



- **Name:** Prof. Mahendra Tayade
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- **Educational Qualification:** BA Eng., MA Eng., MBA Marketing
- **Total work experience:** 17 Years
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- **Academic / Research Interest & Expertise:**
 - Broad Areas: Marketing Management, Soft skills Training and Placement
 - Specific Areas: Marketing, Entrepreneurship Devolvement, Brand Management
Business Communication, Soft skills Development Training and Placement.
- **Publication details:**

Sr. No.	Particulars	Number of publications
1	Books	5
2	Case Studies	1
- **Research Profile:**

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