



- **Name:** Prof. Akshay Ukirde
- **Designation:** Assistant Professor
- **Educational Qualification:** MBA (Agri Business Management & Marketing)
- **Total work experience:** 4 Years
- **Email ID:** akshay.ukirde@dpu.edu.in
- **Academic / Research Interest & Expertise:**

Broad Areas: Agri Business Management & Marketing, Marketing Extension

Specific Areas: Supply Chain Management in Agriculture, Agricultural Product Branding and Positioning, Digital Marketing for Agribusinesses

➤ **Publication details:**

| Sr. No. | Particulars | Number of publications |
|---------|-----------------|------------------------|
| 1 | Research Papers | 03 |
| 2 | Book Chapters | 01 |
| 3 | Patents | 01 |
| 4 | Copyrights | 01 |

➤ **Research Profile:**

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