

Global Business School And Research Centre, Pune

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Dr. Chetan Chaudhari
Director, GBSRC, Pune

Dr. Pravin Chavan
IIC Coordinator, GBSRC, Pune

in Association with

**DPU Foundation for Innovation Incubation And
Entrepreneurship**

Organizing a Session on

Entrepreneurship and New Age Startups



Speaker:

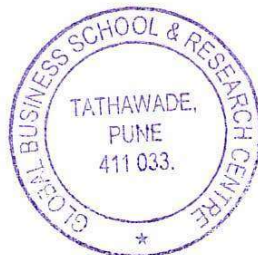
Mr. Akansh Jain

Founder, Entrelogy

Day & Date: Saturday, 23/09/2023

Time: 10:30 am to 12:00 noon

Platform: Online Via Zoom Meeting



Director

Global Business School And Research Centre,
Tathawade, Pune- 411 033



**GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE
Dr. D.Y. PATIL VIDYAPEETH, PUNE
(Deemed to be University)**

Accredited (3rd Cycle) by NAAC with CGPA of 3.64 on four-point scale at 'A++' grade)
(An ISO 9001:2015 & 14001:2015 Certified University)

Director

Ref. No. - GBSRC/ IQAC/2023/Notice

Date: 22/09/2023



**Notice
Corporate Guest Session**



It is hereby informed to **MBA 2nd year, (HR & Marketing Specialization)** students that, IQAC (Internal Quality Assurance Cell) of GBSRC in association of DPU Foundation for Innovation Incubation And Entrepreneurship is organizing a Corporate Guest Session on “**Entrepreneurship and New Age startups**”

The details are as follow

Speaker: Mr. Akansh Jain

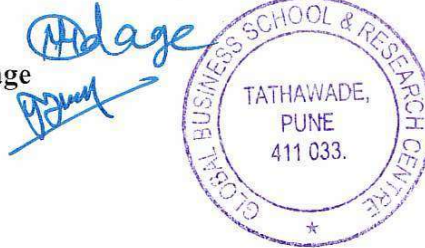
Day & Date: Saturday, 23/09/2023

Time: 10:30 am to 12:00 noon

Platform: Online Via Zoom Meeting

Attendance is mandatory for the above session and it will be monitored by the undersigned very seriously.

**Dr. Avinash Ghadage
Dr. Pravin Chavan
Coordinators**




**Dr. Chetan Chaudhari
Director, GBSRC**

Survey No.87-88, Bangalore-Mumbai Express Way By-pass, Tathawade, Pune – 411 033, Maharashtra, India.

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Corporate Guest Session Report

Day & Date: Saturday, 23rd September 2023

Session Time: 10:30 am to 12:00 noon

Topic: Entrepreneurship and New Age Startups

Speaker: Mr. Akansh Jain- Founder, Entrelgy

Internal Quality Assurance Cell (IQAC) of Global Business School and Research Centre organized In association with DPU Foundation for Innovation Incubation and Entrepreneurship organized a corporate guest session on 23rd September 2023 for MBA students marketing and HR specialization students at 10:30 am. The resource person was Mr. Akansh Jain- Founder, Entrelgy. The objective of this session was to provide an overview of the key insights and trends of Entrepreneurship and New Age Startups. The session started with the welcome address by Dr. Sharmishtha Deshmukh- Associate Professor, GBSRC. Student of MBA 2nd year, Mr. Gautam Vernekar introduced the speaker to the audience. Mr. Jain initiated the session on the significant changes and innovations that the world of entrepreneurship and startups has witnessed in recent years. He emphasized the pivotal role of technology in driving innovation within the startup ecosystem. He discussed advancements in fields such as artificial intelligence, blockchain, and the Internet of Things (IoT) have opened up new opportunities for entrepreneurs to disrupt traditional industries and create innovative solutions. He also highlighted the shift from traditional business models to more flexible and scalable approaches. He addressed the challenges faced by entrepreneurs, such as fierce competition, regulatory hurdles, and talent acquisition. He also emphasized the importance of adaptability and resilience in navigating these challenges.

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In his presentation, Mr. Jain shared several case studies of successful startups that exemplify the discussed trends and strategies. These case studies provided real-world examples of how entrepreneurs have applied innovative ideas to build successful businesses.

The session concluded with vote of thanks given by Ms. Krishna Mohanty student of MBA 2nd year. This session provided shed light on the dynamic and ever-changing landscape of the startup ecosystem and provided valuable insights to all the participants.

Dr. Sharmistha... Baisakhi Sahu H... HR-47 Pooja M... Prajwal Tiwari... AMOGH

Recording

WHERE DO YOU FIND THE PERFECT OPPORTUNITY?

A Perfect Opportunity Is Usually Found In An Imperfect Market. A market where there is a lot of chaos, inconsistencies, knowledge gaps involved, etc. These usually look a little imperfect from the outside, but actually have a great potential.

Organising The Unorganised Sector.

BYJU'S
The Learning App

amazon


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Coordinators




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Corporate Guest Session -Attendance

Day & Date: Saturday, 23rd September 2023

Session Time: 10:30 am to 12:00 pm

Topic: Entrepreneurship and New Age Startups

Speaker: Mr. Akansh Jain- Founder, Entrelology

Sr. No.	Roll No.	Name of students	Signature
1	Mktg02	Akhil Nair	P
2	Mktg03	Amogh Choubey	P
3	Mktg04	Arvind Bandu Vishwasrao	P
4	Mktg05	Ashraf Mansoori	P
5	Mktg08	Gautam Vernekar	P
6	Mktg10	Pratik Patankar	P
7	Mktg11	Rikeen Patel	P
8	Mktg12	Rohit Patil	P
9	Mktg13	Sahil Sajjan	P
10	Mktg15	Saurabh Sharma	P
11	Mktg16	Saylee Kale	P
12	Mktg19	Sakshi Patil	P
13	Mktg20	Tushar Hasbe	P
14	Mktg21	Krishna Mohanty	P
15	Mktg22	Prajwal Tiwari	P
16	Mktg23	Vaishnav Bhagat	P
17	Mktg25	Deeksha Chourasiya	P
18	Mktg27	Avani Mehta	P
19	Mktg29	Khushi Bhandari	P
20	HR03	Aachal S Kamale	P
21	HR04	Aditya Ujwalkar	P
22	HR06	Anshuman Kumar	P
23	HR09	Baisakhi Sahu	P
24	HR10	Bhavika Sawant	P
25	HR11	Chanchal Chandani	
26	HR13	Devansh Shendre	P

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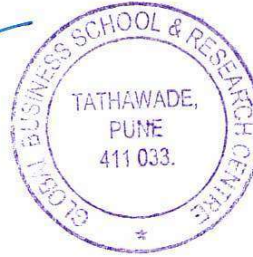
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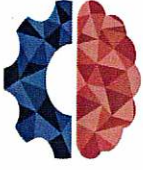
Director

27	HR15	Sayli Chakole	P
28	HR16	Jayesh Vispute	P
29	HR26	Riya Rao	P
30	HR33	Shashwat Chaturvedi	P
31	HR40	Sonal Patil	P
32	HR45	Utkarsh Gupta	P
33	HHM01	Jui Waghmare	P
34	HHM03	Mrunmai Pandit	P
35	HHM06	Poonam Bhadane	P
36	HHM09	Saranya Nair	P
37	HHM12	Sharlee Joseph	P
38	HHM13	Shifa Tahreem	P
39	HHM16	Vishakha Girase	P
40	HHM10	Shalmon Salve	P
41	HHM05	Pooja Doshi	P
42	HR30	Sanyami Mehta	P


Dr. Avinash Ghadage
Dr. Pravin Chavan
Coordinators




Dr. Chetan Chaudhari
Director, GBSRC



MHRD'S
INNOVATION CELL
(GOVT. OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

Expert Talk Entrepreneurship and New Age Startup (IIC: Self Driven Activity)

Title of the event: Entrepreneurship and New Age Startup

Day & Date: Saturday, 23th September 2023

Duration: 1 day

Academic year - 2023-24

Programme Driven by – Self Driven

Quarter - QUARTER 1

Activity Title: Entrepreneurship and New Age Startup

Program Type: Expert Talk

Theme of the event: Entrepreneurship and New Age Startup

Duration: 1 Day

Day & Date: Saturday, 23th September 2023

Number of Student participants: 42 MBA-II students

Faculty coordinated the event: Dr.Pravin Chavan, Dr.Avinash Ghadage,

Objective:

1. To provide students with insights into recent trends and innovations in entrepreneurship and startups.
2. To highlight the role of technology in enabling disruption and innovation within the startup ecosystem.

Outcomes:

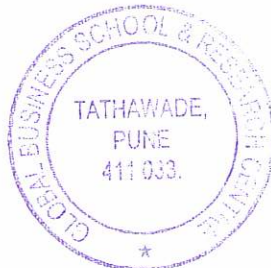
1. Students gained real-world examples and case studies of successful start-ups that have leveraged new technologies and business models.
2. The session gave students a better understanding of the opportunities and challenges involved in entrepreneurship and navigating the dynamic start-up landscape.

Instagram Link: <https://instagram.com/dpu.gbsrc.pune?igshid=OGQ5ZDc2ODk2ZA==>

Photograph Attached separately

Overall report attached separately

Dr.Pravin Chavan
Coordinator



Dr.Chetan Chaudhari

Director

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