Dr. D. Y. PATIL VIDYAPEETH, PIMPRI, PUNE (Deemed to be University)



Global Business School & Research Centre

Tathawade, Pune 411033.(MH)India



> Name: Prof. Kohima Divkar

Designation: Assistant Professor

Educational Qualification: MBA

> Total work experience: 3 years

Email ID: Kohima.divkar@dpu.edu.in

> Academic / Research Interest & Expertise:

Broad Areas: Marketing

Specific Areas: Marketing