

PLACEMENT ACTIVITY REPORT

Year 2014-2015

Global Business School & Research Centre aims to prepare future business leaders by actively embracing the constant dynamic changes across the globe. The Placement Cell of Global Business School & Research Centre has had another fruitful year of placements in the academic year 2014-15 which saw various companies approach us in their hunt for fresh talent for their organizations. Each year, we invite and host companies on campus to hold recruitments for our students, we saw many leading corporates recruit a considerable number of students from our campus.

Placement cell is the pivotal process of an institution which aims in locating job opportunities for under graduates and post graduates. Our cell works on building corporate relations, inviting companies for SIP and final placement, coordinating the entire process of SIP final placement, holding HR summits and meets, and maintaining entire placement related data and documentation for accreditation purpose.

We foster the students to initiate the hiring process as well as build their career. We actively prepared future Managers for confidently facing the campus interview process.

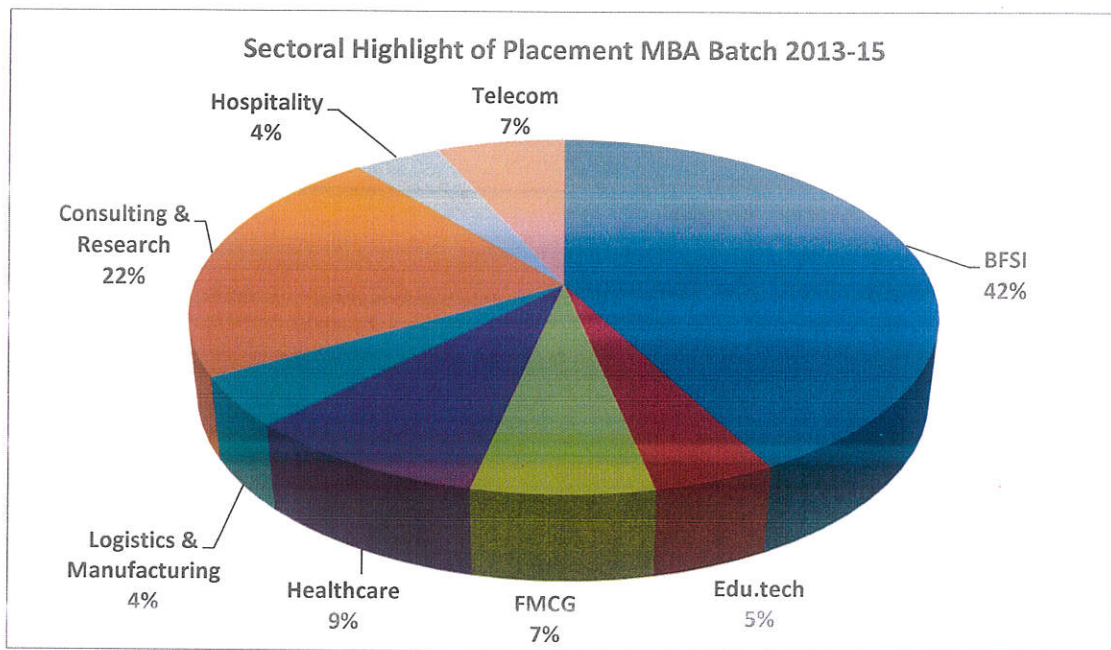
A number of companies visited the campus for placements that started in the month of October. Some of the big corporate names include carwale.com, eClerx, HDFC Bank, HDFC Life, ICICI Prudential,

ICICI Bank, IDBI Bank, IndusIND Bank, ITC Ltd., Kotak Mahindra, Markets and Markets, Nestle India, Tech Mahindra, Meril Life sciences Pvt Ltd. and Vodafone.

The academic year has witnessed 59 companies visiting the institute for campus hiring process with the highest package of 4.80 Lakh and average package of 3.76 Lakh. 68% of our students were successfully placed.

With relentless support from Director, Professors and students, the Cell has been growing from strength to strength and is striving towards the ultimate goal of 100% placement for the students.

The sectorial highlight is shown in the pie chart, companies participated for final placement.



SUMMER INTERNSHIP PROJECT REPORT

(2014-2015)

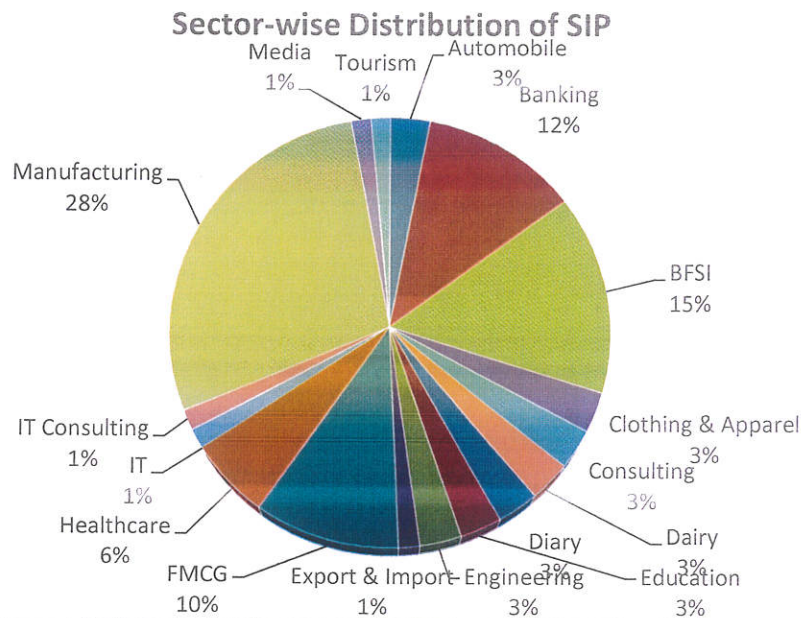
Our objective of an internship is to expose student to a particular job and a profession or industry. They have the opportunity to develop and apply the skills, theories and concepts learned in the classroom. Students can gain exposure to their chosen field. Through internship program intern acquire more knowledge of teaching and learn to sharpen the needed skills, attitudes and values associated with efficient performance of their job. Internship helps to modify Knowledge and skills i.e. what student knows, how they will work and behave.

The sectoral highlight is shown in the pie chart, companies participated for summer internship are-

Row Labels	Count of Sector
Automobile	2
Banking	8
BFSI	10
Clothing & Apparel	2
Consulting	2
Dairy	2
Diary	2
Education	2
Engineering	2
Export & Import	1
FMCG	7
Healthcare	4
IT	1
IT Consulting	1
Manufacturing	19
Media	1
Tourism	1

Training & Placement Cell of GBSRC also offered training under Career advancement program for A.Y. 2014 -15.

1. Training on Information Technology: In this programme, the trainer imbibed the Excel Basics, Cloud Computing & Machine Learning tools & Techniques.



OUR RECRUITER:



K Kaur
Prof. Kawaljit Kaur Deshmukh
 Placement In-Charge/TPO



K. K. Veluri
Dr. K K Veluri
 Director
Director
 Global Business School & Research Centre
 Tathawade, Pune - 411 033.