



GLOBAL BUSINESS SCHOOL AND RESEARCH CENTRE
Dr. D.Y. PATIL VIDYAPEETH, PUNE
(Deemed to be University)

Accredited (3rd cycle) by NAAC with CGPA of 3.64 on four point scale at 'A++' grade)
(An ISO 9001:2015 & 14001:2015 Certified University)



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)

Notice



All MBA, BBA & B.Com Students

This is to inform the students that the Global Business School and Research Centre's IQAC (Internal Quality Assurance Cell), in association with the DPU Foundation for Innovation, Incubation & Entrepreneurship (DPU FIIE), is organizing the "Innovation and Start-up Idea Competition" for students.

The objectives of this event are:

- To encourage innovation and creativity among students for developing novel product & business ideas.
- To develop business acumen in students by evaluating product ideas on feasibility, market potential, etc.

Day & Date: Saturday, 30th September 2023

Timing: 10.30 am Onwards

Venue: GBSRC 3rd floor Smart Classroom

Note:

- It's a group activity wherein students shall form groups of 2 to 5 and present their Idea within 7 minutes.
- The winner and Runner-up students will be awarded with the trophies.
- Interested students must register for the event on or before 27th September 2023.

Registration Link: <https://forms.gle/yFkHN4JNtvh51v4p7>



Prof. Aditi Thakkar
Dr. Pravin Chavan
Event Coordinator

Dr. Chetan Chaudhari
Director

Director

Innovation and Start-up Idea Competition

Day & Date: Saturday, 30/09/2023

Time: 10.00 am to 12.30 pm

Event Description:

Innovation and entrepreneurship are essential drivers of economic growth and societal progress. Start-up idea competitions play a vital role in nurturing these talents, providing a platform for aspiring entrepreneurs to showcase their innovations. The Innovation and Start-up Idea Competition was organized with the objective of encouraging innovation, identifying promising start-up ideas, and fostering the entrepreneurial spirit within our community. Total seven groups participated in the activity which was conducted at the Global Business School & Research Centre (Tathawade Campus), Dr. D. Y. Patil Vidyapeeth.

Objectives:

The Innovation and Start-up Idea Competition was organized with the following primary objectives:

- Foster Innovation: Encourage participants to think creatively and develop innovative solutions to address various challenges and opportunities in different industries.
- Identify Promising Start-up Ideas: Provide a platform for aspiring entrepreneurs to present their start-up ideas, gain valuable feedback, and potentially attract investors and partners.
- Encourage Entrepreneurship: Inspire and support entrepreneurship by connecting participants with mentors, experts, and resources to help them transform their ideas into viable businesses.
- Build a Supportive Ecosystem: Strengthen the local innovation ecosystem by bringing together innovators, investors, and industry leaders to collaborate and drive economic growth.

Competition Highlights:

- Idea Pitches

The heart of the competition was the idea pitches, where each team had the opportunity to present their innovative start-up idea in a 5-minute pitch followed by a Q&A session with the judges. The presentations covered a wide array of topics, including technology, healthcare, sustainability, and social impact.

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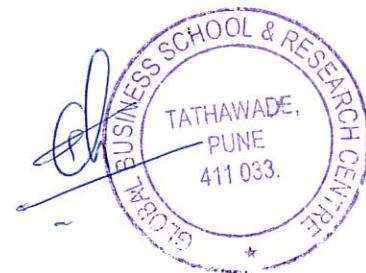
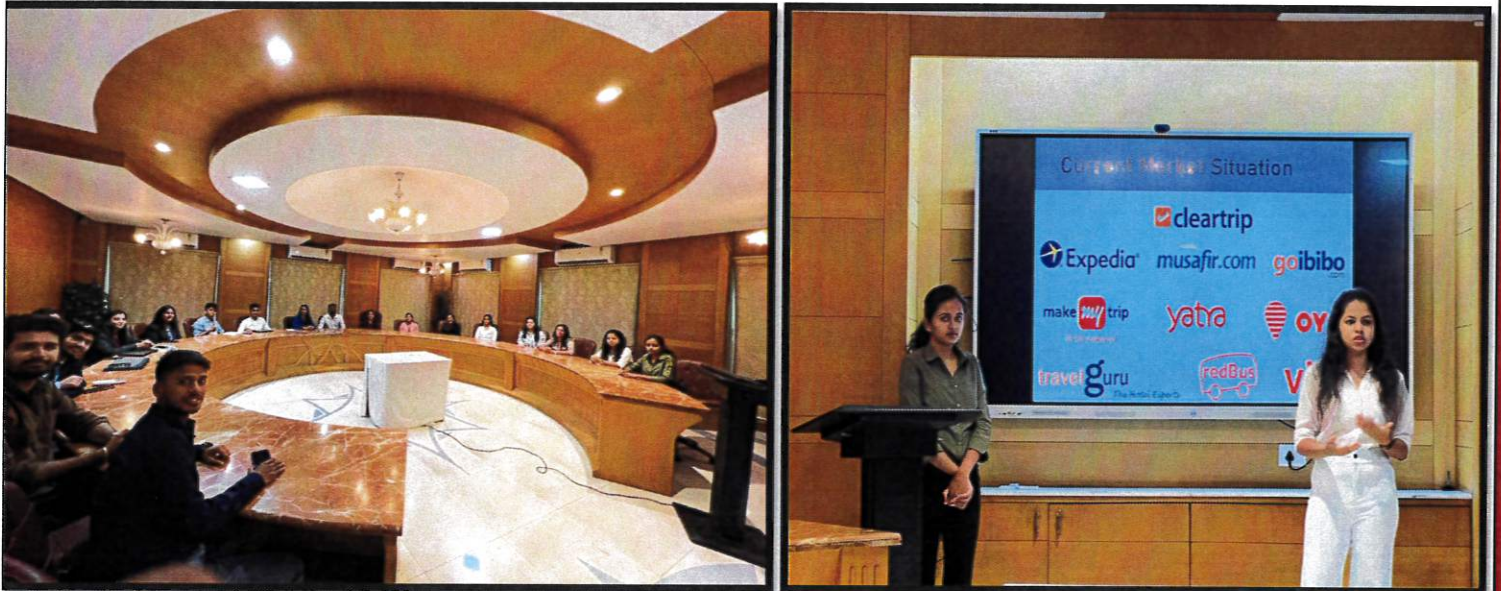
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Director

- **Expert Panels**
Throughout the day, expert panels were organized to provide valuable insights to the participants. These panels featured industry leaders, successful entrepreneurs, and venture capitalists who shared their experiences and offered guidance on building successful start-ups.
- **Networking Opportunities**
The event facilitated valuable networking opportunities for participants to connect with mentors, potential investors, and fellow innovators. These connections were seen as a significant benefit, fostering collaboration and future partnerships.

Glimpse of the Event:



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Outcomes

The Innovation and Start-up Idea Competition achieved the following outcomes:

- Identification of Promising Ideas: The competition successfully identified and showcased innovative start-up ideas with the potential for significant impact in various sectors.
- Entrepreneurial Inspiration: Participants were inspired to pursue entrepreneurship, with many teams expressing their intent to further develop and launch their start-ups.
- Mentorship and Support: The event connected participants with experienced mentors and provided resources to help them refine their ideas and business plans.
- Networking Opportunities: Valuable connections were established between participants, mentors, and potential investors, laying the foundation for future collaborations.

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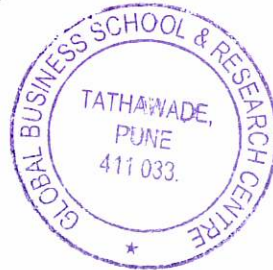



Director

Conclusion: -

The Innovation and Start-up Idea Competition successfully achieved its objectives by fostering innovation, identifying promising start-up ideas, encouraging entrepreneurship, and building a supportive ecosystem. It showcased the creativity and dedication of participants and provided them with valuable opportunities to advance their entrepreneurial aspirations.

Dr. Pravin Chavan
Prof. Aditi Thakkar
Co-ordinators




Dr. Chetan Chaudhari
Director, GBSRC



**Innovation and Start-up Idea
Competition
(IIC Calendar Activity)**



Title of the event: Innovation and Start-up Idea Competition

Day & Date: Saturday, 30th September 2023

Duration: 1 day

1. Academic year - 2023-24
2. Programme Driven by –IIC
3. Quarter - QUARTER 1
4. Activity Title: Innovation and Start-up Idea Competition
5. Program Type: Competition
6. Theme of the event: Innovation and Start-up Idea
7. Duration: 1 Day

Day & Date: Saturday, 30th September 2023

Number of Student participants:

Faculty coordinated the event: Prof. Aditi Thakkar

Objective;

The objectives for organizing this event were

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Instagram Link: [https://www.linkedin.com/posts/dpugbsrcofficial_innovationcompetition-startupideas-entrepreneurship-activity-7115621950244188160-](https://www.linkedin.com/posts/dpugbsrcofficial_innovationcompetition-startupideas-entrepreneurship-activity-7115621950244188160-P6ml?utm_source=share&utm_medium=member_desktop)

[P6ml?utm_source=share&utm_medium=member_desktop](https://www.linkedin.com/posts/dpugbsrcofficial_innovationcompetition-startupideas-entrepreneurship-activity-7115621950244188160-P6ml?utm_source=share&utm_medium=member_desktop)

Photograph & Overall report Attached separately

Dr. Pravin Chavan
Coordinator



Dr. Chetan Chaudhari
Director

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