in India A Bibliometric Review	Journal of Distance Education and e-Learning	2147-6454	11	1	2023
46	Khyati Tejpal, Jayashree Vivek Patole,	Determinants for the Formation of Attitude towards Internet Advertisement: A Review of Literature for Indian Market		2147-6454	11	1	2023
47	Nitpal Singh, Chug, Shripad Joshi, Associate Professor,	Effect of Promotional Activities of Pharmaceutical Companies on Generic Drug Perception of Doctors		2147-6454	11	1	2023
48	Deepti Shinde, Babasaheb Jadhav	An Analysis of Various Segments of Pradhan Mantri Mudra Yojna in the State of Maharashtra	Journal of the Maharaja Sayajirao University of Baroda	0025-0422	III	2	2022
49	Ashwini Shelke, Naim Shaikh	A Study of Factors Impacting Workplace Happiness: A Literature Review	IJFANS International Journal of Food and Nutritional Sciences	2320-7876	11	1s	2022
50	Indrajeet Kole	Technical Analysis of Indian Stock Market: An Empirical Study	Purana	0555-7860	LXV	1(7)	2022

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
51	Rajagopal P.; Hinge P.; Srinivas K.; Palav M.R. ; Balaji P.; Muda I.	Artificial Intelligence & Data Warehouse Regional Human Resource Management Decision Support System	Proceedings of 5th International Conference on Contemporary Computing and Informatics, IC3I 2022	979-835039826-7	-	-	2022
52	Babasaheb Jadhav	The Role of Data Science and Analytics in Predictive Modelling and Decision Making	ICONIC Research and Engineering Journal	2456-8880	6	2	2023
53	Shaikh, N. , Kasat, K., Godi, R.K., Chauhan, D.K., Kharade, J.	Novel IOT framework for event processing in healthcare applications	Measurement: Sensors	2665-9174	27	-	2023
54	N. Shaikh, K. Kasat, V. Moyal, N. D. Kumar, S. Ponnusamy and K. Pavithra	Application of IoT to Monitor the Shipping of Goods in Maritime Transportation System	IEEE North Karnataka Subsection Flagship International Conference	978-1-6654-5342-4	-	-	2023
55	Indrajeet Kole, Sphurti Birajdar, Nagesh kanki	Innovations In Teaching Pedagogy: For Higher Engagement With Millennials And Genz	The Online Journal of Distance Education and e-Learning	2147-6454	11	2	2023
56	Abdulwahid, A.H., Pattnaik, M., Palav, M.R. Manoharan, G., Pandi Selvi	Library Management System Using Artificial Intelligence	Proceedings of 8th IEEE International Conference on Science, Technology, Engineering and Mathematics, ICONSTEM 2023	979-835034779-1	-	-	2023
57	Gupta, K., Anushka, A., Palav, M.R. , Bharathi, V., Gupta, M.	Body Sensor Network Using Data Analysis and Modeling for Healthcare Application	Proceedings of 8th IEEE International Conference on Science, Technology, Engineering and Mathematics, ICONSTEM 2023	979-835034779-1	-	-	2023
58	Suraj Sharma, Prasad Begade	The Role of Artificial Intelligence in Finance: A New Trend In Finance	European Chemical Bulletin	2063-5346	12	06	2023
59	R. Priyadarshini, Naim Shaikh,	IOT-based power control systems framework for healthcare applications	Measurement: Sensors	2665-9174	25	-	2023

Sr. No	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN/ No.	Details of the Publication		
					Volume	Issue	Year
	Rakesh Kumar Godi, P.K. Dhal,						
60	Monalisa Bhinge, Charulata M. Kulkarni, Debjani Guha	Role of HR Analytics In Talent Acquisition And Talent Retention	The Online Journal of Distance Education and e-Learning	2147 -645 4	11	01	202 3
61	G. Debjani, K. Srinivasan	Impact of Tahdco on women empowerment in rural area	PRAYUKTI - Journal of Management Applications	2583-1909	02	02	202 2
62	Debjani Guha, K. Srinivasan	A Study On Work And Family Life Balance (Wlb) Among Women Public Prosecutors In Judiciary System of Maharashtra	International Journal of Food and Nutritional Sciences	2320 7876	11	3	202 2
63	Abhijit Vhatkar	Freelancing an Opportunity for Housewives in India	Vichayan - International Journal of Multi-Disciplinary Research	2583 - 0864	Vol - II	1	202 2
64	Mandhar Brahme, Sudhir Patil	A Systematic Study on E - Commerce and Cyber Security		2583 - 0864	Vol - II	1	202 2
65	Snehal Maheshkar	A Study of Employee Retention for Digital Human Resources		2583 - 0864	Vol - II	1	202 2
66	Prof. Amandeep Saini, Chetan Chaudhari	Changes in Consumer Buying Behaviour Towards Wellness Products - Awaiting A Digital Disruption : A Literature Review		2583 - 0864	Vol - II	1	202 2
67	Tripti Sahu, Anu Alex, Jennie Dias	Digital Transformation & Innovative HRM Practices in Retail Industry		2583 - 0864	Vol - II	1	202 2

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Table No. 6.9.1.2: Research Paper Publication Details for CAYm2 (AY 2021-22)

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Volume	Issue	Year
1	Amandeep Saini & Dr. Chetan Chaudhari	Impact Of Covid-19 On Buying Behavior Towards Wellness Products: A Literature Review	Vidyabharti International Interdisciplinary Journal	2319-4979	Vol 13	1	2021
2	Kishori Kasat, Sahasrabudhe, Swati. & Naim Shaikh	Distilling Factors Influencing International Mobility: International Students perspectives	International Journal of Public Sector Performance Management	online 1741-105X print 1741-1041	8	1/2	2021
3	Abhijit Vhatkar	Fast Cheap & viral: How to create Game-changing Content on a Shoestring Budget	Indian Journal of Marketing	9738703	51	10	2021
4	Naim Shaikh, Abhijit Vhatkar,	Psychological Outlook of Students about Impact of Flipped Classroom on Learning Outcome	Journal of Positive School Psychology	2717-7564	6	2	2022
5	Naim Shaikh	Critical Analysis on Application of Next Generation IOT for building efficient energy system for improved temp control and better energy consumption	Springer Proceedings	978-981-19-0108-9	290	-	2022
6	Atul Kumar, Chetan Chaudhari	Performance Management through the Balanced Scorecard Approach By the South African Revenue Service	Public Organization Review	1573-7098	22	2	2022
7	Babasaheb Jadhav, Ashish Kulkarni	Analytical Study of CSR Spending in Indian Banking	Electrochemical Society	1938-5862	107	1	2022
8	Babasaheb Jadhav, Ravi Phadke, Sudhir Patil	Study of PMAYU India: Affordable Housing for All	Electrochemical Society	1938-5862	107	1	2022
9	Sonal Khatri, Shailendrakumar Kale	Social Listening as a Marketing Strategy to Analyse Beyond Consumer Buyology in the OTT Industry: Research Note	Prabandhan: Indian Journal of Management	0975-2854	15	1	2022

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Volume	Issue	Year
10	Anu Alex, Devidas Golhar	Role of HR Strategies in realizing the organizational performance with reference to Indian retail industry	International Journal of Early Childhood Special Education (INT-JECS)	ISSN: 1308-5581	14	4	2022
11	Dhanashri Havale & Chetan Chaudhari	Study of Influential Factors and Challenges in Agro Tourism in Maharashtra	Stochastic Modeling & Applications	0972-3641	25	3	2021
12	Shailendrakumar Kale	Significance of Total Quality Management Practices in Improving Quality of Services Delivered by Medical and Dental Hospitals	Journal of Dental Research & Review	2348-2915	8	4	2021
13	Chetan Gajanand Rao, Bhavesh Gajanand Apotikar, Debjani Guha	Problem and Prospects of Electric Vehicle in Indian Market	Journal of Management and Entrepreneurship	2229-9348	-	-	2022
14	Abhijit Vhatkar, Nitin Mali	A Study of Social Media Output Enhancement in 2021	Proceeding of 3rd International Conference On "Nurturing & Transforming Business Practices in Global Village"	978-93-90753-79-6	NA	NA	2021
15	Hrishikesh Kokate, Sudhir Patil, Mandar Brahme	Analysis of Women Involvement in Agriculture with Special Reference to Nagpur Region		978-93-90753-79-7	NA	NA	2021
16	Hrishikesh Kokate, Dhanashri Havale	A Systematic Analysis of Potential of Agri Start-ups in Maharashtra with Special Reference to Amravati Region		978-93-90753-79-8	NA	NA	2021
17	Priyanka Bobade, Kavyayani Patil	Financial Performance Analysis: In The Case of Novartis Sandoz		978-93-90753-79-9	NA	NA	2021
18	Shashikant G Kurbetti, Snehal Maheshkar	Research Paper A Study of HR Leadership Issues & Challenges During Business Adversity In Auto Component Industry –Global Perspective		978-93-90753-79-10	NA	NA	2021

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Volume	Issue	Year
19	Vinayak Patil, Chetan Chaudhari	The Assessment of Influence of Personal Selling on Buying Decision of Industrial Products	Business Practices in Global Village"	978-93-90753-79-11	NA	NA	2021
20	Hrishikesh Kokate Naim Shaikh	Best Managerial Practices in Agri Business Management with Special Reference to Post Harvest Technology Of Tomato Crop In Amravati Region		978-93-90753-79-12	NA	NA	2021
21	Amit Deshmukh, Chetan Chaudhari	Finding Preferred E-Bike Brands for Generation Z And Motives Behind Purchasing Electric Bike		978-93-90753-79-12	NA	NA	2021
22	Manoj Barve, Deepali Garge	Empowering Indian SMEs - Learning from German Experience	Breakthrough to Excellence at Ajinkya D. Y. Patil University, Pune	0973-855X	NA	NA	2021
23	Anu Alex	A Comprehensive Study on Newer Trends in Recruitment Practices with Reference to Retail Industry	VICHAYAN - International Journal of Multidisciplinary Research	2583-0864	Vol. No..1	Issue No.1	2022
24	Abhilash Jha, Vineet Tanjan	Pyramid Marketing: Failure resulting in a New Method	Journal of Research & Development	2230-9578	Vol No. 12	Issue No.1	2021
25	Babasaheb Jadhav, A Kulkarni	Phillips Curve Unemployment and Inflation in Context of Indian Economy	Vidyabharti International Interdisciplinary Journal	2319-4979	NA	NA	2021
26	K. Kasat, Naim Shaikh, A. Patankar	Blended Learning Using the E-Resources: Imagining A New Way Forward	Conference Proceeding	978-84-09-37758-9	NA	NA	2022
27	Mahendra Yadav, Aparajita Singh	Analysis of Investors Behaviour During the COVID - 19 Pandemic with reference to Retail Investors of Pune City	Journal of Management & Entrepreneurship	2229-5348	-	-	2022
28	Kasturi Shukla, Swati Bankar	Adoption of Green HRM Practices for Building Sustainable Models in the Indian Markets	SDMIMD Journal of Management	2320-7906	13	1	2022

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Volume	Issue	Year
29	Vivek Phatke, Kasturi Shukla	Developing a Process - Oriented Feedback System for Assessing Customer Satisfaction at A Multispecialty Hospitals in Pune	RGUHS Journal of Allied Health Sciences	2583-3782	2	1	2022
30	Sitara More, Kasturi Shukla	Compliance Study of Various Types of Human Resources Adults Multispecialty Hospital in Pune City		2583-3782	2	1	2022
31	Rekha Raikar Kumar, Snehal Maheshkar , Komal Biswal	Study on Right to Education 2009 Implementation in Primary & Upper Primary Education in India - Need to Create Pandemic Sustainable Digitisation in Education in India	Vichayan - International Journal of Multi-disciplinary Research	2583 - 0864	Vol - I	1	2022
32	Akanksha Mehta	The New Era of Digital Transformation in Healthcare: Emerging Technologies for Value Centraled Marketing in Healthcare Eco System		2583 - 0864	Vol - I	1	2022
33	Vatsala Manjunath , Snehal Tare	Artificial Intelligence and Its Impact on the Way We Live Life Today		2583 - 0864	Vol - I	1	2022
34	Harshal Raje , Ujjwal Mishra	Comparative Performance Analysis of Select Mutual Fund Schemes In Tax Saver Category		2583 - 0864	Vol - I	1	2022
35	Sunita Kharate	Green Marketing In Indian Context	Vichayan - International Journal of Multi-disciplinary Research	2583 - 0864	Vol - I	1	2022
36	Naim Shaikh	IoT devices: Use in Higher Education and Future		2583 - 0864	Vol - I	1	2022
37	Abhijit Vhatkar , Nitin Mali	A Study of Factors Affecting YouTube SEO In 2020		2583 - 0864	Vol - I	1	2022
38	Revati Rautrao	Use of Gamification in Human Resource		2583 - 0864	Vol - I	1	2022

Sr. No.	Name of the Author	Title of the Paper / Topic	Name of the Journal / Conference	ISSN	Details of the Publication		
					Volume	Issue	Year
39	Sudhir Patil	Artificial Intelligence (AI) Impact on Consumer Buying Behaviour regarding Internet Shopping		2583 - 0864	Vol - I	1	2022
40	Aparajita Singh	Study on Indian Tweens' Engagement on Digital Platforms and Digital Technologies		2583 - 0864	Vol - I	1	2022
41	Sharmishtha Deshmukh	An assessment on "Product Placement" as a promotional strategy in Bollywood movies		2583 - 0864	Vol - I	1	2022

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Details of Book Chapter Publications in CAY, CAYm1 & CAYm2:

Table No. 6.9.2.1: Book Chapters Publication: CAY (AY 2023-24)

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
1	Alex Khang, Babasaheb Jadhav, Mudassar Sayyed	Role of Cutting-Edge Technologies and Deep Learning Frameworks in the Digital Healthcare Sector	AI-Driven Innovations in Digital Healthcare: Emerging Trends, Challenges, and Applications (pp 01-22) DOI: 10.4018/979-8-3693-3218-4_ch001	e-ISBN 979836933 2191	2024
2	Dr. Prashant Kalshetti	Emotional Intelligence in Marketing: The Human Connection	Recent Trends in Business Management & Social Sciences SAN International Scientific Publication DOI:	e-ISBN 978/81/970 457/8/3	2024
3	Dr. Babasaheb Jadhav	Artificial Intelligence-Based Model and Applications in Business Decision-Making	AI-Centric Modeling and Analytics DOI: https://doi.org/10.1201/9781003400110 CRC Press, Taylor & Francis, USA	e-ISBN 978100340 0110	2023
4	Dr. Babasaheb Jadhav	Exploration of Machine Learning Models for Business Ecosystems	AI-Centric Modeling and Analytics DOI: https://doi.org/10.1201/9781003400110 CRC Press, Taylor & Francis, USA	e-ISBN 978100340 0110	2023
5	Dr. Babasaheb Jadhav	Robotic Process Applications in Data Management	AI-Centric Modeling and Analytics DOI: https://doi.org/10.1201/9781003400110 CRC Press, Taylor & Francis, USA	e-ISBN 978100340 0110	2023
6	Dr. Babasaheb Jadhav, Dr. Biranchi Jena	Hospital Performance Management- Implementation of Real-Time Monitoring System for Clinical Sector	Data-Centric AI Solutions and Emerging Technologies in the Healthcare Ecosystem DOI: 10.1201/9781003356189 CRC Press, Taylor & Francis, USA	e-ISBN 978100335 6189	2023

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
7	Dr. Babasaheb Jadhav, Khalikar, S., Nagawade, A	Methodological and Analytical Considerations for Development and Implementation of an Audit System for Telemedicine	Data-Centric AI Solutions and Emerging Technologies in the Healthcare Ecosystem, pp. 303-318 DOI: 10.1201/9781003356189 CRC Press, Taylor & Francis, USA	e-ISBN 978100335 6189	2023
8	Dr. Babasaheb Jadhav	Workforce Management System: Concepts, Definitions, Principles & Implementation	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches DOI: 10.1201/9781003357070 CRC Press, Taylor & Francis, USA	e-ISBN 978100335 7070	2023
9	Dr. Babasaheb Jadhav	Industry Revolution 4.0: Workforce Competency Models and Designs	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches DOI: 10.1201/9781003357070 CRC Press, Taylor & Francis, USA	e-ISBN 978100335 7070	2023
10	Dr. Babasaheb Jadhav	AI-enabled Approaches and Models for Designing the Workforce through Training Systems for Physically Challenged People	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches DOI: 10.1201/9781003357070 CRC Press, Taylor & Francis, USA	e-ISBN 978100335 7070	2023
11	Pooja Kulkarni, Babasaheb Jadhav, Ashish Kulkarni, Alex Khang, Sagar Kulkarni	The Role of Block chain Technology in the Metaverse Ecosystem Talent	Handbook of Research on AI-Based Technologies and Applications in the Era of the Metaverse, IGI Global DOI: 10.4018/978-1-6684-8851-5.ch011	e-978-1- 66848-851- 5	2023
12	Dr. Prashant Mishra, Dr. Prajakta Tembhurne	A Case Study on MDH and Uniqueness of Hindu Business Model	LAMBERT Academic Publishing	978-620-7- 45894-3	2024

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
13	Dr. Abid Yunus Salati	Aligning Corporate Social Responsibility With Sustainable Development Goals	Corporate Social Responsibility: Projects, Practices & Challenges NexGen Publication DOI: https://doi.org/10.5281/zenodo.1078154 3	978-81-19585-70-0	2024

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Table No. 6.9.2.2: Book Chapters Publication Details in CAYm1: AY 2022-23

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
1	Khang, A., Jadhav, B., Birajdar, S.	Industry Revolution 4.0: Workforce Competency Models and Designs	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches pp. 11-34 CRC Press, Taylor & Francis, USA DOI: 10.1201/9781003357070	978-100092334-6	2023
2	Maheshkar, S., Jadhav, B., Khang, A.	Workforce Management System: Concepts, Definitions, Principles, and Implementation	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches pp. 1-9 CRC Press, Taylor & Francis, USA DOI: 10.1201/9781003357070	978-100092334-6	2023
3	Jadhav, B., Kulkarni, A., Kulkarni, P.	AI-Enabled Approaches and Models for Designing the Workforce through Training Systems for Physically Challenged People	Designing Workforce Management Systems for Industry 4.0: Data-Centric and AI-Enabled Approaches, pp. 197-206	978-100092334-6	2023
4	Priyanka Bachhav, Avinash Ghadage	How can we Reimagine future global research post COVID 19	Universities Without Walls MTC Global	978-93-5627-415-0	2022
5	Shripad Joshi, Mandar Brahme	Refugees and Higher Education	Universities Without Walls MTC Global	978-93-5627-415-0	2022
6	Dr. Babasaheb Jadhav, Manesh Palav	Cyber Threats and its implications in Higher Education	Universities Without Walls MTC Global	978-93-5627-415-0	2022
7	Shradha Shinde, Dr. Shailendrakumar Kale	COVID 19: Employment and Productivity Effects on MSMEs	TRUELINE Academic and Research Centre, Salem, Tamil Nadu	978-93-91977-17-7	2022

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
8	Dr. Babasaheb Jadhav	Psychological Resilience: A Conceptual Framework	Nova Medicine and Health	979-8-88697-316-7	2022

Table No. 6.9.2.3: Book Chapters Publication: CAYm2 (AY 2021-22)

Sr. No.	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Year
1	Dr. Naim Shaikh	Sustainability in the New Normal: Industry 4.0 Perspective. In Sustainability in Industry 4.0: Challenges and Remedies	Sustainability in the New Normal CRC Press: Taylor & Francis Group DOI: https://doi.org/DOI:10.1201/9781003102304-1	e-ISBN: 9781003102304	2021

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Details of Book Publications in CAY, CAYm1 & CAYm2:

Table No. 6.9.3.1: Book Publication Details in CAY (AY 2023-24)

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Month & Year
1.	Prof.Indrajeet Bharat Kole	Corporate Finance	SAN International Scientific Publications	ISBN-978-81-970457-4-5 (paperback)	March 2024
2.	Dr. Naim Shaikh	Importance of Data Security in Higher Education Institutions	Xoffencer International Publication, Behind Shyam Vihar Vatika, Laxmi Colony Dabra, Gwalior, M.P. – 475110	ISBN-13: 978-81-19534-73-9 (paperback)	Feb 2024
3.	Dr. Prashant Kalshetti	Rural and Agricultural Businesses Management	SAN International Scientific Publications	ISBN: 978-81-970457-3-8	Feb 2024
4.	Prof. Aditi Thakkar	Management Principles and Applications	Archers & Elevators Publishing	ISBN no - 978-81-19653-92-8	Jan 2024
5.	Dr. Jayashree Patole	Digital Marketing	SAN International Scientific Publications	ISBN No.978-81-967690-1-7	Jan 2024
6.	Dr. Manesh R. Palav	Project Management Planning and Control	Scientific International Publishing House (SIPH)	ISBN: 9789361328671	Jan 2024
7.	Dr. Prashant Kalshetti	Strategic Management	SAN International Scientific Publications	ISBN: 978-81-967968-3-9	Jan 2024
8.	Dr. Babasaheb Jadhav	AI-Centric Modelling and Analytics: Concepts, Technologies, and Applications	CRC Press, Taylor & Francis Group, USA	ISBN: 9781003400110	Dec 2023

Table No. 6.9.3.2: Book Publication Details in CAYm1 (AY 2022-23)

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Month & Year
1	Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari, CA Dnyanesh Kulkarni	Introduction to GST: Concepts, Theory & Practical Problems	Notion Press	979-889066255-5	April 2023
2	Dr. Debjani Guha, Dr. M. Krishnamurthi, K. Murugan	Business Ethics, corporate Social Responsibility and Governance	Wisdom India Publications	978-81-956844-6-5	July 2022

Table No. 6.9.3.3: Book Publication Details in CAYm2 (AY 2021-22)

Sr. No	Name of the Faculty	Title of Book Chapters	Publication	ISSN/ISBN	Month & Year
1	Dr. Debjani Guha	Didactic pedagogy to new learning in Contemporary issues in Management & Society	Success Publications	978-81-959596-2-1	June 2022
2	Dr. Kasturi Shukla	The Conceptual frameworks on Quality of Life	notionpress.com	979-88-85035668	Jan 2022
3	Dr. Babasaheb Jadhav	Artificial Intelligence in FINTECH	Archers & Elevators Publishing House	978-93-90996-43-8	August 2021

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Details of Patents Publications in CAY, CAYm1 & CAYm2:

Table No. 6.9.4.1: Patents Publications Details in CAY AY 2023-24

Sr. No.	Name	Appl no.	Details	Status	Filed / Granted
1.	Dr. Debjani Guha	202441030877	Job performance of college teachers in higher education with reference to ICT	Awaiting Request for Examination	Published on 19/04/2024
2.	Dr. Debjani Guha	202441009533	Positive Negative and Neutral Identification of Messages	Awaiting Request for Examination	Published on 08/03/2024
3.	Dr. Prashant Kalshetti	202311068187	Smart Agricultural Management and Surveillance Using Solar Energy System-Based Wireless Sensor Nodes	Awaiting Request for Examination	Published on 27/10/2023
4.	Dr. D. Y. Patil Vidyapeeth, Pune - Deemed to be University (Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari)	202321044469A	IOT-Based Vehicle Authority and Monitoring System using Driving License	Awaiting Request for Examination	Published on 15/09/2023
5.	Dr. Babasaheb Jadhav	389729-001	Artificial Intelligence Based Corporate Meeting Minutes Capturing Wireless Device	Awaiting Request for Examination	Published on 13/09/2023

Table No. 6.9.4.2: Patents Publications Details in CAYm1 (AY 2022-23)

Sr. No.	Name	Appl. no.	Details	Status	Filed / Granted
1	Dr. Prashant Kalshetti	202311036785	A System & Methodology for Organizational Attendance Monitoring Using Artificial Intelligence and IOT Devices Implemented In Python	Awaiting Request for Examination	Published on 30/06/2023
2	Dr. Prashant Kalshetti	202311028910	A Method and system for the detection of sleep deprivation in industrial users.	Awaiting Request for Examination	Published on 20/4/2023
3	Dr. Prashant Kalshetti	202311020397	An Internet of Things-based system for analysing the impact of work-life balance on industrial productivity	Awaiting Request for Examination	Published on 23/3/2023

Sr. No.	Name	Appl. no.	Details	Status	Filed / Granted
4	Dr. Jayashree Patole	202341004018	Framework to study Importance of CSR to Organisations and the Society	Awaiting Request for Examination	Published on 10/02/2023
5	Dr. Babasaheb Jadhav, Prof. Dhanashri Havale	202211063530	Real-time financial fraud detection using Machine learning is published by Controller General of Patents, Designs & Trade Marks, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, and Government of India.	Awaiting Request for Examination	Published on 18/11/2022
6	Dr. Avinash Ghadage	202241054240	Designing Framework for Performing Portfolio Risk Analysis (Field: Management)	Awaiting Request for Examination	Published on 30/09/2022
7	Dr. Ravi Phadke	202241053139	The Mediating effect of customer satisfaction and corporate image in relationship between Bench-Marketing Service Quality Practices and customer loyalty and retention	Awaiting Request for Examination	Published on 23/09/2022
8	Dr. Avinash Ghadage	202241052906	Framework Design for Electronic Banking Management for Enhancing Customer Satisfaction (Field: Management)	Awaiting Request for Examination	Published on 23/09/2022
9	Dr. Babasaheb Jadhav	202211042303	Invention titled Solve Customer Problems in Seconds Through Chat bots Using Machine Learning and Deep Learning is published by Controller General of Patents, Designs & Trade Marks, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Government of India	Awaiting Request for Examination	Published on 29/07/2022

Table No. 6.9.4.3: Patents Publications Details in CAYm2 (AY 2021-22)

Sr. No.	Name	Application no.	Details	Status	Filed / Granted
1	Prof. Sphurti Birajdar	202221006284	An Artificial Intelligence based hybrid model for stress management	Awaiting Request for Examination	Published on 15/04/2022
2	Prof. Sphurti Birajdar	202211004355	ML based Precision farming using IoT Equipment	Awaiting Request for Examination	Published on 04/02/2022
3	Dr. Harshal Raje	202221003131	A System and Method of Dynamic Management of Business Processes	Awaiting Request for Examination	Published on 19/01/2022
4	Dr. Harshal Raje	202121058884	E-Negotiator Chat Bot for E-Commerce System	Awaiting Request for Examination	Published on 7/01/2022

Details of Copyright Publication in CAY, CAYm1 & CAYm2: Table No. 6.9.5.1: Copyright Publications Details in CAY (AY 2023-24)

Sr. No	Name of the Faculty	Title of Copyright	Registration No.	Date of filing	Date of Publication
1.	Ms. Aishwarya Patil, Mrs. Monica Mali, Mr. Nitish Potdar, Mr. Mukesh Agrawal, Mr. Sai Magar, Mr. Harsh Ambatkar Ms. Rutuja Hake	Departmental Store Management System	L-138342/2023	27/10/2023	14/12/2023
2.	Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari, Dr. Harshal Raje, Mr. Mandar Brahme & Mr. Abhijit Vhatkar	Innovative Structures for Car Parking Management for Smart Cities in India	L-136709/2023	24/01/2023	22/11/2023

Sr. No	Name of the Faculty	Title of Copyright	Registration No.	Date of filing	Date of Publication
3.	Dr. Snehal Maheshkar	Frameworks for Market, Filleting and Distribution of Leafy Vegetables	L-13197/2022	21/06/2022	02/08/2023
4.	Dr. Chetan Chaudhari, Dr. Babasaheb Jadhav, Dr. Snehal Maheshkar	Self-Assessment Contrivance for Management Faculty	L-131220/2023	21/06/2022	31/07/2023
5.	Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari	Quality Assessment in Higher Education: A Conceptual Framework' through the Copyright Office of India	L-130591/2023	20/06/2022	25/07/2023

Table No. 6.9.5.2: Copyright Publications Details in CAYm1 (AY 2022-23)

Sr. No	Name of the Faculty	Title of Copyright	Registration No.	Date of filing	Date of Publication
1	Dr. Avinash Ghadage, Dr. Babasaheb Jadhav	DCF Model: A Business Valuation Tool	L-127192/2023	24/01/2023	26/06/2023
2	Mr. Kalpesh Kumar, Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari	Online Medicine Delivery Model	L-125423/2023	25/01/2023	13/06/2023
3	Mandar Brahme, Mrs. Dhanashri Havale, Dr. Babasaheb Jadhav	Agricultural Produce Supply Chain Model	L-117011/2022	30/12/2021	12/08/2022
4	Dr. Ravi Phadke, Dr. Deepali Garge	FDI policy to boost FDI inflow in India	L-102943/2022	22/11/2022	17/06/2023
5	Dr. Babasaheb Jadhav, Prof. Dhanashri Havale, Dr. Harshal Raje, Prof. Akshay Ukirde	Farmers Weekly Market in Urban Pune	L-119700/2022	20/06/2022	19/12/2022

Table No. 6.9.5.3: Copyright Publications Details in CAYm2 (AY 2021-22)

Sr. No.	Name of the Faculty	Title of Copyright	Registration No.	Date of filing	Date of Publication
1	Shailendrakumar Kale, Atul Kumar Vinaydeep Brar	System And Method For Managing And Monitoring Customer Behavior	5470/2022-CO/L	08/04/2022	24/05/2022
2	Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari, Prof. Anu Alex	Performance Evaluation & Mentoring Report Card	L-113940/2022	30/12/2021	31/03/2022
3	Mr. Abhijit Vhatkar	Four Step Method For Effective Use Of Social Media Marketing In NGOs	L-112803/2022	31/12/2021	7/3/2022
4	Dr. Babasaheb Jadhav, Prof. Mandar Brahme, Prof. Dhanashri Havale	Dairy Farmers Milk Produce Supply Chain Model	L-113940/2022	30/12/2021	31/3/2022
5	Dr. Babasaheb Jadhav, Dr. Chetan Chaudhari, Dr. Shailendrakumar Kale	Summer Internship Project Diary	L-109764/2021	29/08/2021	28/12/2021
6	Dr. Babasaheb Jadhav	How to Develop an Effective Business Case	L-109764/2021	29/08/2021	28/12/2021

Details of all Case Studies Publications in CAY, CAYm1 & CAYm2

Table No. 6.9.6.1: Case Studies Publication Details for CAY (AY 2023-24)

Sr. No.	Name of the Faculty	Title of the case study developed	Journal Name	ISBN	Year of Publication
1	Dr. Prashant Mishra	The Hero-Honda Split: Charting New Courses in the Indian Two-Wheeler Market	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-0-5	2024
2	Dr. Vilis Pawar	From CEO to Jail Inmate: The Journey of Elizabeth Holmes		978-81-953896-0-5	2024
3	Prof. Soumyakant Dash	Communication Flows at Splendid Facilities Management India Pvt. Ltd.		978-81-953896-0-5	2024
4	Prof. Nidhi Sah	Metamorphosis at Green Harvest		978-81-953896-0-5	2024
5	Dr. Pravin Chavan	Reviving Nostalgia: Reliance Industries and the Reintroduction of Campa Cola in Modern India	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-0-5	2024
6	Prof. Aishwarya Maharshi	Financial Turnaround of Jet Airways (India) Limited		978-81-953896-0-5	2024
7	Prof. Sagar Janrao	Zuari Agreo Chemicals- Jai Kisan- A Success Story		978-81-953896-0-5	2024
8	Prof. Vinayak Krishnan	Ambitious Travels Pvt. Ltd.		978-81-953896-0-5	2024
9	Prof. Aditi Thakkar	Integrating Worlds: The Evolution and Future of Omnichannel Retailing	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-0-5	2024
10	Dr. Vatsala Manjunath	The PAYTM Fiasco		978-81-953896-0-5	2024

Table No. 6.9.6.2: Case Studies Publication Details for CAY (AY 2022-23)

Sr. No.	Name of the Faculty	Title of the case study developed	Journal Name	ISBN	Year of Publication
1	Dr. Shripad Joshi	New Poona Bakery: A Revolution In The Baking Industry	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-2-9	2023
2	Dr. Deepali Garge	Omni Channel Strategist “Nykaa”		978-81-953896-2-9	2023
3	Dr. Naim Shaikh	Business Made Easy		978-81-953896-2-9	2023
4	Prof. Abhijit Vhatkar	Revising The Digital Marketing For Giridhar Foods Pvt. Ltd.		978-81-953896-2-9	2023
5	Prof. Mandar Brahme	Jai Malhar Agri Tourism Centre: Way To Sustainable Livelihood	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-2-9	2023
6	Prof. Sonali Meshram	Networking In B2b		978-81-953896-2-9	2023
7	Dr. Harshal Raje	Investors’ Dilemma: Financial Statement Analysis		978-81-953896-2-9	2023
8	Dr. Shailendraku mar Kale	An Electric Vehicle- Tata Nexon EV		978-81-953896-2-9	2023
9	Dr. Priyanka Bobade	Banking Operations & COVID 19 pandemic	IMPEX (Peer-reviewed Interdisciplinary Case Study Journal)	978-81-953896-2-9	2023
10	Prof. Dhanashri Havale	Policy Framework to Cultivate an on-Campus Start-Up Culture in an Agriculture University		978-81-953896-2-9	2023

Table No. 6.9.6.3: Case Studies Publication Details for CAY (AY 2021-22)

Sr. No.	Name of the Faculty	Title of the case study developed	Journal Name	ISBN / ISSN	Year of Publication
1	Dr. Leena Dam	Cyberattack at Cosmos Bank: Regaining Customer Trust	SAGE Business Cases Originals	978-15-297946-5-6	2022
2	Dr. Leena Dam	OPOS: Fostering Shared Value in a Culinary Enterprise	Harvard Business Publishing Education, Ivey Publishing	0017-8012 (Reference no. W24786)	2021

Table No. 6.9.7: List of Ph. Ds awarded during assessment period while working in the institute

Sr. No.	Name of Faculty	Topic of Ph.D.	University	Date of Award
1	Dr. Abhijit Vhatkar	A Study of Digital Marketing With Reference to Management Institutes in Pune District	Shivaji University, Kolhapur	19/04/2024
2	Dr. Dhanashri Havale	A Sustainable Agritourist Challenges and Opportunities	Dr. D.Y. Patil Vidyapeeth, Pune	27/06/2023
3	Dr. Anu Alex	Human Resource Management Practices in Organized Retail Industry in India, with reference to Retail Organizations in Pune	Savitribai Phule Pune University, Pune	22/06/2023
4	Dr. Sphurti Birajdar	Family Business Management Practices of Marwari, Jain and Sindhi Community- An Analytical Study of the Underlying Business Model with Special Reference to Western Maharashtra	Punyashlok Ahilyadevi Holkar Solapur University, Solapur	10/04/2023
5	Dr. Vatsala Manjunath	A Study of Mutual Fund Investment Trends Due to a Change in the Foreign Institutional Investment and Domestic Institutional Investment, Flow of funds	Savitribai Phule Pune University, Pune	23/08/2022
6	Dr. Khyati Tejpal	To Study Attitude of Customer's towards Internet Advertisements in Pune City	UKA Tarsadia University, Surat	19/05/2022
7	Dr. Manesh Palav	A Study of Application of Marketing Audit by Pharmaceutical Companies with reference to Maharashtra	Savitribai Phule Pune University	27/04/2022
8	Dr. Vilis Pawar	Study of Organizational Culture & Leadership Style and Its Impact on Financial Performance of Selected IT Companies in the State of Maharashtra	Savitribai Phule Pune University	01/01/2021

Table No. 6.9.8: Details of Ph. Ds awarded under the guide ship of GBSRC faculties

Sr. No.	Name of the Ph.D. scholar	Registration No.	Name of Ph.D. Guide	Specialization	Date of Registration	Date of Award
1	Mr. Rajat Mohan Bhatt	125/Mangt/2020	Dr. Deepali Garge	Applied Management Science	19-09-2020	11-04-2024
2	Mr. Janardhan D. Mandhare	89/Mangt/2017	Dr. Safia Farooqi	Human Resource Management	01-08-2018	10-04-2024
3	Mr. Amol Bharat Deogadkar	86/Mangt/2017	Dr. Shailendrakumar Kale	Applied Management Science	01-08-2018	08-04-2024
4	Ms. Sarah Leah Dsouza	108/Mangt/2018	Dr. Safia Farooqi	Human Resource Management	13-06-2019	03-04-2024
5	Mr. Abhishek Vikram Bokey	114/Mangt/2018	Dr. Snehal Maheshkar	Human Resource Management	13-06-2019	05-04-2024
6	Mr. Jitendra Vinayak Sandu	87/Mangt/2017	Dr. Snehal Maheshkar	Human Resource Management	01-08-2018	04-04-2024
7	Mrs. Krishika Sanjeev Chandwani	105/Mangt/2018	Dr. Harshal Raje	Finance Management	13-06-2019	01-04-2024
8	Mr. Sandeep Narayan Naik	103/Mangt/2018	Dr. Deepali Garje Co-Guide – Dr. Vishal Wadajkar	Applied Management Sciences	13-06-2019	09-03-2024
9	Ms. Saylee Anil Karande	109/Mangt/2018	Dr. Naim Shaikh	Human Resource Management	13-06-2019	29-02-2024
10	Mr. Prasad Ashokrao Kajale	121/Mangt/2018	Dr. Shripad Joshi Co-Guide – Dr. Vidya Nakhate	Marketing Management	3-06-2019	24-01-2024

Sr. No.	Name of the Ph.D. scholar	Registration No.	Name of Ph.D. Guide	Specialization	Date of Registration	Date of Award
11	Mr. Chetan Sanjay Daoo	98/Mangt/2017	Dr. Chetan Chaudhari	Marketing Management	01-08-2017	13-01-2024
12	Mr. Madhup Kantilal Gandhi	81/Mangt/2017	Dr. Chetan Chaudhari	Applied Management Sciences	01-8-2018	29-12-2023
13	Mr. Manoj Bhatiya	84/Mangt/2017	Dr. Shailendraku mar Kale	Applied Management Sciences	01-08-2018	11-06-2023
14	Ms. Amandeep Saini	118/Mangt/2018	Dr. Chetan Chaudhari	Marketing Management	13-06-2019	11-03-2023
15	Ms. Ashwini Shelke	98/Mangt/2017	Dr. Naim Shaikh	Applied Management Sciences	1-08-2018	10-03-2023
16	Ms. Kalyani Deshpande	104/Mangt/2018	Dr. Shailendraku mar Kale	Applied Management Sciences	13-06-2018	17-07-2023
17	Ms. Dhanashri Sanadkumar Havale	117/Mangt/2018	Dr. Chetan Chaudhari	Marketing Management	13-06-2018	27-06-2023
18	Dr. Rekha Raikar Kumar	65/Mangt/2013	Dr. Snehal Maheshkar	Finance Management	13-02-2016	20-06-2023
19	Ms. Sonal Khatri	93/Mangt/2017	Dr. Shailendraku mar Kale	Marketing Management	01-08-2018	06-08-2022
20	Mr. Amit Prasanna Deshmukh	72/Mangt/2013	Dr. Chetan Chaudhari	Marketing Management	14-02-2015	11-06-2022
21	Mr. Vazhapilly Raju Varghese	80/Mangt/2013	Dr. Leena Dam	Marketing Management	14-02-2015	21-05-2022
22	Mr. Vinayak Patil	75/Mangt/2013	Dr. Chetan Chaudhari	Marketing Management	14-02-2015	23-04-2022

Sr. No.	Name of the Ph.D. scholar	Registration No.	Name of Ph.D. Guide	Specialization	Date of Registration	Date of Award
23	Mr. Jai Ram Choudhary	51/Mangt/2013	Dr. P.N. Razdan	Applied Management Sciences	14-2-2015	09-03-2022
24	Mr. Shashikant Govindrao Kurbetti	67/Mangt/2013	Dr. Maheshkar Snehal	Human Resource Management	13-02-2016	12-02-2022
25	Mr. Pradip Roy	52/Mangt/2013	Dr. Chetan Chaudhari	Applied Management Sciences	13-02-2016	01-01-2022
26	Mr. Bharat Prataprao Chavan Patil	56/Mangt/2013	Dr. Safia Farooqui	Applied Management Sciences	14-2-2015	20-11-2021