



- **Name:** Dr. Sankaye Bharatbhushan
- **Designation:** Professor
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- **Total work experience:** 43 Years
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- **Academic / Research Interest & Expertise:**

- **Broad Areas:** Marketing & General Management
- **Specific Areas:** Marketing / Strategic Management

➤ **Publication details:**

Sr. No.	Particulars	Number of publications
1	Research Papers	2
2	Books	6

- Approved Ph.D. Guide: Yes
- No. Ph.D. scholars completed Ph.D. under the guidance: 06