

Director



“Business Canvas Model Exhibition”

(Calendar Activity)

Topic: “Business Canvas Model Exhibition”.

Day & Date: Wednesday, 13th March 2024

Time: 9.30 am to 5.30 pm

Venue: Smart Classroom, 3rd Floor, GBSRC

Event Description: “Business Canvas Model Exhibition”.

Under Internal Quality Assurance Cell (IQAC), of Global Business School and Research Centre, Tathawade, Pune, and in Association with DPU Foundation for Innovation Incubation and Entrepreneurship under Institute Innovation Council, organized **“Business Canvas Model Exhibition”**. The objective of the Business Canvas Models Exhibition was to showcase innovative business models, and provide insights into emerging trends in various sectors.

Event Objectives:

- To showcase innovative business models and provide insights into emerging trends in various sectors.
- To encourage students to explore and develop innovative business ideas by applying the Business Canvas Model framework.
- To provide valuable insights and learning opportunities for aspiring entrepreneurs and business professionals.

In the Inaugural Address Dr. Chetan Chaudhari, Director GBSRC, welcomed the participating students and inspired them to explore the new learning. For the event students participated in the group and presented their business idea. Attendees were given guided tours to explore the various business canvas models on display. They had the opportunity to interact with exhibitors, ask questions, and gain insights into different approaches to business model design. A pitch competition was held for selected exhibitors, allowing them to pitch their business canvas models

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to a panel of judges and a live audience. Winners were selected based on criteria such as innovation, feasibility, and scalability.

Outcome of the Event:

- Increased awareness and appreciation of innovative business models.
- Facilitated networking opportunities for exhibitors and attendees.
- Provided valuable insights and learning opportunities for aspiring entrepreneurs and business professionals.

The event was coordinated by Prof. Mahendra Tayade, faculty of Entrepreneurship, Dr. Pravin Chavan IIC Coordinator, all MBA Class Coordinator, with students' volunteers.

Photos of the Event



Dr. Chetan Chaudhari, Director GBSRC, with other faculties visited the students Groups and offered insightful inputs.

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**Prof. Mahendra Tayade
Dr. Pravin Chavan
Event Coordinator**

**Dr. Chetan Chaudhari
Director**