



- **Name:** Dr. Chetan Chaudhari
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Broad Areas: Marketing and General Management
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➤ **Publication details:**

Sr. No.	Particulars	Number of publications
1	Research Papers	48
2	Books	08
3	Patents	01
4	Copyrights	06
5	Case Studies	01

- Approved Ph.D. Guide: Yes
- No. of Ph.D. scholars pursuing Ph.D. under the guidance: 02
- No. Ph.D. scholars completed Ph.D. under the guidance: 09
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