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> Total work experience: 24 Years

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> Academic / Research Interest & Expertise:

Broad Areas: Hospital and Healthcare Management, Strategic Management

Specific Areas: Business Analytics, Marketing Management, Business Modeling, Statistical techniques, Research Methodology

> Publication details:

Sr. No.	Particulars Particulars	Number of publications
1	Research Papers	37
2	Books	01
3	Book Chapters	15
4	Copyrights	10
5	Case Studies	15

➤ Approved Ph.D. Guide: Yes

No. of Ph.D. scholars pursuing Ph.D. under the guidance: 05

No. Ph.D. scholars completed Ph.D. under the guidance: 01

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