

DPU
Dr. D. Y. PATIL VIDYAPEETH, PUNE
(Deemed to be University)

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**Global Business School &
Research Centre**
PUNE | INDIA

Presents

Students Magazine

REFLECTION BEETREFLECTION

May 2021



Dr. D. Y. Patil Vidyapeeth, Pune
GLOBAL BUSINESS SCHOOL & RESEARCH
CENTRE (GBSRC)

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ABOUT THE INSTITUTE AND MAGAZINE

Global Business School & Research Centre (GBSRC) situated at Tathawade, Pune is the flagship institute of Dr. D Y Patil Vidyapeeth, Pune. It was established in 2006. In a span of 15 years, the Institute has carved a name for itself among the top business schools in the country.

The idea of setting up this Institute is to offer 'Management Education' to aspiring leaders of tomorrow. From this institute, students can pursue their graduate, undergraduate and Ph.D. programs in management. GBSRC offers 2 years full-time MBA program which is approved by AICTE, Government of India, New Delhi. It also offers 3 years full-time BBA program and a Ph.D. program in management.

The main mission of DPU is to groom students who can turn into intelligent leaders. After they pass out of the Institute, they in turn will be able to source information from diverse resources and administer it for the benefit of business and society at large.

'Student life is golden life,' as the proverb goes, and one realizes the meaning of this phrase in later life while recalling happy memories of college days. But one thing is certain: the exposures and experiences gained during a student's study can be channeled towards a successful future. It all relies on how a student makes the most of his or her time as a student. Everyone is born with a talent, whether it be for athletics, art, writing, acting, singing, dancing, or any other activity. Appropriate platforms are critical for the development of skills during childhood and adolescence. It aids in the development of emotional intelligence/quotient (EQ), or a person's ability to recognize, use, and control his or her own emotions in constructive ways to reduce stress, communicate effectively, empathize with others, and overcome problems and conflict.

Many students have excellent writing talents but lack an appropriate platform on which to develop them. College publications, without a doubt, would be an excellent place for such students to begin their literary adventure, and explore their unique ideas. Poetry, short narratives, blogs, humor, fiction, puzzles, paintings, and photography are all options for presenting innovative ideas. College Magazine is the most comprehensive handbook depicting college life.

We have ambitious and talented student writers, bloggers, and photographers. While providing our team with publishing and journalistic growth opportunities, we're able to provide our readers with genuine advice to help them make the most of their college experience. Our goal is to inspire and guide students to achieve balanced success in both their academic careers and social life. Students from all walks of life find their voices heard in this environment that embraces and fosters a wide range of ideas and opinions.

Vision: To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

Mission: 1. To become a globally recognized management institution through knowledge creation, dissemination, and application. 2. To enhance academic excellence in consulting, training, research, and teaching through a holistic approach. 3. To develop leaders, Entrepreneurs, and policymakers through transformative education.

Goals & Objectives:

1. Raise Academic excellence through interdisciplinary and interpersonal approach
2. Establish GBSRC as a globally recognized institution for knowledge creation
3. Establish a system for continuous capacity development for faculties
4. Encourage both faculties and students to undertake research and consultancies
5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
6. Develop personalities of students through identification of their talents, leadership training, and imbibing the right attitudes, interests, and values.
7. Undertake extension activities for the development of the community.

Message of Chancellor



Hon. Dr. P. D. Patil

Chancellor

Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

It gives me immense pleasure to introduce Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) Global Business School & Research Centre, Tathawade, Pune which is a temple of learning, innovation, and research with a futuristic vision. Since its inception, the Vidyapeeth has garnered various recognitions and awards for the imprints it has left in the field of education. We believe in the holistic development of students, harnessing the young innovative minds and making them responsible citizens of the country.

Besides academic pursuits, the Vidyapeeth offers a wide range of social, cultural, and recreational activities and I hope you will take a little time from your studies to enjoy some of those benefits. It gives me great pleasure to note that GBSRC has entered into the noble academic traditions of bringing out the college magazine "REFLECTION 2021". A College magazine is an authentic record of the various activities that are undertaken by the college throughout the year. Even a cursory glance at the contents of the magazine is enough to show that GBSRC has been progressing by leaps and bounds in academics and extracurricular activities. I am sure, under the able leadership of the Director, Dr. Chetan Chaudhari soon the college will reach the zenith of progress and achievements that will add a great luster to the college. GBSRC has grown in stature and strength and become one of the finest educational institutions dedicated to the pursuit of knowledge and excellence.

I heartily bless the Director, the staff, and the students of GBSRC and wish them all the best. It is rightly quoted by Edward De Bono, "There is no doubt that creativity is the most important human resource of all. Without creativity, there would be no progress, and we would be forever repeating the same patterns."

Message of Vice-Chancellor



Prof. (Dr.) N. J. Pawar,

Vice-Chancellor

Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

I am indeed very happy to welcome you to this prestigious Institution, Dr. D. Y. Patil Vidyapeeth, Pune. I know that you all have chosen this Institution of learning with a lot of aspirations and hopes. I am sure that you will certainly make your dreams come true by acquiring the knowledge and skills and with a positive attitude and values. The Vidyapeeth provides unique learning opportunities to the students by combining pedagogically sound and comprehensive professional courses for a variety of subjects. It also incorporates innovative teaching and learning methodologies supported by state-of-the-art library resources, focusing on the 360-degree development of the student.

My heart brims with great joy and happiness on seeing that GBSRC has released the college magazine entitled "REFLECTION 2021". In the true spirit of the term, it offers great inspiration to the students who have a great urge to express their views. It is a platform for students to explore their talents. The magazine is not only informative but also has great educational value. It contains rich literary articles which add a lot to its great quality.

I extend my hearty congratulations to the Director, Dr. Chetan Chaudhari, Coordinator, student members, and the editorial board on their outstanding achievement.



Message of Trustee



Dr. Mrs. Smita Jadhav,
Trustee and Executive Director
Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

A College magazine is an eloquent expression of the progress and outstanding achievements that a college has to its credit. It's a manual that highlights the quality of education and extracurricular activities that a college undertakes to develop the personality of the students. I am sure that the students of GBSRC will be benefitted to a large extent from the contents of the magazine. The readers would be greatly benefitted as the contents are going to unfold for them new information on various literary and scientific topics.

Nurturing creativity and inspiring innovation are two of the key elements of a successful education, and a college magazine is the perfect amalgamation of both. It harnesses the creative energies of the academic community and distills the essence of their inspired imagination in the most brilliant way possible. Hence, I am delighted to know that GBSRC's annual college magazine "REFLECTION 2021" is ready for publication.

I take this opportunity to congratulate the editorial board for bringing out this magazine as per schedule, which is an achievement considering the effort and time required. May all our students soar high in uncharted skies and bring glory to the world and their profession with the wings of education!



Message of Director



Dr. Chetan Chaudhari
Director
Global Business School &
Research Centre, Pune

A college magazine is seen to be a reflection of the student's activities, accomplishments, and innovation. I believe you will discover an accurate representation of our college and its activities in our college magazine "REFLECTION". Apart from serving as a record of the college's activities and accomplishments, I hope our magazine connects those who go forth and those who study in our college's classrooms.

In the future, a glance through the pages of this magazine will bring back fond memories of your time here. I'd like to take this occasion to wish individuals graduating from BBA and MBA programs a fond farewell. Dear students, there is a lot of competition outside of our campus. I wish you all the best in your endeavors in the real world. We'd be ecstatic to see you bringing our institution and university's names to prominence by successfully applying what you've learned here.

I also hope that "REFLECTION 2021" will serve as an excellent forum for discussing innovation and research in the disciplines of management. I implore students and faculty to make PRATIBIMB a model college magazine by integrating creative and scientific expressions. I congratulate everyone involved in the creation of the student magazine. I'd also like to thank the editors and writers for making REFLECTION a success.



From the Editor's Desk

We are ecstatic to present the first issue of REFLECTION, the yearly magazine of the Global Business School and Research Centre. The naming of the journal was the first hurdle we had to overcome. We asked for suggestions from our students and professors, and we got many of them, making it more challenging for the editors.

REFLECTION's main goal is to encourage students' creativity by giving them a forum to communicate their ideas, opinions, thoughts, and observations. Students must be exposed to all aspects of human life to become responsible citizens of society. As a result, our magazine's mission is to give an artistic voice to the students' common experiences. REFLECTION seeks to provide a joyful reading experience in addition to exposing pupils to a wide spectrum of creative and scientific expressions.

With a sense of pride and satisfaction, we would like to say that with the active support of the management, faculty, and students, REFLECTION 2021 has come alive. With all of the student's hard work and contributions, we are confident that students will feel enjoyable reading.

We applaud the editorial staff for keeping REFLECTION 2021 fresh and inspiring. Cheers!

Dr. Babasaheb Jadhav- Editor

Prof.DhanashriHavale- Co-Editor

Global Business School & Research Centre



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Sharon- MBA I
Poem – The Gardener

'Trust love even if it brings sorrow.
Do not close up your heart.'
'Ah no, my friend, your words are
dark, I cannot understand them.'
'Pleasure is frail like a dewdrop,
while it laughs it dies. But sorrow is
strong and abiding. Let sorrowful
love wake in your eyes.'
'Ah no, my friend, your words are
dark, I cannot understand them.'
'The lotus blooms in the sight of
the sun, and loses all that it has. It
would not remain in bud in the
eternal winter mist.'
'Ah no, my friend, your words are
dark, I cannot understand them.'



Jyoti Upadhyay- MBA I
Illustration Sketch



Vaibhav Patil- MBA I



Management Story:
A Frog and Two Goose

Once there was a frog in a little pond. Slowly the water in the pond started drying due to hot weather.

One day, two geese came near the pond and the frog asked the two geese to take him to the nearby pond where there is more water. One of the geese told, "We know a pond where there is plenty of water. But, how we can take you there".

Frog told them, "Don't worry, I have an Idea. You both hold a stick in your beaks and I will hold it with my mouth. Then you both can fly to that Pond". Both the goose thought it should work and off they went. When they were flying, it was quite a sight for other animals on the ground. They looked up and admired for their creative teamwork. Some animal shouted, "It was a great idea and which one of you is so clever to bring the idea of travel".

Hearing this, the two geese kept silent and thought in their mind it was a team effort and focused on flying. But the frog opened his mouth and said, "It was I, who gave this idea" and he fell to the ground and died.

Moral of the story : In the management world, there is never an "I". Even if your contribution is the prime factor for the team's success, you should never tell openly in the team. Every contribution from the team is important, whether it is big or small.

To achieve any success in the team, it's always a collective effort.



Hrishikesh Kokate- MBA II

Drone Technology in Agriculture

Drone use is expanding quickly across practically all economic sectors, but it is particularly strong in the agricultural sector. The market for agricultural drones is predicted to increase from a \$1.2 billion (USD) sector in 2019 to a \$4.8 billion industry in 2024, according to certain projections. In a few years, drone use on big and small farms will be

increasingly commonplace, from reconnaissance to security. Drone-based data collection on farms is part of a system known as "precision agriculture" and is frequently used to better inform agronomic decisions.

Plant Health Monitoring

Plant health monitoring is one application for drone imaging that has already been widely used with remarkable effectiveness. The Normalized Difference Vegetation Index (NDVI), a specialized imaging tool used by drones, uses precise color data to assess the health of plants. This enables farmers to keep an eye on crops as they develop so that any issues can be resolved quickly enough to save the plants. Simply said, this graphic demonstrates how NDVI functions.

Crop health is also monitored by drones equipped with "normal" cameras. To monitor crop growth, density, and coloration, many farmers already use satellite imagery. However, accessing satellite data is expensive and frequently less efficient than closer drone imaging.

Field conditions monitoring

The condition of the field and the health of the soil are both being monitored via drone field monitoring. Drones can accurately map the field, providing elevation data that enables producers to identify any field abnormalities. The ability to determine drainage patterns and wet/dry patches, which enable more effective watering practices, is facilitated by knowledge of field elevation. Using improved sensors, several sellers and service providers of agricultural drones also provide soil nitrogen level

monitoring services. This makes it possible to apply fertilizers precisely, removing troublesome growth areas and enhancing soil health for years to come.

Spray Application

In south-east Asia, the use of drones to apply spray treatments is already pervasive; South Korea uses drones for over 30% of its agricultural spraying. Drone sprayers can maneuver through highly challenging terrain, such as steep tea fields at great altitudes. Drone sprayers spare workers from carrying backpack sprayers through fields, which can be harmful to their health. In order to increase productivity and reduce chemical costs, drone sprayers offer very thin spray treatments that can be targeted to specific locations. Presently, laws governing drone sprayers vary greatly from nation to nation. They are currently illegal in Canada because additional research is required to fully understand the effects of spray drift.



Prajakta Pawar- MBA II

Nature Painting





Misbah Ansari- MBA II
Poem- GBSRC TIDES

Lush Green with a deep roof
Hustling and bustling, Never aloof
A Grand Piano resting on its lap
A legacy of 38 years and feathers in its cap
A landscape better than 5-Stars
A Witness to students' changing avatars
Brace for the GBSRC tides
The pre-reads and the presentation slides
For deadlines are knocking on the door
The eyes already look a little sore
Sessions to attend
And names to append
Suits to wear
And pillows to stare
Rejection by Auto wallas and the Mumbai rain
Committees and Projects overloaded to drive us insane
Competitions, Seminars and CV Pointers galore
Cheers to some great Friendships made at 9th Floor
Great opportunities and amazing experiences all this while
All we need is some extra energy and an everlasting smile?



Akshay Pawar- MBA II

Photography



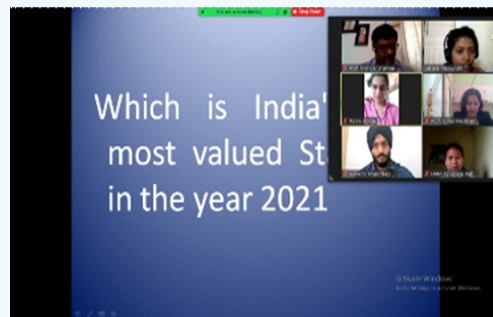


Osheen Rudra Pal- BBA II
WHIZ

I am Osheen Rudra Pal, student coordinator of WHIZ 2021. The Start-up and Innovation cell of the institute has successfully conducted Whiz 2021 to instill the spirit of innovation and entrepreneurship among the students. Students has learnt many business skills.

WHIZ 2021 was scheduled on Saturday, 10th April 2021. 126 students were an audience to the competition. Mr. Jeet Parekh and a team of four participants were declared as the winners. Mr. Amandeep Singh Sandhu and a team of four participants were declared as the runners-up. The competitions were conducted online using the Zoom platform. Whiz started with an inauguration session, followed by the scheduled online competitions.

1. Elocution- "My Favorite Entrepreneur"
2. Presentations- Startup firm in India
3. Quiz- Startup and Entrepreneurship



Jasdeep Singh Batra- MBA II
Mask Distribution Drive

I am Jasdeep Singh Batra, the coordinator of social activity. The Students of GBSRC along with faculty members have conducted a mask distribution drive at Jambhe Village. The purpose of this social activity is to protect public peoples in Gram panchyat of Jambe village Dist, Mulshi, Pune, India. The activity was conducted on Tuesday, April 6, 2021. Students and faculty members has participated in mask distribution drive and covered 500 peoples from the village. We also advised villagers about how to wear Mask and Protect themselves and also to protect others-

- Use A Face Mask When Steeping Outside.
- Do Not Share Your Mask with Others.
- Every Family Member Should Have Their Own Face Masks.
- Wash Your Hands Before and After Wearing a Mask.
- Place The Mask Over Your Nose, Mouth and Chin and Ensure There Are No Gaps On Either Sides of the Mask, adjust to Fit.

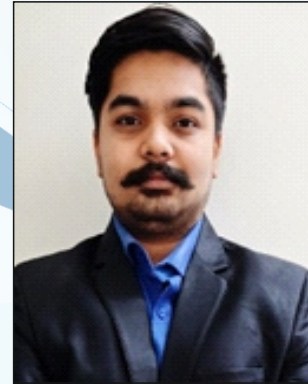




Siddhi Lovalekar- MBA II
Mango Festival

I am Siddhi Lovalekar student of MBA II Agribusiness Management and coordinator of the Mango Festival 2021. The event was organized on 9th April 2021 and more than 200 students and staff participated in it.

During the Mango Festival, students sold 20 dozen and more Devgad, Ratnagiri, Alphonso, and Keshar Mango. This activity is being completely carried out by students and learned practical exposure. I believe that some of our significant learnings such as procurement, supply chain management, communication, coordination, marketing, and product pricing help us a lot in near future.

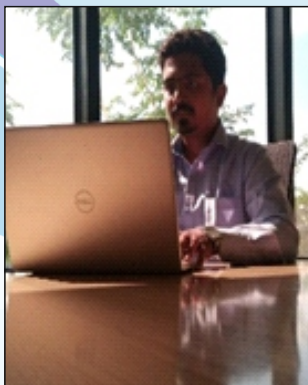


Devankush Pagrut- MBA I
Chattrapati Shivaji Maharaj Jayanti

I am Devankush Pagrut, the coordinator of Shivjayanti 2021. Shivjayanti was celebrated at GBSRC Campus, on 19th February. For this event Adv. Seema Taras, Founder, and President of Adhyayan Prabodhini were Present as a chief guest, along with 100 students and staff members of GBSRC attended the function.

Our Student Mr. Kunal Taware presented his skills of Lathi Kathi which is an ancient game used for self-defense at the venue. Students learned all about managerial skills and strategies adopted by the great Maratha warrior Chhatrapati Shivaji Maharaj during his kingdom.





Kunal Taware - MBA II
Movies and Management

I am Kunal Taware, coordinator of Movie Club. At our Institute we use an innovative method of screening movies to impart managerial skills among the students. A movie titled "A Few Good Men" was aired for the students on Saturday 13th February 2021.

The movie screening was attended, by more than 42 students and faculty members. The storyline of the movie revolves around a protagonist, a lawyer, who set out to get his clients acquitted of a crime not committed by them.

The screening was followed by a student-faculty discussion on the learning from the movie, which is as follows-

Resilience when the situation is difficult mostly fetches a desired result. Staying focused helps in achieving the impossible.

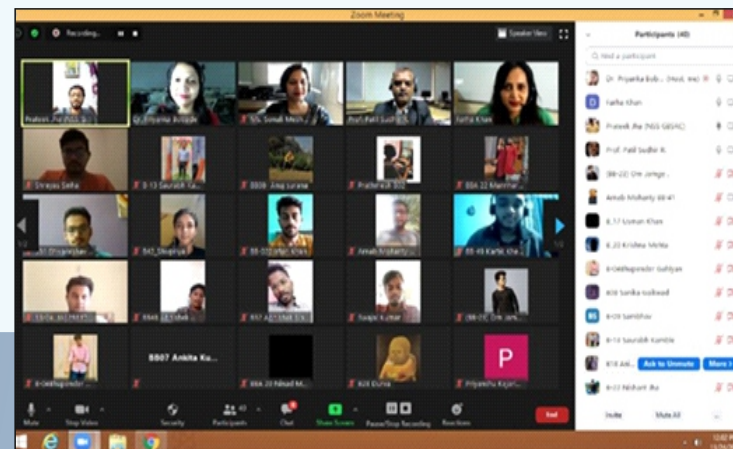
Doing the right thing is more important than blindly following the orders of superiors.



Amandeep Sandhu- MBA I
QuamiEkta Week

I am Amandeep Sandhu, the coordinator of QuamiEkta week celebrated from 19th November to 25th November 2020. During this week "Women's Day" was celebrated and an "Elocution Competition" on the topic of "Women Empowerment" for students were carried out and witnessed by more than 70 students.

The students actively participated and confidently expressed their views on the given topic. Students talked about Women's empowerment as the process of empowering women. Empowerment means accepting and allowing people (women) who are on the outside of the decision-making process into it. Women's empowerment is the most crucial point to be noted for the overall development of a country. Since women's empowerment is a matter of paramount importance and needs extra efforts to uplift the suppressed section of society.





Aishwarya Menon- MBA I
Mock U.S. Presidential Debate

I am Aishwarya Menon, coordinator for the Mock U.S. Presidential debate. The most popular debate worldwide is presented and competed by our students on Monday, 09th November 2020. This event was held through Zoom Webinar and webcast live through GBSRC Facebook. There were four teams, each pair enacted as President of America Mr. Donald Trump, and former vice president Mr. Joseph Biden representing Republicans and Democrats. The topic for discussion ranged from U.S. foreign policy, economy, racism-violence, corona pandemic, healthcare, and education. In addition to the host, judges, and participants, the webinar had 240 people viewing live the event.

The teams were well prepared and undoubtedly convinced the judging panel of their beliefs and views. Every student was armed with statistics and data that made their arguments more emphatic with their righteous facial expressions and voice modulation. All the student participants exhibited great oratory skills.



STUDENTS COUNCIL

Academic Year: 2020-21

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**Student Council Results
2020-21****Hemangi Seth**
Vice President**Osheen Rudra Pal**
Joint General Secretary**Tannu Sharma**
Sports Joint Secretary**Aishwarya Kariya**
Cultural & Events Joint Secretary**Akshay Ukirde**
General Secretary**Akshay Kumar Pawar**
Sports Secretary**Pragati Naik**
Cultural & Events Secretary**Neha Singh**
Academics Secretary**Akshita Baldwa**
Academics Joint Secretary**Tathagat T**
Training & Placement Joint Secretary**Sharon**
Discipline Joint Secretary**Kavyayani Zuglal Patil**
Alumni Committee-Joint Secretary**Vidya More**
NSS-Girl**Mayuri Y. Kolhe**
Training & Placement Secretary**Asmita Turaskarr**
Discipline Secretary**Harshada Kolekar**
Alumni Committee-Secretary**Pratik Jha**
NSS-Boy