



- **Name:** Dr. Shripad Joshi
- **Designation:** Associate Professor
- **Educational Qualification:** Ph.D., MBA, DBM, B.Com
- **Total work experience:** 29 Years
- **Email ID:** [shripad.joshi@dpu.edu.in](mailto:shripad.joshi@dpu.edu.in)
- **Academic / Research Interest & Expertise:**
- **Broad Areas:** Marketing Management  
**Specific Areas:** Retail Management, B2B Marketing
- **Publication details:**

Sr. No.	Particulars	Number of publications
1	Research Papers	19
2	Book Chapters	01
3	Case Studies	01

- **Approved Ph.D. Guide:** Yes
- **No. of Ph.D. scholars pursuing Ph.D. under the guidance:** 05
- **No. Ph.D. scholars completed Ph.D. under the guidance:** 01
- **Research Profile:**  
ORCID ID: <https://orcid.org/0000-0003-0890-033X>