



Dr. D.Y. PATIL VIDYAPEETH, PUNE
(DEEMED UNIVERSITY)

Global Business School
&
Research Centre, Pune

Placement Activity Report
Year: 2017-18

Dr. D. Y. Patil Vidyapeeth's Global Business School and Research Centre, Pune always believes in holistic development of students through training and career advancement activities. The institute has conducted ample number of training programs for development of students. The main objective behind these activities is to groom our students by the career guidance, soft skill development, analytical skill development, employability skill development etc.

The training and placement cell acts as facilitator for training and placement but also works towards overall development of students. The cell serves as a bridge between Industry-Institute interfaces (Corporate Relation). The career advancement and placement team consist of the Director, Placement officers and student members who are responsible for managing complete placement process in the campus.

The training and placement cell looks after:

- Student internships
- Corporate grooming of the students
- Conducting Career advancement sessions
- Final placement of students

Placement Details:

Total No of students	No of Students Applied for Placement	No of Placed Students	Highest Package	Average Package	Percentage of Placed Students
117	104	87	13.00 LPA	4.10 LPA	84%

MBA 2016-18 batch of GBSRC had one hundred and seventeen students. Total of eighty seven students got placed in entire placement season. ETG Parrogate Zambia offered highest package of the year i.e., thirteen lakh per annum. Average package received is four lakh and ten thousand per annum. Eighty four percent of students got the placement.

Students have been offered roles in some of the most elite companies including ETG Parrogate, Aditya Birla Hospital, Apollo Munich Health Insurance, Bajaj Finserv, Capgemini, E-Clerx, Bestla Group, IndusInd Bank, Tata Technologies, Reval Analytical Pvt. Ltd, Reliance Nippon Insurance, Wrig Nano Systems, Hyatt Hotel, TCS, Indiabulls Pharmaceutical, Indiabulls Real estate, Crompton graves Consumer Electricals Ltd., Axis Bank, Swiggy, Motilal Oswal Securities Ltd etc.

Our Major Recruiters of Batch 2016 -18:



Activities Conducted by Training & Placement Cell: Institute has organized various activities for ensuring the career Advancement of its Students during A. Y. 2017 -18.

1. **Career Counseling Program:** On 7th August 2017, our own alumni interacted with MBA 1st Year Students about importance of campus life, how LinkedIn & other social media platforms will help to boost further career of management aspirants.
2. **Career Advancement Workshop on Block Chain Technology:** In this program, the resource person Mr. Amit Jain trained all students in the areas of block chain, Bitcoin & multiple block chain platforms on 7th Feb 2018.

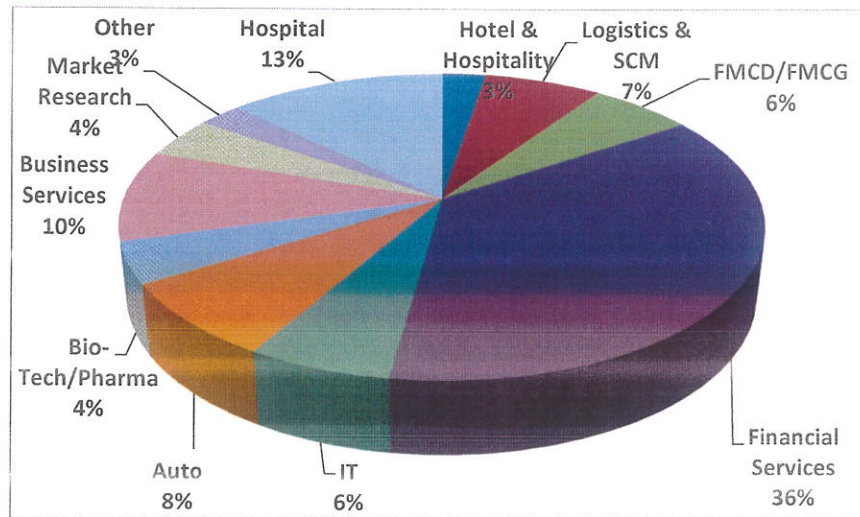
Summer Internship for the Batch 2017 -19:

Institute has made Summer Internship Program as an integral part of MBA program to gain industry exposure & hands on experience for students. College has offered internship opportunities in various reputed companies like Coca- Cola, KPIT, Aditya Birla Fashion Retail, Reliance Industries Ltd, TVS, Britannia, Tata, CCD, Bank of

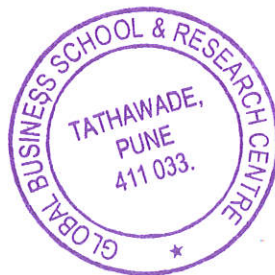
Maharashtra, Kotak Mahindra Bank, IDBI, HDFC Bank, Axis Bank, Bajaj Finserv, Glenmark, WockhardT, Serum Institute of India Pvt. Ltd., NTPC Ltd., Delhi Metro Rail Corporation, Gujarat Co-operative Milk Marketing Federation Ltd., Big Bazaar, Vivanta by Taj.

Students worked with these companies in various departments like Marketing, Human Resources, and Finance, Biotech, Pharma, Operations & International Business etc. for two months.

Industry - Wise Analysis of Summer Internship



Prof. Amol A. Gawande
Placement In-Charge/TPO



Dr. Laxman Kumar Tripathy
Director

Director

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