



Dr. D.Y. PATIL VIDYAPEETH, PUNE
(DEEMED UNIVERSITY)

GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE

Annual Placement Report

MBA: 2016-17

Report on Placement Activities

Academic Year: 2016-17

It is with great pride that Global Business School & Research Centre, Pune announces the successful completion of the Final Placement process for MBA Batch of 2015-17.

Through the years, recruiters from the world's leading organizations have consistently reposed immense confidence in the exceptional capabilities of students that pass through these red brick walls. This was again evinced in the recent Final Placement process which saw 61 companies offering coveted roles across multiple domains. In addition to the regular recruiters who continued to show immense faith in our students, the campus also saw 28 first time recruiters, reiterating the ever-increasing confidence that the industry places upon Global Business School and Research Centre.

There was a substantial increase in the number of offers made by the regular recruiters. This continuous success can be attributed to our illustrious faculty and distinguished alumni whose backing and strong conviction led to one of the most successful Final Placements in the recent past. We are immensely obliged to all the people whose efforts have made this process a new benchmark for success. Recruiters such as Bandhan Bank, Kotak Mahindra Bank, Cognizant, Capgemini and ICICI Prudential recruited from GBSRC this year.

Total No of Company Visited	No of Placed Students	Highest Package	Avg. Package	Percentage of Placed Students
61	50	7.15 LPA	4.00 LPA	86%

Some of our Recruiters are as follows.

1. Parrogate, Zambia
2. Finnova Advisory Pvt. Ltd.
3. Talent Corner HR Services Pvt. Ltd.
4. Imarticus Learning Pvt. Ltd, Pune
5. Jaro Education, Pune
6. Menon Pistons Ltd.

7. Wellness Forever
8. WNS, Pune
9. Bandhan Bank
10. Bajaj Finserv.

Report on Summer Internship Project

Academic Year: 2016-17

Dr. D. Y. Patil Vidyapeeth's Global Business School and Research Centre, Pune had given opportunity to the students of MBA 3rd Semester for Summer Internship Projects in various industries.

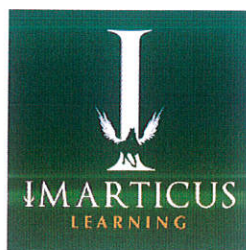
The idea behind summer internships is that students should get maximum industrial exposure while studying for MBA. During the SIP students learned a lot about the expectations of the companies from the students. Many students got the opportunity to experience actual working style, various profiles in the company, working nature and rules of various industries.

GBSRC offered the SIP opportunity to the students in various sectors like HR, Finance, and Marketing etc. Students worked and learned in respective companies with enthusiasm and thrust for industrial exposure.

Recruiters for Final SIP during the year 2016-17

1. Akzo Nobel, Pune
2. Bajaj Finserv, Pune
3. Bandhan Bank, Pune
4. PTC Software Pvt. Ltd., Pune
5. Kotak Mahindra Bank, Pune
6. HGS International Services, Pune
7. Algor Supply Chain Pvt. Ltd, Mumbai
8. Cognizant, Pune
9. Capgemini, Pune
10. Cryoviva Biotech Pvt. Ltd., Mumbai

Some of our Recruiters:



Parrogate

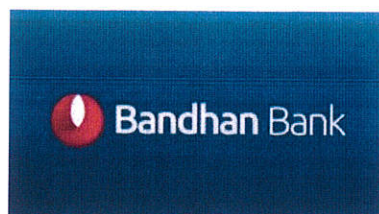
jaro education®



Capgemini



Cognizant




During A.Y. 2016-2017 under career advancement program various activities were conducted by Training & Placement Cell of GBSRC like.

1. Workshop on Digital Marketing: Under this programme, students undergone the training on the areas like Search Engine Optimization, Search Engine Marketing, Social Media Marketing, Mobile Marketing, Affiliate Marketing, Content Marketing & Scope of Digital Marketing.
2. Career Advancement Programme on Emerging Technologies: The Students were exposed about transformation of Analog world of digital world. Students were encouraged to identify their area

of interest like Big Data, Cloude Computing, Network Security etc. focus on those technologies to get the job in various sectors.



Prof. Kawaljit Kaur Deshmukh
Placement In-Charge/TPO



Dr. Laxman Kumar Tripathy
Director

Director

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