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Specific Areas: Digital Marketing, Technology in Higher Education, Artificial Intelligence

> Publication details:

Sr. No.	Particula <mark>rs</mark>	Number o <mark>f pub</mark> lications
1	Research Papers	18
2	Copyrights	02
3	Case Studies	01

Approved Ph.D. Guide: Yes

No. of Ph.D. scholars pursuing Ph.D. under the guidance: 00

No. Ph.D. scholars completed Ph.D. under the guidance: 00

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