

JUNE 2022

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Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

Dr. D. Y. PATIL VIDYAPEETH, PUNE
(Deemed to be University)

GLOBAL BUSINESS SCHOOL & RESEARCH CENTRE



REFLECTION

Students Magazine

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About Institute And Magazine

Global Business School & Research Centre (GBSRC) situated at Tathawade, Pune is the flagship institute of Dr. D Y Patil Vidyapeeth, Pune. It was established in 2006. In a span of 16 years, the Institute has carved a name for itself amongst the top business schools of the country. The idea of setting up this Institute is to offer 'Management Education' to aspiring leaders of tomorrow. From this institute, students can pursue their graduate, under graduate and Ph.D programs in management. GBSRC offers 2 years' full time MBA program which is approved by AICTE, Government of India, New Delhi. It also offers 3 years full time BBA program and Ph.D programme in management.

The main mission of DPU is to groom students who can turn into intelligent leaders. After they pass out of the Institute, they in turn will be able to source information from diverse resources and administer it for the benefit of business and society at large. 'Student life is golden life,' as the proverb goes, and one realizes the meaning of this phrase in later life while recalling happy memories of college days. But one thing is certain: the exposures and experiences gained during a student's study can be channeled towards a successful future. It all relies on how a student makes the most of his or her time as a student. Everyone is born with a talent, whether it be for athletics, art, writing, acting, singing, dancing, or any other activity. Appropriate platforms are critical for the development of skills during childhood and adolescence. It aids in the development of emotional intelligence/quotient (EQ), or a person's ability to recognize, use, and control his or her own emotions in constructive ways to reduce stress, communicate effectively, empathize with others, and overcome problems and conflict. Many students have excellent writing talents but lack an appropriate platform on which to develop them. College publications, without a doubt, would be an excellent place for such students to begin their literary adventure and explore their unique ideas. Poetry, short narratives, blogs, humour, fiction, puzzles, paintings, and photography are all options for presenting innovative ideas. Magazine is the most comprehensive handbook depicting college life. We have an ambitious and talented students' writers, bloggers and photographers. While providing our team with publishing and journalistic growth opportunities, we're able to provide our readers with genuine advice to help them make the most of their college experience. Our goal is to inspire and guide students to achieve balanced success in both their academic career and social life. Students from all walks of life find their voices heard in this environment that embraces and fosters a wide range of ideas and opinions.



Vision:

To be a globally recognized management institution that continually responds to changing business paradigms through research and academic excellence to nurture responsible business leaders.

Mission:

1. To become a globally recognized management institution through knowledge creation, dissemination and application
2. To enhance academic excellence in consulting, training, research and teaching through a holistic approach
3. To develop leaders, Entrepreneurs and policy makers through transformative education

Goals & Objectives:

1. Raise Academic excellence through interdisciplinary and interpersonal approach
2. Establish GBSRC as a globally recognized institution for knowledge creation
3. Establish system for continual capacity development for faculties
4. Encourage both faculties and students to undertake research and consultancies
5. Develop collaboration with Indian and Foreign universities and other academic institutions and Industries.
6. Develop personalities of student through identification of their talents, leadership training and imbibing right attitudes, interests and values.
7. Undertake extension activities for the development of the community.



Message of Chancellor

It gives me immense pleasure to introduce Dr. D. Y. Patil Vidyapeeth, Pune (Deemed to be University) Global Business School & Research Centre, Tathawade, Pune which is a temple of learning, innovation, and research with a futuristic vision. Since its inception, the Vidyapeeth has garnered various recognitions and awards for the imprints it has left in the field of education. We believe in the holistic development of students, harnessing the young innovative minds and making them responsible citizens of the country.

Besides academic pursuits, the Vidyapeeth offers a wide range of social, cultural, and recreational activities and I hope you will take a little time from your studies to enjoy some of those benefits. It gives me a great pleasure to note that GBSRC has entered into the noble academic traditions of bringing out the college magazine **"REFLECTION- 2022"**. A College magazine is an authentic record of the various activities that are undertaken by the college throughout the year. Even a cursory glance at the contents of the magazine is enough to show that GBSRC has been progressing by leaps and bounds in not only academics but also in extra- curricular activities. I am sure, under the able leadership of the Director. Dr. Chetan Chaudhari soon the college will reach the zenith of progress and achievements that will add a great luster to the college. GBSRC has grown in stature and strength and become of the finest educational institutions dedicated to the pursuit of knowledge and excellence.

I heartily bless the Director, the staff and students of GBSRC and wish them all the best. It is rightly quoted by Edward De Bono, **"There is no doubt that creativity is the most important human resource of all. Without creativity, there would be no progress, and we would be forever repeating the same patterns."**



Hon. Dr. P. D. Patil, Chancellor
Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

Message of Vice-Chancellor

I am indeed very happy to welcome you to this prestigious Institution, Dr. D. Y. Patil Vidyapeeth, Pune. I know that you all have chosen this Institution of learning with lot of aspirations and hopes. I am sure that by acquiring the knowledge and skills and with positive attitude and values you will certainly make your dreams come true. The Vidyapeeth provides unique learning opportunities to the students by combining pedagogically sound and comprehensive professional courses for a variety of subjects. It also incorporates innovative teaching and learning methodologies supported by state-of-the-art library resources, focusing on all-round development of the student.

My heart brims with great joy and happiness on seeing that GBSRC has released the college magazine entitled **"REFLECTION - 2022"**. In the true spirit of the term it really offers a great inspiration to the students who have a great urge to express their views. It is a platform for the students to explore their talents. The magazine is not only informative but also has great educational value. It contains rich literary articles which add a lot to its great quality. I extend my hearty congratulations to the Director, Dr. Chetan Chaudhari, Co-ordinator, student members and editorial board on their outstanding achievement.



Prof. (Dr.) N. J. Pawar
Vice-Chancellor
Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

Message of Trustee

A College magazine is an eloquent expression of the progress and outstanding achievements that a college has to its credit. It's a manual that highlights that quality of education and extra-curricular activities that a college undertakes to develop all round personality of the students. I am sure that the students of GBSRC will be benefitted to a large extent by the contents of the magazine. The readers would be greatly benefitted as the contents are going to unfold for them new information on various literary and scientific topics.

Nurturing creativity and inspiring innovation are two of the key elements of a successful education, and a college magazine is the perfect amalgamation of both. It harnesses the creative energies of the academic community and distils the essence of their inspired imagination in the most brilliant way possible. Hence, I am delighted to know that GBSRC's annual college magazine **"REFLECTION- 2022"** is ready for publication.

I take this opportunity to congratulate the editorial board for bringing out this magazine as per schedule, which is an achievement considering the effort and time required. May all our students soar high in uncharted skies and bring glory to the world and their profession with the wings of education!



Dr. Mrs. Smita Jadhav,
Trustee / Executive Director
Dr. D. Y. Patil Vidyapeeth, Pune
(Deemed to be University)

Message of Director

A college magazine is seen to be a reflection of the students' activities, accomplishments, and innovation. I believe you will discover an accurate representation of our college and its activities in our college magazine **"REFLECTION- 2022"**. Apart from serving as a record of the college's activities and accomplishments, I hope our magazine serves as a good link between those who go forth and those who study in our college's classrooms.

In the future, a glance through the pages of this magazine will bring back fond memories of your time here. I'd like to take this occasion to wish individuals graduating from BBA and MBA programs a fond farewell. Dear students, There is a lot of competition outside of our campus. I wish you all the best in your endeavours in the real world. We'd be ecstatic to see you bringing our institution and university's names to prominence by successfully applying what you've learned here.

I also hope that **"REFLECTION- 2022"** will serve as an excellent forum for discussing innovation and research in the disciplines of management. I implore students and faculty to make REFLECTION a model college magazine by integrating creative and scientific expressions. I congratulate everyone involved in the creation of REFLECTION. I'd also like to thank the editors and writers for making Refection a success.



Dr. Chetan Chaudhari,
Director,
Global Business School &
Research Centre, Pune



From Editor's Desk

We are ecstatic to present the first issue of **REFLECTION 2022**, the yearly magazine of Global Business School and Research Centre. The naming of the journal was the first hurdle we had to overcome. We asked for suggestions from our students and professors, and we got a lot of them, which made it more challenging for the editors.

Reflection main goal is to encourage students' creativity by giving them a forum to communicate their ideas, opinions, thoughts, and observations. Students must be exposed to all aspects of human life in order to become responsible citizens of the society. As a result, our magazine's mission is to give artistic voice to the students' common experiences. REFLECTION seeks to provide a joyful reading experience in addition to exposing pupils to a wide spectrum of creative and scientific expressions.

With a sense of pride and satisfaction, I would like to say that with the active support of the management, faculty and students, REFLECTION has come alive. With all of the students' hard work and contributions, I am confident that the pages that follow will be enjoyable to read. I applaud the editorial staff for keeping REFLECTION fresh and inspiring. Cheers!

Dr. Chetan Chaudhari,
Director, Global Business School & Research Centre, Pune

Mango Festival: Mango Spirit 2022

Introduction: The Mango Festival is a collective activity which is conducted by ABM students. Here we sell natural, fresh, handpicked quality mangoes straight from orchards. In this festival cum learning activity, we learn most of the management practices including procurement, processing, Pricing, marketing, storage etc. Basically Mango Festival model is a role model for each student especially for ABM students as it correlates the theoretical aspects with the practical exposures.

Procurement of Mango: Mango procurement is very skilled activity wherein we have to deal with the raw mango. Quality, Size, Grade, Peel infection etc. elements were checked before procurement. At initial level we conducted a meeting with the farmers from Konkan area. In India there are several species and **verities** of the Mango crops. Region to region varieties and species get changed. But for market purpose we select only 05 popular varieties namely Devgad Alphonso, Ratnagiri Alphonso, Lalbaugh, Keshar and Badami.



Nilesh Bhoi,
(MBA- ABM)

Processing of Raw Mango: During the processing we were instructed to use natural method of ripening. No chemicals were promoted and used for the ripening process. In processing we followed basic model i.e.

Procurement – Transport – Storage – Processing. Scientific method of processing and ripening was followed like covering mango with rice bran, jute bags etc. Considering the demand for residue free mango we have selected and processed the raw mangos as per the norms.

Storage: Storage of mango fruit is very delicate operation. Particularly after the ripening of the fruits. Their skin becomes tender and it must be handled with delicate nature. During the transport of raw mangos and ripened mangos we utilized corrugated boxes to avoid the fruit injury.

Transport: Transport of fruits in India is now become very easy due to well-connected roads, rails and water transport. Aviation is expensive but it is fast and safe method. We followed the road transport system for the mangos. The raw mangos were transported from Ratnagiri as the Ratnagiri region has given GI tag (geographical indication) for the best quality of Alphonso. Other varieties were collected and transported from local farmers to have ease in the transporting of the mangos. During Transport we got hands on experience of transport, supply chain management.



Mango Varieties	Sales
Devgad Alphonso	40 dozen
Ratnagiri Alphonso	48 dozen
Keshar	60 kg
Lalbaugh	38 kg
Badam	22 kg



Sales and Marketing: Sales and Marketing task was assigned to the group of the students who are good in communication. It was mix blend of the students to get learnings about the sales and marketing.

Marketing mix, market size, market potential and penetration in the market was implemented in practice. Sales team was very much responsive and prompt to answer the questions and queries asked by the customers.

Pricing strategy: Pricing was decided by our team members in consultation with the experts.

It was decided to sell the mangos with maximum margin level to achieve good B:C ratio during the entire process or event. Financial aspects like cash flows, profit and loss account, ledgers etc. were prepared by us which was taught in the classrooms.

Learnings for Students: As a student of ABM we got opportunity to have field work experience in this sector. Following are the learnings; Procurement techniques of raw mangos directly from farm Transport of the raw and ripened mangos and methods of transport. Quality check parameters like size, grade, weight, shelf life of the fruit etc. Negotiation skills are developed during the sales and marketing up to high level. Self-Development regarding personality, communication, advertising, promotion, customer feedback etc. Marketing strategies, PLC, Law of demand and supply etc. were understood properly. Supply chain management for easier transport and storage of the fruit i.e. Mango which has very less perishable life.

Conclusion: Mango festival is the role model for the students of Agri Business Management. It deals with the managerial skills, administrative tasks etc. It was an extra ordinary experience of conducting the Mango Festival. I am thankful to **Hon'ble trustee and Executive Director Dr. (Mrs.) Smita Jadhav** madam and Dr. Chetan Chaudhari (Director) of Global Business School and Research Centre, Pune.

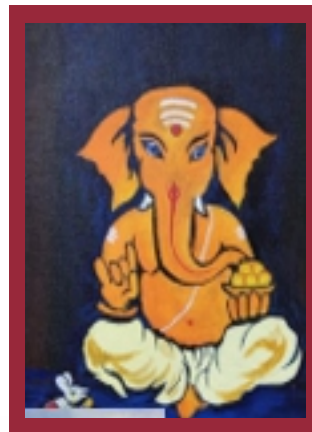
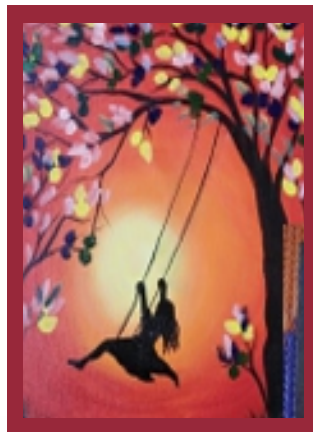
Respected faculty had provided enormous support to students for conducting Agribusiness activity, and **also students are having good coordination and co-operation for mango festival.**



Sayani Adak, MBA 1st year (AY- 2021-22)

Contact- 7044550524

E-mail- sayaniadak3@gmail.com



SOUL OF INDIA



**WHSPER OLD DANCING
IN THE DAWN**



SOUL OF INDIA



Name : Pranita Ashok Sonawane

Roll No. : ABM 29

Division : G

Programme: MBA (Sem II)



"BEST FROM WASTE"

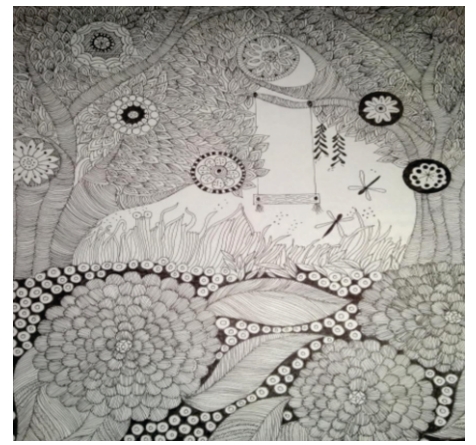
Recycling turns things into another things, which is like magic. This painting is made on the plastic lid of paint bucket. This is best way to decorate the walls and make houses beautiful. **Disposal of plastic is one of the major issue so recycle old plastic lids, bottles...etc in creative way.**



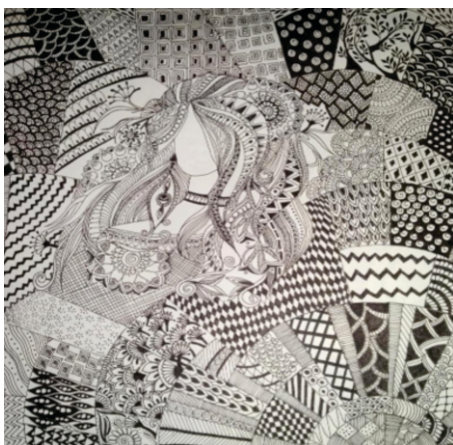
THE SACRED CIRCLE



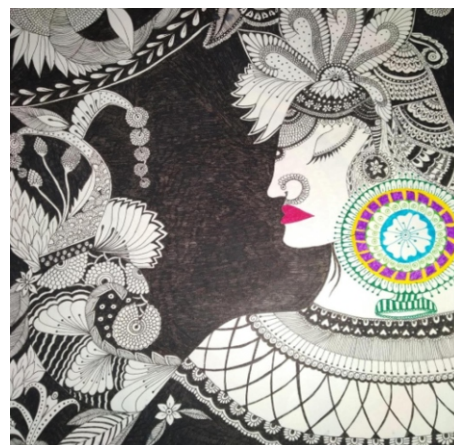
SHRI MANN NARAYAN



THE VAD ART



LIFE IN YANTRAS



THE PHILOCALIST ART



Name: Suraj Mahadev Yadav

**College: Global Business School and Research Center,
Tathawade, Pune MBA 1st Year – Div- G**

Future of Indian Agriculture

Agriculture in India is livelihood for a majority of the population and can never be underestimated. Although its contribution in the gross domestic product (GDP) has reduced to less than 20 per cent and contribution of other sectors increased at a faster rate, agricultural production has grown. Total foodgrain production in the country is estimated to be a record 291.95 million tonnes, according to the second advance estimates for 2019-20. This news to be happy about but as per the estimates of Indian Council for Agricultural Research (ICAR), demand for foodgrain would increase to 345 million tonnes by 2030.

Increasing population, increasing average income and globalisation effects in India will increase demand for quantity, quality and nutritious food, and variety of food. Therefore, pressure on decreasing available cultivable land to produce more quantity, variety and quality of food will keep on increasing.

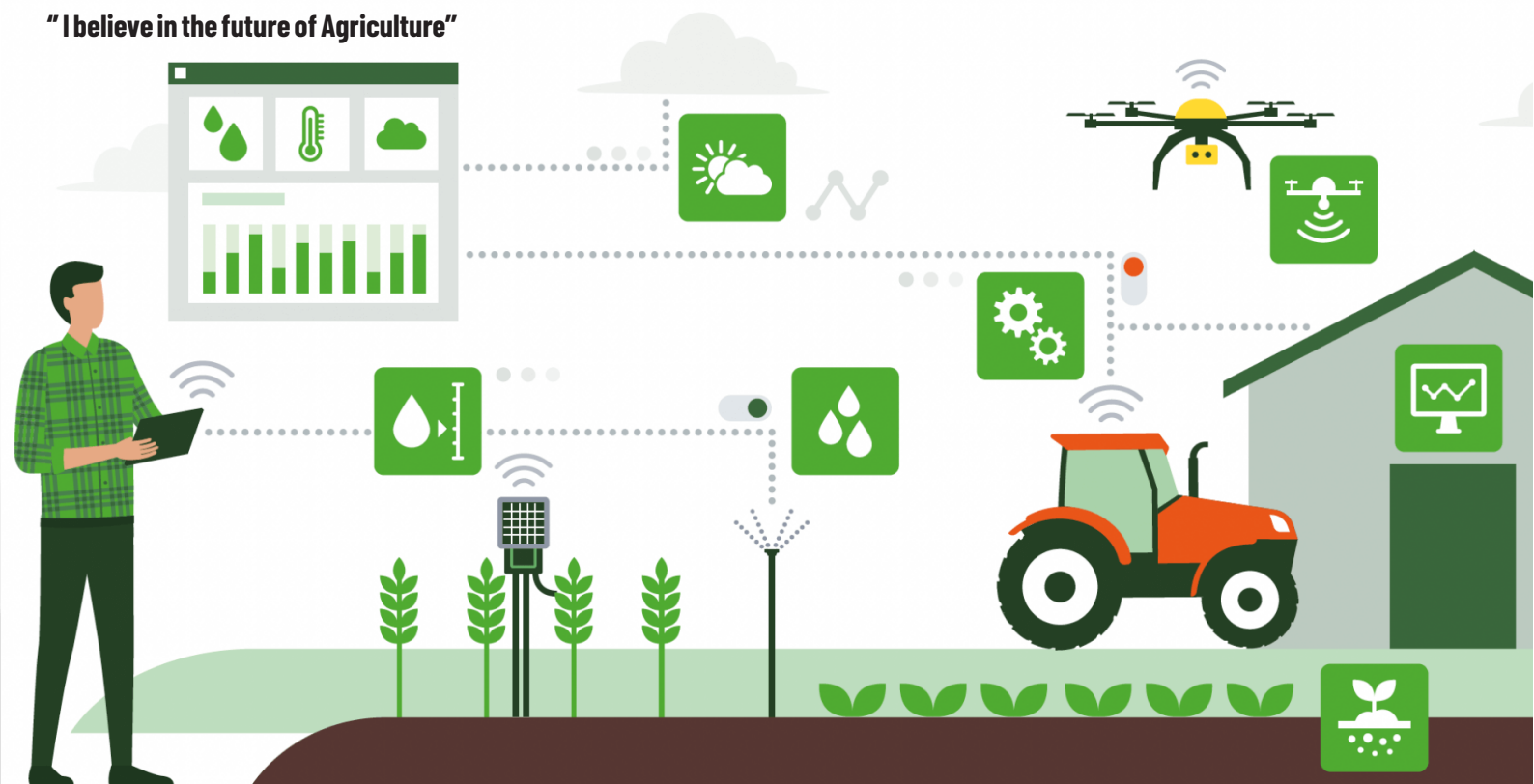
India is blessed with large arable land with 15 agro-climatic zones as defined by ICAR, having almost all types of weather conditions, soil types and capable of growing a variety of crops. India is the top producer of milk, spices, pulses, tea, cashew and jute, and the second-largest producer of rice, wheat, oilseeds, fruits and vegetables, sugarcane and cotton.. Government and other organisations are trying to address the key challenges of agriculture in India, including small holdings of farmers, primary and secondary processing, supply chain, infrastructure supporting the efficient use of resources and marketing, reducing intermediaries in the market. There is a need for work on cost-effective technologies with environmental protection and on conserving our natural resources.

The reforms towards privatisation, liberalisation and globalisation affected inputs market at a faster pace. Agricultural marketing reforms after 2003 made changes in marketing of agricultural outputs by permitting private investment in developing markets, contract farming and futures trading, etc. These amendments in marketing acts have brought about some changes but the rate is less.

Along with this, the information technology revolution in India, new technologies in agriculture, private investments especially on research and development, government efforts to rejuvenate the cooperative movement to address the problems of small holdings and small produce etc are changing face of agriculture in India.

Many startups in agriculture by highly educated young ones show that they are able to understand the high potential of putting money and efforts in this sector. Cumulative effects of technology over the next decade will change the face of agriculture.

"I believe in the future of Agriculture"





Name:- Kajal Rajendra Saste.

Roll no.:- ABM-50

Div:- G

Year:- 1st year

इस अनुशासन की परीसीमा पर....
मन में सृज सम तेज जमा कर....
आस्था रख अपने सपनों के उपर...
और कदम बढ़ा उनके भीतर....

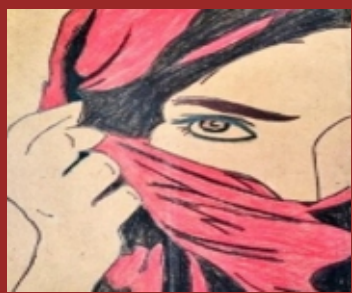
- काजल सस्ते (ABM-50)
(Div-G)



Name -Bhagyashree S. Nair MBA-1ST Year (AY 2021-22)

Roll No. - HR-10 Contact - 8433896155

Email - bhagya_pushpanair@yahoo.com



01



02



03



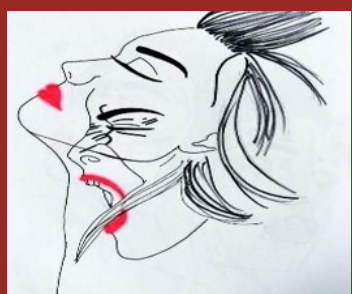
04

01. When words are restrained, the eyes often talk a great deal.

02. "It's not the cigarette that kills you, it's the thoughts behind the cigarette that does."

03. Girls are not for someone to use or someone to give her identity

04. Showcase the shine of creativity and talent in world full of darkness



05



06



07



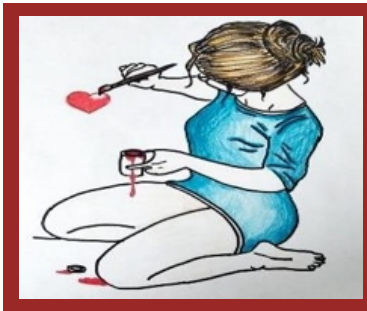
08

05. Even when she is emotionally damaged inside but she still has to act normal in front of world

06. It is about 2 faced people in the world showing good side of there where from inside they just want your bad

07. It is about people who love the beauty , but inside we all are going to same grave

08. this picture denote that COVID-19 had gave us lot of deep scars and permanent mask on our face



09



10



11



12

09. The strongest actions for a woman is to love herself,
be herself and shine amongst those who never believed she could

10. Think like a queen. A queen is not afraid to fail. Failure is another stepping stone to greatness.

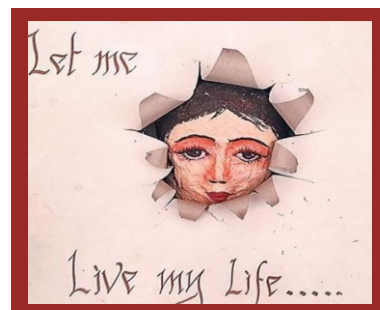
11. Feminism isn't about making women stronger.

Women are already strong, it's about changing the way the world perceives that strength.

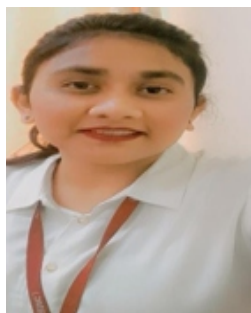
12. Some women fear the fire, where some women simply become it.



**Komal Abasaheb Galande MBA sem II ,
Div- G**



YOURZ JIGISHA - JIGISHA SALUNKE BBA (2021-24)



My Mom calls me jack of all things, I am always in quest to explore new activities. I have always been an enthusiastic participant in curriculum as well as Co curriculum activities.

My love for camera has been always be unknown to the world, I always loved having photos and videos of my life. My mom had a bunch of my childhood memories but then again, we lost the track of time and never remember what happen when I was schooling.

When I came to pune for bachelor's degree. I found new people and places. Academics was going great and even after that I had enough time to pursue my hobbies.

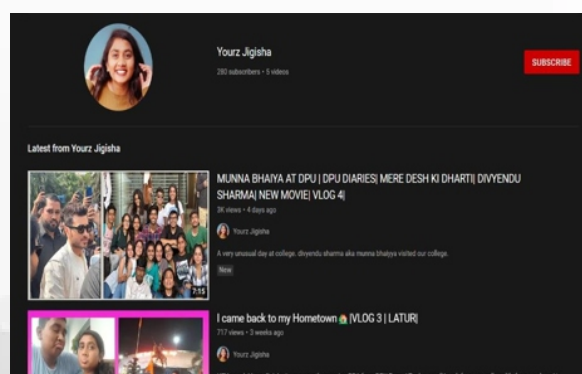
There was time when our college was celebrating Chhatrapati Shivaji Maharaj Jayanti. My friends suggested me

to vlog it, I was still unsure about it but my friends, motivated me to go ahead and start my own YouTube channel 'yourz jigisha' and upload the vlog. I uploaded my first vlog on February 2021 and till date it has gotten 2k views and then I uploaded 2 more videos which got decent videos. Making videos is not just a hobby nor a way for me to earn from something, it's my little sweet box of memories, which I believe are going to remain forever in this world.

Like share subscribe to my YouTube channel "YOURZ JIGISHA".

YouTube channel link:

<https://youtube.com/channel/UCj91X8VKxxo8Q1cgoltIE1w>



Name : Vibha Vinod Advani

Class : BBA 3rd year

Roll No : BBA-04

CERTIFIED INTERNATIONAL YOGA TRAINER 🧘‍♀️



YOGA : The word 'Yoga' is derived from the Sanskrit root 'Yuj', meaning 'to join' 'to unite'. Yoga is essentially a spiritual discipline based which focuses on bringing harmony between mind and body.



Vrikshasana :

Tree pose, also known as Vrikshasana or Vrksasana is a standing pose in yoga that requires balance and coordination.

Benefits of Tree Pose :
Improves Balance
Strengthens your core

Extended one legged plank on the kness



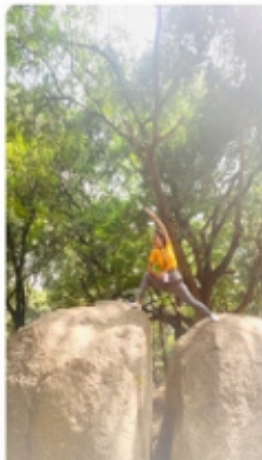
One-legged plank on the knee is often used as transitional pose during Sun Salutations in Ashtanga yoga and during a vinyasa flow. It helps improve balance and prepare the body for more advanced arm balancing asanas like side plank pose, one-legged plank pose and wheel pose. It also serves to warm up the core at the beginning of a yoga practice.



Yoga is also commonly understood as a therapy or exercise system for health and fitness. While physical and mental health are natural consequences of yoga, the goal of yoga is more far-reaching. "Yoga is about harmonizing oneself with the universe. It is the technology of aligning individual geometry with the cosmic, to achieve the highest level of perception and harmony."

Warrior Pose :

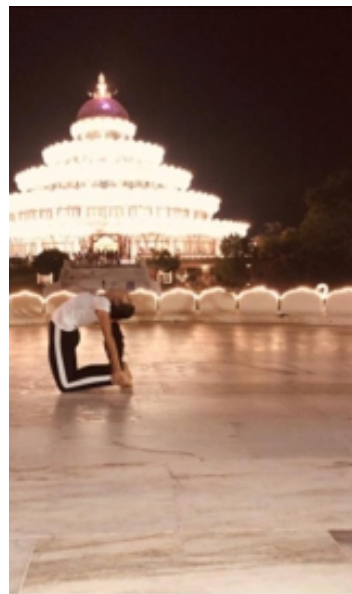
This pose is named after the fierce Warrior Virabhadra, as per the Hindu Mythology, the warrior Virabhadra was created by Lord Shiva, symbolizing our inner ability to overcome ego



Chakrasana



Apart from strengthening your physical and mental health, Chakrasana is said to align the seven chakras of your body which are the Muladhara (the Root Chakra), located at the base of the spine, Svadhisthana (the Sacral Chakra), Manipura (the Navel Chakra), Anahata (the Heart Chakra), Vishuddha (the Throat Chakra), Ajna (the Third-Eye Chakra) and Sahasrara (the Crown Chakra).



CAMEL POSE :

Camel Pose stretches the front of the body including the chest, abdomen, and quadriceps. It improves spinal mobility as much of the day you are likely to be sitting or slouching and bending your spine forward. It is said to open the heart chakra, which is your energy center for love, caring, and compassion.

ARDH MATSYENDRASANA :

Helps in the agility of the spine.
The poses and postures of this yoga elongate the spine.
Restoration of the natural alignment of the spine.
Releases the lower back muscles and provides relief from lower back pain.
Aids in maintaining normal rotation of your spinal cord.



Meditation is a practice in which an individual uses a technique - such as mindfulness, or focusing the mind on a particular object, thought, or activity - to train attention and awareness, and achieve a mentally clear and emotionally calm and stable state.



Name: Irfan Khan

Class: BBA III year, Sem VI Roll No. BBA-022

LACHRYMOSE

She was pink-eyed and lachrymose,
In a heartbreak, she cried until her tears went dry.

She showered love beyond his ingenuity,
What she got in return were all pain and blotch.

She had her heart in hostage Of his kingdom of torment,
She only made a mistake falling in love with him 'Cause she loved his scent.

Little did she know he breathes fire of hell, In him,
there was left nothing but brutality.

She was the butterfly of heaven and earth
but she was trapped In search of love.

She bled tears until she went blind and suffered grief,
She was as broken as the promises he made.



MY MUSE

I swepted away the dirt That always made me hurt And
cleansed my dear soul To choose you as my goal

I had been searching a Home To live and write some poem And
pray for my eternal abode Without taking any heavy load

My heart says you'll love me one day
And kiss me like the sun kisses the moon everyday Then
I will make you stare into my skies
And let you read my feelings from my eyes

Now that to me you're everything, bae Whisper me your desires and lay
And I'll make you sleep on my chest
So that you take a break in love and rest

I'll love you beyond any control
More than those cigarettes and alcohol I will make you dishes of
your choice And hear you praise it in your voice

You'll dwell in my heart and mind
Your love smells Musk and you're so kind Your lips on mine feels
hotter than sun Before anyone comes, let's have some fun.



DEATH BED

It was July summer Making me sweat In
the kitchen while Making you luscious Dishes.

And making you eat
Each morsel with my hand And
you kept consuming

Gazing into my eyes Lovingly.

But it was twilight And you left to
the Shopping center With our cute toddler.

And an unexpected heart-attack
Put me on the floor And I couldn't utter
a Word except for your name In endless pain.

I perished in pain Calling your name Again
and again And I departed.

With you, I scented love and without you
I lost my breath crying Your name.

NARCISSIST HUMAN

We've got this world as a principality and
we're crashing the
rules of the municipality, not daring to die with
a calamity.

We've witnessed the human evolution and pollution,
We're not ashamed of neglecting the constitution.

We know we've to depart from this world sooner
or later though we hurt anyone intentionally
and we brag about it internationally.

We're all cynical in need of clinical test and
a ten-hour bed rest.

We're human but without humanity,
From being sane to insanity and Leaving behind
all the responsibilities in search of better
facilities to show off that we have empire
but know that you have to expire.

Let's learn to stay humble before
we bumble ourself And turn into dust on
this earth leaving no sign of
our existence and birth.

EAR RINGS

It was February winters,
I had caught a glimpse of your
earrings make me feel you.

I was turning red like the Tomato
but your earrings Dragged me closer.

That small bush became Our spot in
the park where We made memories
of love And pain.

If you hadn't wore those Earrings that
day I wouldn't Have fallen in love with you.

In that earring there was that Power
to pull me closer Until I stood right beside you.

I yearn for those little things We did for
each other out of Sheer happiness,
it was nothing But pure love.

I know it was time to depart In a heartbreak
because of Some misinterpretation About us.

It's again February winters,
I'm sitting on
The open mountain, after 20 years
It still makes me smile that earring
that made me fall in love With you.

I yearn for the love we shared with Each other.
I am having a sense of Attachment still holding
me in your Memories calling me to your tight hug.

If I come,
Will you hold me tight And never let me
Go away from you?





MODERN LOVE

In a glance, I fell for her like the iron to the magnet,
Desires pulling me to her like the gold in the casket,
Days and nights were spent on exchanging words,
And social media was most preferred.

Dressed in my best attire for an impression,
I met on a date to ignite the feelings to freshen,
Promises were made as a rule to live our life,
A proposal was sent to make her my wife.

By the mercy of God, I met her in the bright light,
She took me on heaven ride with her words right,
In a beautiful long dress, she was twinkling like the stars,
Her smile and her goofiness made me fall for her scars.

She ignited the romance in me like the fire to the wood,

I loved her throughout the tough times and good,
With every glance, she left a mark of love on my heart,
To love her was more passionate than any.

LOVE IN THE SKY

The cluster of stars Creating your face In the dark sky.

How can you be so Adorable and make everyone fall in love And fly?

It's not a dream and I think this is so true.

Making me dive in the Love of black and blue.

That made me think of
The beautiful love you pour And make the universe Fall in love with you.

You're honored to be in God's attention and You're lucky to be Among the few.

Your memory of undying love story will make you Adore your beautiful faces.

And those will make you Recall your beautiful Phases.

Instagram handle: @irfan._.writes

CRAFTED-WITH-CARE

It was just a regular college day, when one of our professor informed us about the competition that was held at our college. The instinct I heard about it, I knew it that I wanted to compete, expecting the best possible outcome. But definitely my primary aim was to gain experience regarding entrepreneurship and management. I went home thinking of a product to showcase for the event and then at that instant I got a thought based on my love towards crafts, I knew that I wanted to display something handcrafted that everybody would remember and that's when the idea of "Crafted-with-Care" came into existence

Just like an actual business we at this level too faced the biggest initial problem that every startup goes through and it was - Finances but with the team members we

resolved it and went ahead to purchase inventory and certainly we made few mistakes and stumbled along the way but these were exactly the teachings we wanted to gain. Once we bought our inventories, we started the manufacturing of product in itself - The Dreamcatchers. Just like the name suggests, our motto was to give people a piece of us that would be remembered for many years ahead.

The Dreamcatchers were crafted with hands and it was our aim to put equal efforts by each one of the teammates. Once we had our products ready for sale. We wanted to brand them in the best ways possible. Thus, packaging and marketing came along the way.

Then on the actual day of competition we were nervous but we channeled all our energy and performed our best. The management knowledge and the entrepreneurial spirit we inculcated during this was the best part also winning the event and securing 1st place made all these efforts worth it.



Vaishnavi Shembalkar
(BBA 2021-24)



MUSIC HAS MY HEART AND SOUL

As a child and teenager, I always loved listening to Rap and was fascinated by the heartfelt words. I proudly flaunt to be Mumbaiker but my journey began in Pune. Three years back when I came to Pune for my bachelor's degree. one fine evening I visited a club with my Mama, I saw a rock band performing and from the heart came a voice, the artist in me voiced out wishing to perform on stage. We had a word with the club manager and after hearing my set they offered me my first show and then there was no coming back. I have done 40 shows till date without compromising my college life and grades. The lockdown did affect



the pace of my triumph but still the restart has been great. With this there has been ongoing recording of my original songs and one of which is released on the YouTube channel MC Iekhak India. I always say that music is my love and performing on stage is expression of that love.

My aspiration is to perform at national and international stage with my own band. Every Rap that I write and perform has my heart and soul.

There is a huge path ahead and this is just a beginning. I have started young at the age of 18 there is so much to learn and be the best of myself. With all the support of my family and friends I know I'll leave a mark behind and set every stage I perform on fire.



YASHWANT BOLISHETTY
(BBA 2019-22)

THE CHOICE

"Sir, you cannot collect your own life insurance as you are aware because it is a lifelong insurance and only your family can collect it after your death. I am sorry." The man remembered his conversation with the woman from the insurance company as he stood contemplating at the river of what he was going to do.

The man had come to a realization long ago that he couldn't have done anything to help his daughter neither could he cure his disease. The business that he worked so hard to build from the scratch didn't make it through the recession. The debts kept piling on and the medical bills weren't getting any smaller. He pitied his daughter for having such a failure of a father who couldn't even pay for her surgery. He wondered whether God was playing a twisted game with him. He couldn't give his daughter the life that she deserved.

He remembered the promise he had made to his wife about taking care of their daughter and tears slowly started flowing from his eyes. He was out of options and could only come up with one way that he could solve this problem and make sure his daughter could live well. He got into his car resolutely and got his car on the road. He kept driving and started acting as if he was going to sleep. He heard his phone start to ring so he looked over instinctively only to see his daughter's name flash on the screen. Somehow, he did not have the courage to pick up the call. He let the call go to voicemail. His phone ringed again. This time with the notification of a voicemail. Hesitating but still curious and wanting to hear his daughter's voice for the last time he put the voicemail on speaker.

"Dad, bring a cake when you get here. There's something I have to tell you. It's something good! Get here quickly. See you."

As soon as he heard his daughter's excited voice, he knew that what he was about to do was the biggest mistake he could make but when he looked ahead, he saw cow standing in the middle of the road. He immediately swerved off the road to avoid hitting the cow.

The first thing he realized when he came to, was the sudden pain that seemed to be coming from his head. Slowly, looking around showed him that the car had crashed to a tree and he seemed to still be alive and not that badly hurt. The only major injury was the one wound on his head that wasn't that big. He pried open the door and got out of the car. He was sore all over.

It suddenly all hit him at once, since his decision near the river, about what he was going to do and how he was suddenly so thankful that he was alive that he burst out crying. It seemed that crying was the only thing he could do today.

So, as soon as he collected himself, he rushed to the hospital where his daughter was at. He stopped by the cake shop to get the cake that his daughter had asked for all the while getting weird looks from the people around him due to his disheveled and bloody appearance. But he did not care. The only thing on his mind right now was to get to his daughter.

When he reached the hospital, a nurse noticed that he was hurt and insisted on getting him proper medical care. Once he was patched up, he finally walked into his daughter's room.

"Dad! What happened? Are you okay?" she asked, worried.

"I'm fine. It's just a small scratch. I bought the cake you asked for. What did you want to tell me?"

"Dad, just-", she sighed understanding that her father wasn't going to tell her from the look on his face. So, she continued, "I just sold the software I was working on for a million dollars!"

"What!"

"I know! They were pretty impressed by it and decided to buy it immediately. They even asked if I could work for them but I declined because of my health. They were remorseful but they said that if I get better the offer still stands." She finished in excitement.

It took him a minute to take in the information but he hugged her nonetheless. At that moment he did not know what to feel. Happiness, excitement, thankfulness, sadness but above all he felt apologetic.

So, he apologized, "I'm sorry", over and over again.

He knew that they had only each other to rely on in this situation that they had been put into. And he could not believe he was about to abandon his daughter in the name of giving her a better life. He did not even want to imagine what would have happened if he would not have received her voicemail. He did not want to imagine his daughter's devastated face.

In the end, he gathered enough courage and confronted his daughter about what he was going to do. His daughter shocked and sad, comforted him and told him that she loved him and she needed him to be with her even if they were her final moments.

The father and daughter duo hugged it out and decided to get through the tough times together.

(To people suffering from similar thoughts, please do not hesitate to contact the following helpline number: 91-9820466726. You are not alone.)

Durva Satardekar,

(Bb23) (BBA 2nd year)

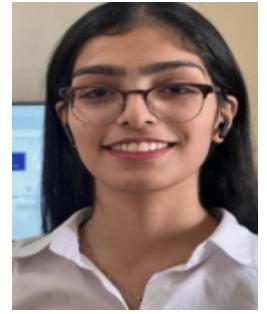
EMAIL- durvasatardekar13@gmail.com

CONTACT INFO: 9326344950

SOBER - peace of mind

"I am born to do business" as I hail from Ahmedabad, Gujarat.

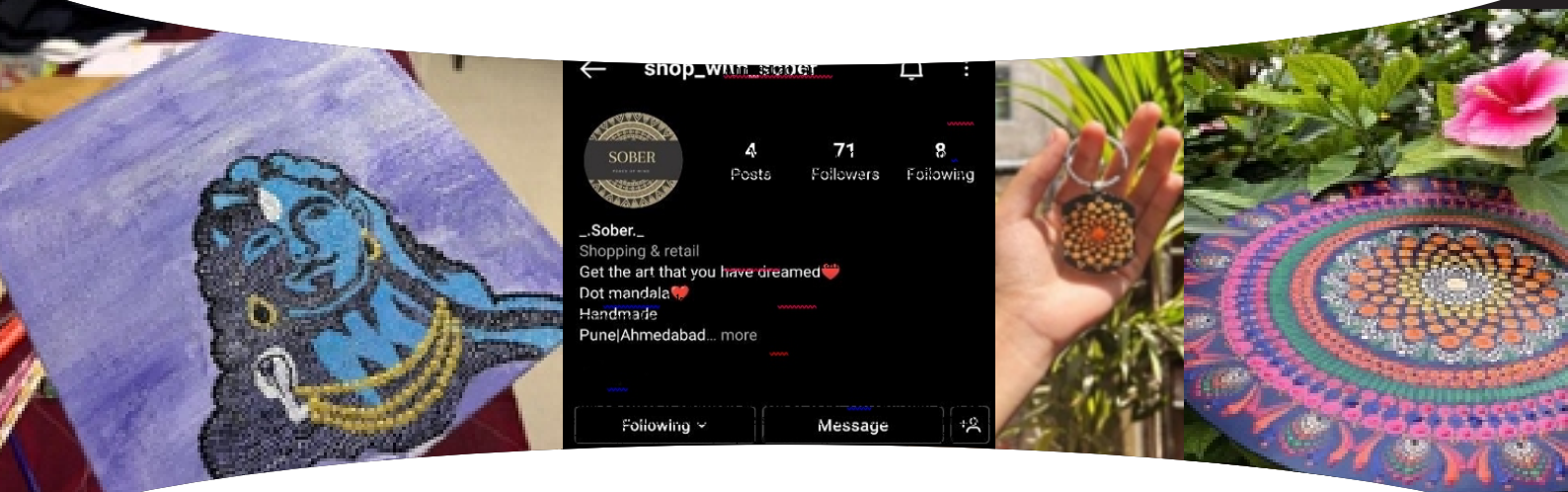
From my childhood itself there was an environment of business and entrepreneurship around me. I was so driven by the passion to start something of my own and on one fine day My dear friend introduced me to a Art form named MANDALA. I was always fascinated by art and hence took a while to learn and gain a hand over this artwork. I never imagined to make money out of it. Making Mandala artwork was a peace for me. It would release all my stress and anxiety. Everyday I kept on making them. I painted bottles, Canvas and Keychains.



ARCHI SOLANKI

(BBA 2021-24)

My friends were the first one who gave the the idea to sell it and they were my first buyers. Luckily when this discussion was going on, My college had organized a competition named sultans of sales under Business event Daksh. I Decided to participate and sell 20 of My best Artworks. That day I got a good exposure in college and I had more orders coming to me. I charged decent amount of money as it's just the beginning. Recently I opened the Instagram handle for it and decide to make this as a real Business and named my Brand SOBER (peace of mind)



NAME :- OM JAME

Course:- BBA IB 3RD YEAR (6TH SEM) ROLL NO:- BB023

Instagram:- <https://www.instagram.com/carving-pixel/>

Linkedin :- <https://www.linkedin.com/in/om-jamge-801a23190>



Name-Shreyas Eesh Class- SYBBA Roll-BB37

Everyone doesn't get everything; and sometimes what we get is just not enough.

Food, shelter and clothing. These are supposed to be Man's basic needs – the theory taught to us since we were eight. Even some old Bollywood Movies have taught us the same. (Roti, Kapda, Makkan)

So when our teachers and our textbooks have been teaching us how we'd die without food or clothes or shelter, isn't it unfair that everyone doesn't get all the three?

Why does there exist rich and poor? Why does there exist such a difference? Why aren't everyone considered the same?

Why does a rich man, just because he has more money, get the power to talk in whatever tone he wants?

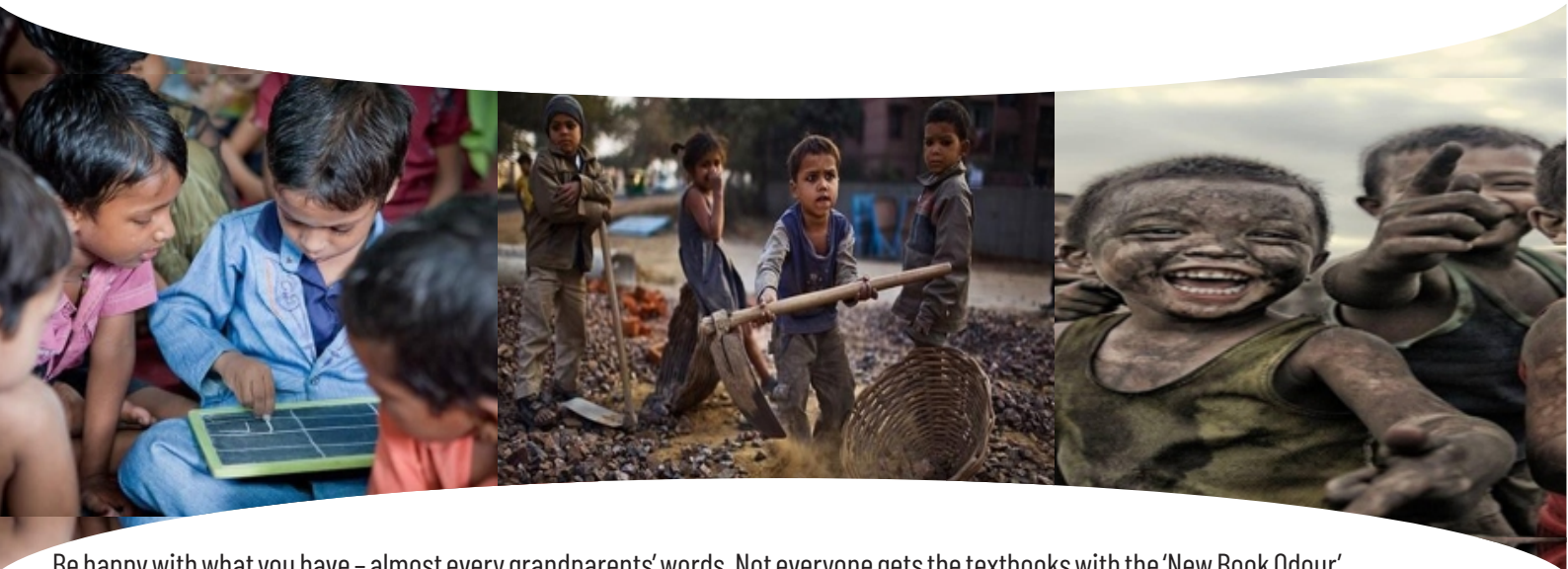
Why does a poor man, because he doesn't have enough money, have to listen and take all the rudeness in?

Why does always a rickshaw-puller listens and the man in the big flashy cars escape?

A five year old who doesn't value the food he gets, who probably wants every latest video game.

A five year old who doesn't have anything, who's face glows with happiness if you put a ten rupee note in his hands.

He would probably be happy with that five rupee coin. And the rich boy would have the world, and still be unhappy.



Be happy with what you have – almost every grandparents' words. Not everyone gets the textbooks with the 'New Book Odour',

Not everyone gets a chance to go to have a smart-device. Not everyone gets a chance to go to a huge school!

Not everyone gets the latest video games, Not everyone gets a vision to see the world. Not everyone gets the desired job.

Not everyone gets to live a perfect life, Not everyone gets the ENOUGH life span.

Some are into labour since they were four, not everyone gets loving parents. Well, have you visited the "Orphanage" ever?

I don't think I understand this world or the people in it, I don't think this discrimination will ever go away.

All I know is, someday I want to go out there and get the answers to my questions, questions that are being unnoticed since decades.

They still smile inspite of the struggle every single day, Why can't we spare some time and thank someone up there?

Isn't this world full of 'Let's take each other for granted' freaks? Isn't this world full of DISCRIMINATION?

Isn't this world full of politics? Isn't this world full of poverty? Isn't this world full of loneliness? Hope, peace and everything else.

~Sarfira



A Life of Lies

No sadness and no reality,
No depth and no transparency,
Lies, a life of lies, can you imagine how that would be?
Only what you want to know is what you'd hear, feel and see. You would have to remember everything,
It'd all be a lie,
Let it be falling in love or just a vow of staying together till the end. They'd tell you a word and it would be compelling for your ears,
It would just be one word, just one word! It would still be a lie,
it would just prevent the looming of your inner fears. You won't analyze or contemplate relationships anymore,
You'd believe a little too much in them,
But only a bunch of lies would stay in the core.

Life would become all about how the comfort they gulp, Life would be all about never getting hurt
For once if the truth would pop up, They would protest that it's all absurd.
Addressing each other with lies and still ending heart-to-heart with a smile,
That would become a cliché.
It would glitter and shine and everything would be bright,
But, for crying out loud, lies would be the source of this light. But in such a world,
Who would be your afflatus?
Wouldn't the torment of lies increase the heap of the things you've got to lose? Amid the circle of lies,
The purity of truth would certainly die,
You would ask for happiness and the truth for once, They'd laugh at you and would end it with a lie.
~Sarfira



Let's be kids?

Let's be little kids,
Shout until our throat hurts,
Then fart and laugh to cover up.
Let's not know how to hold the paintbrushes,
But still have the want to paint our worlds.
Let's dance in the rain
Or in the happy sun, Let's accept our mistakes,
And help ourselves learn.
Let's fall in love for the first time,
Let's not worry about our heart getting broken.
Let's allow confetti to make our day,
Make animal sounds
Use every penny on candies and toffees, Here's the idea,
Let's learn to be grateful and to love.
Let's wear different socks and embarrassing shorts,
Let's fall in love

with cakes and candies,
Let's not worry about passing the exams.
Let's go back to school and live the moments we've lost, Let's fight
over erasers and pencils and who has a better lunch box.
Let's trouble our parents,
Let's cry over a puppy getting hurt,
Let's love endlessly
without expecting it back in return. Let's use our fingers to count,
and sing the alphabets unclear but still loud.
Let's make new friends and have no regrets,
Let's be little kids and not care if we're not the best.
Let's play in water and not let the fear of drowning take over the
fun,
Let's live each day as if life has just begun.

~Sarfira (I'm no more a school kid)

INSTITUTE AWARDS & ACHIEVEMENTS

ACADEMIC YEAR 2021-22

1. Global Business School & Research Centre has received the "Best Management Institute in West India for Industry Interface 2022 Award" in the CEGR 17th Rashtriya Shikha Gaurav Puraskar Ceremony in New Delhi in April 2022.
2. Global Business School & Research Centre is ranked 35th amongst the top 100 Private B Schools across India by times raking, February 2022.
3. Global Business School & Research Centre is featured as Best B-School in Competition Success Review, February, 2021.
4. Global Business School & Research Centre is featured as India's 10 Best MBA Institute in Hospital and Healthcare Management by The Academic Insights 2021.
5. Global Business School & Research Centre, Pune, and Institute of Company Secretaries of India (ICSI), New Delhi, signed an MOU on 12th March 2022.
6. Global Business School & Research Centre, Pune, and HOSPACCX Healthcare Business Consulting Pvt. Ltd., signed an MOU on 28th February 2022.
7. Global Business School & Research Centre, Pune, and MTC Global, Bangalore, signed an MOU on 16th September 2021.
8. Global Business School & Research Centre, Pune, and AgMatrix Consultancy Pvt. Ltd. Pune, signed an MOU on 06th September 2021.





Dr. D. Y. PATIL VIDYAPEETH, PUNE
(Deemed to be University)

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