

Director

Ref. No. - GBSRC/ IQAC/2023/Notice

Date: 22/09/2023



Corporate Guest Session Report

Day & Date: Saturday, 23rd September 2023

Session Time: 10:30 am to 12:00 noon

Topic: Entrepreneurship and New Age Startups

Speaker: Mr. Akansh Jain- Founder, Entrelogy

Internal Quality Assurance Cell (IQAC) of Global Business School and Research Centre organized in association with DPU Foundation for Innovation Incubation and Entrepreneurship organized a corporate guest session on 23rd September 2023 for MBA students marketing and HR specialization students at 10:30 am. The resource person was Mr. Akansh Jain- Founder, Entrelogy. The objective of this session was to provide an overview of the key insights and trends of Entrepreneurship and New Age Startups. The session started with the welcome address by Dr. Sharmishtha Deshmukh- Associate Professor, GBSRC. Student of MBA 2nd year, Mr. Gautam Vernekar introduced the speaker to the audience. Mr. Jain initiated the session on the significant changes and innovations that the world of entrepreneurship and startups has witnessed in recent years. He emphasized the pivotal role of technology in driving innovation within the startup ecosystem. He discussed advancements in fields such as artificial intelligence, blockchain, and the Internet of Things (IoT) have opened up new opportunities for entrepreneurs to disrupt traditional industries and create innovative solutions. He also highlighted the shift from traditional business models to more flexible and scalable approaches. He addressed the challenges faced by entrepreneurs, such as fierce competition, regulatory hurdles, and talent acquisition. He also emphasized the importance of adaptability and resilience in navigating these challenges.

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In his presentation, Mr. Jain shared several case studies of successful startups that exemplify the discussed trends and strategies. These case studies provided real-world examples of how entrepreneurs have applied innovative ideas to build successful businesses.

The session concluded with vote of thanks given by Ms. Krishna Mohanty student of MBA 2nd year. This session provided shed light on the dynamic and ever-changing landscape of the startup ecosystem and provided valuable insights to all the participants.



Dr. Avinash Ghadage
Dr. Pravin Chavan
Coordinators

Dr. Chetan Chaudhari
Director, GBSRC