## Dr. D. Y. PATIL VIDYAPEETH, PIMPRI, PUNE (Deemed to be University)



## Global Business School & Research Centre

Tathawade, Pune 411033.(MH)India



> Name: Dr. Pravin Chavan

**Designation**: Assistant Professor

**Educational Qualification**: Ph.D., M.M.A., M.A (Economics), UGC NET

> Total work experience: 16 Years

> Email ID: pravin.chavan@dpu.edu.in

> Academic / Research Interest & Expertise:

**Broad Areas:** Business Economics & Marketing

Specific Areas: Business Economics, Marketing Management, Marketing Analytics, Research

Methodology

## **Publication details:**

Sr. No.	Particulars Particulars	Number of publications
1	Research Papers	18
2	Book Chapters	02
3	Case Studies	01

> Approved Ph.D. Guide: Yes

> Research Profile:

ORCID ID: https://orcid.org/0000-0001-7628-7392