



- **Name:** Dr. Manesh R. Palav
- **Designation:** Assistant Professor
- **Educational Qualification:** Ph.D., M.M.M., M.B.A. PGDMLM, B. Pharm.
- **Total work experience:** 17 Years
- **Email ID:** manesh.palav@dpu.edu.in

➤ **Academic / Research Interest & Expertise:**

Broad Areas: Marketing Management, Logistics and Supply Chain Management, General Management.

Specific Areas: Marketing Management, Supply Chain Management, Project Management, CRM, Services Marketing.

➤ **Publication details:**

Sr. No.	Particulars	Number of publications
1	Research Papers	20
2	Books	01
3	Book Chapters	01
4	Patents	01
5	Case Studies	01

- Approved Ph.D. Guide: Yes
- **Research Profile:**
ORCID ID: <https://orcid.org/0000-0001-6337-0031>