



Dr. D.Y. PATIL VIDYAPEETH, PUNE
(DEEMED UNIVERSITY)

Global Business School
&
Research Centre, Pune

Annual Placement Report

MBA - 2015-16

OVERVIEW: Placement Report – 2015-16

Exemplifying quality at its core, Dr. D. Y. Patil Vidyapeeth, Global Business School and Research Centre prepares students to assume leadership roles & mentors them to become decision-makers with social sensitivity, broad strategic vision, and capability of assuming higher corporate responsibility and a marked degree of flexibility in interpersonal relationships.

With a fantastic foundation created by our alumni, our students continue to rise from strength to strength and bring new laurels to the institute's brand. The institute's unique student-driven culture, robust corporate engagement model and planned academic rigor have consistently resulted in a significant increase in the competency levels of the students.

The Final Placement Season for the batch of 2015-16 saw participation from over 36 companies across the sector such as Automobiles, Real states, FMCG/FMCD, Information Technology, Infrastructure, Manufacturing, Pharmaceutical, Healthcare, Banking, Retail and Telecom, amongst others.

A total of **21 students** got a sound placement offers from prominent recruiters, and we saw a recruitment of **49%** this year. Corporates showed faith in us and the highest CTC offered to the students stood at **5.40 LPA**, whereas the average package stood at **3.95 LPA**.

Our placement preparation for the students starts off early in the second year for the MBA students as they have to mandatorily undergo campus recruitment Process. This course comprises of quantitative aptitude, logical reasoning, verbal ability and soft skills training which ensure that the student is prepared for the 1st round of the placement process.

Career acceleration program (number of sessions are based on the student's requirement) are provided to students to help them identify their career path and also ensure that they are focused in the right direction with regards to their career based on their calibre, scores, interest areas and long term forecasting. In addition Career guidance sessions are conducted by the industry experts and leaders from the corporate world.

Major Recruiters Visited GBSRC in Academic Year 2015-2016



OVERVIEW: Summer Internship Program – 2015-16

Summer Internship is an integral part of the MBA program at GBSRC, it gives students the opportunity to work in professional space, to acquaint themselves with the real-world application of the theories they learn on the campus and to enhance their practical skills. This exposure helps them to deliver their best when they join the industry as working professionals. As a part of curriculum, each student of the first year MBA programme is required to undergo 8 weeks of Summer Internship Program with a suitable organization. The summer Internship Program gives students the opportunity to work closely with companies and apply what they have learnt. It thus gives them a better perspective about their future career choices.

This is one of the efficient platforms where a student can develop the knowledge of workplace collaboration, business etiquette, and strong communication tactics that can only be learned on the job. In this way, internships in their area of study will build their resume and teach them skills that will help them in their corporate career.

Internships are foundational in preparing students for the workforce and providing opportunities to build their strong profile. Also, Summer Internships are incorporated as an essential part of practical training; it offers a wide range of advantages for those aiming to gain real-world exposure in their respective field of interest.

Summer Internship Season of 2015-16 saw Companies like ICICI Securities, Axis Bank, Adani Wilmer, Bank of Maharashtra, IDBI Bank, Bajaj Auto Ltd., Tata Technologies Ltd.

Companies of Summer Internship Programs:



Career Advancement Programmes offered to students for A.Y. 2015-16

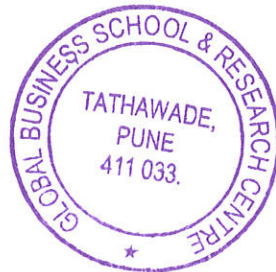
Dr. D. Y. Patil Vidyapeeth's Global Business School & Research Centre organized various activities for ensuring the Career Advancement of its students during the AY 2015-16.

Under this initiative, various activities were conducted as follows:

- 1. Career Counselling Programme:** This Program trained students on Intellectual Property Rights, Copyrights & Registration Aspects, India's new IP policy etc.
- 2. Career Advancement Training on IT:** Under this programme, hands on training was offered to students like introduction to MS Excel, Formula & functions, Charts & Graphics, Statistical functions were conducted.



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Placement In-Charge/TPO



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