



- **Name:** Dr. Prashant Kalshetti
- **Designation:** Associate Professor & Programme Head – BBA
- **Educational Qualification:** B.Pharm, MBA - Mktg, MBA - HR, PGDIB , PGDHHM, PGDMLS, PGDHE, M. Com, NET (Management), SET (Commerce), Ph.D.

- **Total work experience:** 20 Years
- **Email ID:** [prashant.kalshetti@dpu.edu.in](mailto:prashant.kalshetti@dpu.edu.in)
- **Academic / Research Interest & Expertise:**  
Broad Areas: Marketing, HRM & General Management  
Specific Areas: Marketing Management, International Business, Human Resource Management, Healthcare Management, Communication

➤ **Publication details:**

Sr. No.	Particulars	Number of publications
1	Research Papers	16
2	Books	03
3	Book Chapters	01
4	Patents	02
5	Copyrights	01
6	Case Studies	01

- **Approved Ph.D. Guide:** Yes
- **No. of Ph.D. scholars pursuing Ph.D. under the guidance:** 01
- **Research Profile:**  
ORCID ID: <https://orcid.org/0000-0003-3553-2093>