



- **Name:** Dr. Vatsala Manjunath
- **Designation:** Assistant Professor
- **Educational Qualification:** Ph.D., UGC NET, B.Com.
- **Total work experience:** 14 Years and 10 months
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- **Academic / Research Interest & Expertise:**

Broad Areas: Finance & General Management

Specific Areas: Managerial Economics, Financial Management, Statistics and Quantitative Techniques, Research Methodology, Business Mathematics, Insurance and Risk Management, Inventory Management, Basics of Business Analytics

➤ **Publication details:**

| Sr. No. | Particulars | Number of publications |
|---------|-----------------|------------------------|
| 1 | Research Papers | 08 |
| 2 | Case Studies | 02 |

- Approved Ph.D. Guide: Yes

➤ **Research Profile:**

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