

Induction Programme of 1st year MBA students for the Academic Year 2021-22

The management branch of Dr D Y Patil Vidyapeeth – Global Business School and Research Centre organized a two weeklong induction program for the fresh entrants to MBA. programmes, in line with the AICTE requirements. The objective of this program was to acclimatize the students to the new environment and get them acquainted with the institution culture. The induction program comprised of interesting activities like management games, talent hunt, social sensitization, team building activities, corporate guest lectures, and campus orientation sessions. The rationale for induction was to ensure a smooth transition for the students into the university system.



Welcome address by Director of Institute Dr. Chetan Chaudhari

The programme started with a warm session by the Director of the Institute Dr. Chetan Chaudhari welcoming the students and explaining his strategies to have good academic year so students can get holistic development while adhering to social distancing norms. A total of 160 students participated in this program which was conducted from 11th Aug – 28th Aug 2021. All the students were divided into two batch Group A and B to facilitate the programme with social distancing guidelines. Dr Aparajita Singh led the Induction Program along with Dr. Priyanka Bobade, Dr. Vilis Pawar and Prof Sunita Kharate along with student volunteers from across programs who worked extensively to ensure that the induction was well organized. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

Schedule:

S.No	Date		Time Slot	Activity Description	Resource Person	Organisation
1	11 Aug 2021 (Wed)	Batch A	10.30 To 11.00	Welcome Address	Dr.Chetan Chaudhari	Director , GBSRC
			11.00 To 12.30	Faculty Introduction	All Faculties	GBSRC
			2.00 To 4.00	Management Games	Dr. Vilis & Prof.Dhanashri	In-house Faculty
2	12 Aug 2021 (Thu r)	Batch B	10.30 To 11.00	Welcome Address	Dr.Chetan Chaudhari	Director , GBSRC
			11.00 To 12.30	Faculty Introduction	All Faculties	GBSRC
			2.00 To 4.00	Management Games	Dr. Vilis & Prof.Dhanashri	In-house Faculty
3	13 Aug 2021 (Fri)	Batch A	10.30 To 11.30	Session on - Life @ Campus	Dr.Snehal Maheshkar	In-house Faculty
			11.45 To 12.45	Getting Started with ERP	Dr.Bobade & Prof.Sachin	In-house Faculty
			2.00 To 4.00	Ice-Breaking Session	Dr. Akanksha & Dr.Palav	In-house Faculty
4	14 Aug 2021 (Sat)	Batch B	10.30 To 11.30	Session on - Life @ Campus	Dr.Snehal Maheshkar	In-house Faculty
			11.45 To 12.45	Getting Started with ERP	Dr.Bobade & Prof.Sachin	In-house Faculty
			2.00 To 4.00	Ice-Breaking Session	Dr. Akanksha & Dr.Palav	In-house Faculty
5	17 Aug 2021 (Tue)	Batch A	10.30 To 11.30	Course Introduction & Teaching Learning Pedagogy	Dr.Leena Dam	In-house Faculty
			11.45 To 12.45	Corporate Guest Session	Mr. Puneet Raman	Entrepreneur and Founder of Prowisdom.in
			2.00 To 4.00	Case Study Session	Mr Vilis Pawar	In-house Faculty
6	18 Aug 2021 (Thurs)	Batch B	10.30 To 11.30	Course Introduction & Teaching Learning Pedagogy	Dr.Leena Dam	In-house Faculty
			11.45 To 12.45	Corporate Guest Session	Mr. Harshit Gupta	Founder and Chief Growth Officer at School of Growth.
			2.00 To 4.00	Corporate Guest Session	Mr Ashok Saman	MDP Trainer Strategic Management

7	20 Aug 2021 (Fri)	Batch A	10.30 To 11.30	Assessment Pattern & Examination System	Dr.Babasaheb Jadhav	In-house Faculty
			11.45 To 12.45	Corporate Guest Session	Mr. Pankaj Sharma	AGM (L&D)- Emcure Pharma Ltd
			2.00 To 4.00	Monopoly	Dr. Sharmishtha & Prof. Vatsala	In-house Faculty
8	21 Aug 2021 (Sat)	Batch B	10.30 To 11.30	Assessment Pattern & Examination System	Dr.Babasaheb Jadhav	In-house Faculty
			11.45 To 12.45	Corporate Guest Session	Mr. Vinod Bidwaik	Vice President HR and CHRO – Alfa Laval
			2.00 To 4.00	Monopoly	Dr. Sharmishtha & Prof. Vatsala	In-house Faculty
9	23 Aug 2021 (Mon)	Batch A	10.30 To 11.30	Placement Orientation	Mr.Biniwale & Prof.Smarjeet	HEAD - Corporate Relations
			11.45 To 12.45	Introduction to Specialization & related Career opportunities	Mkt - Dr.Sharmishtha, Fin - Dr.Raje , HR - Dr. Anu Alex, HHM - Dr.Akanksha, Agri - Prof.Mandar	In-house Faculty
		Batch B	1.30 To 2.30	Placement Orientation	Mr.Biniwale & Prof.Smarjeet	HEAD - Corporate Relations
			2.30 To 3.30	Introduction to Specialization & related Career opportunities	Mkt - Dr.Sharmishtha, Fin - Dr.Raje , HR - Dr. Anu Alex, HHM - Dr.Akanksha, Agri - Prof.Mandar	In-house Faculty
10	24th Aug 2021 (Tue)	Online Session	11:35 AM	Address by Vice Chancellor	Dr. N J Pawar	VC - DPU
			11:40 AM	Welcome Address	P. D Patil	Chancellor - DPU
			11:45 AM	Introduction of Chief Guest	Dr. Smita Jadhav	Trustee, Executive Director, DPU
			11:50 AM	Address by Chief Guest	Dr. Shashi Tharoor	Member of Parliament in Lok Sabha
			12:30 PM	Vote of Thanks	Dr. Chetan Chaudhari	Director - GBSRC

11	25th Aug 2021 (Wed)	Online Session	11:35 AM	EDX Webinar	Amita Goyal	India and S.E Asia Head for Edx
			11:40 AM	Webinar on Japanese Indo Collaboration	Mr. Tomio Isogai	Former MD Sharp Corporation, Japan
			1:30 PM	Vote of Thanks	Dr. Aparajita P. Singh	Associate. Prof - GBSRC
12	26th Aug 2021 (Thu)	Online Session	11:30 AM	Director's Address	Dr. Chetan Chaudhari	Director - GBSRC
13	27 Aug 2021 (Fri)	Batch A	10.30 - 12.30	Outdoor - In Campus Games	Dr.Mukesh & Prof.Abhijeet	In-house Faculty
			2.00 To 4.00	Talent Show & Cultural Program	Dr.Aparajita, Prof.Sonali, Dr.Bobade & Dr. Bachhav	In-house Faculty
			4.00 To 4.30	Flashmob	Akshay, Kalyani, Payal, Littin, Rushikesh, Jasdeep, Mandar	In-house Admission Team
14	28 Aug 2021 (Sat)	Batch B	10.30 - 12.30	Out door - In Campus Games	Dr.Mukesh & Prof.Abhijeet	In-house Faculty
			2.00 To 4.00	Talent Show & Cultural Program	Dr.Aparajita, Prof.Sonali, Dr.Bobade & Dr. Bachhav	In-house Faculty
			4.00 To 4.30	Flashmob	Akshay, Kalyani, Payal, Littin, Rushikesh, Jasdeep, Mandar	In-house Admission Team

Events:

MANAGEMENT GAMES:



Management Games

Though classroom learning is important and cannot be neglected practicing management concepts is very much important than studying from books. It is vital that students are given practical feel of theories that they have studied. To help candidate have more practical approach to what he is going to encounter in the corporate world during the induction programme Prof Dhanashree and Dr Vilis arranged Management games so the future managers can imbibe various techniques to learn management concepts.



Major objective of these games is to enhance the eye for details, to improve analysing skills, to enable quick decision making, to make students cooperative and team players, and to give them long lasting impressions of the subjects, which they will learn inside classrooms.

ICE BREAKING SESSION:



ICE BREAKING SESSION

All the students were new to each other it is important to manifest the idea of a team within them. Thus Dr Akansha and Dr. Manesh conducted Team building Activities as an Ice breaking session for the students. This will help students to build trust and a spirit of unity and get engaged with each other and with their work. it helped them to get on the same page, work together, and increase their motivation to complete tasks in a timely manner



Students felt more comfortable expressing concerns and needs, which leads to more effective communication post the activity.

LIFE @ GBSRC



LIFE @ GBSRC session by Dr. Snehal Maheshkar

Dr. Snehal Maheshkar, professor at GBSRC welcomed the students in her session and told the students about the life at the campus. She talked about the various activities and events which are held in the campus and encouraged all the students to actively participate in them. She also motivated the students to come up with new ideas for events that can be held in the campus and emphasised on how their managerial skills will honed while they organise events in the campus.

GETTING STARTED WITH ERP



ERP session by Dr. Priyanka Bobade

To simplify all the administrative tasks at college a cloud based educational ERP software is used that enables GBSRC to manage Student Administration, Attendance, E Learning and many more activities. Dr. Priyanka Bobade an Associate Professor at GBSRC introduced the GBSRC's ERP to the students in detail and explained how student can have all information at their fingertips and learn on the go.

COURSE INTRODUCTION AND TEACHING PEDAGOGY



TEACHING PEDAGOGY by Dr. Leena Dam

Dr. Leena Dam, professor at GBSRC informed the students about the nitigrity of the MBA Course and how the complete teaching pedagogy is designed. She emphasised how GBSRC prepares a student not only by helping them gain some specialized skills but instead they give them the right tools that can be applied to different situations and circumstances to solve any problem. In other words, they don't have to reinvent the wheel but instead know how to use the wheel in the best possible manner to solve the problems that they will encounter in their professional life. GBSRC have adopted a two pronged approach in their teaching pedagogy:

- Prime focus theories, basic ideas and concepts which is more aligned with the teaching format that is followed in Universities
- Focus on Case studies and application based usage of tools. This approach is more associated with learning process at the global level.

This two pronged approach to teaching pedagogy makes learning process at top MBA institutes more holistic in nature i.e. it covers both theoretical learning as well as the application of different theories and concepts.

ASSESSMENT PATTERN AND EXAMINATION SYSTEM



EXAMINATION SYSTEM by Dr. Babashaeb Jadhav

“Exam and Grade are temporary, but education is permanent”. On that happy note the HOD of Examination department, Dr. Babashaeb Jadhav explained the complete examination pattern to the students. He informed all that DPU adopts CBCS (choice based credit score) pattern for conducting exams. The total number of marks is divided into 2 sections equally (Internal: External). The exam will be conducted in three-phase every year. Internal exam-Midterm exam-Term end exam. And there will be 2 assignments per subject every semester. Students also got informed that 75% attendance is compulsory. Finally summed up his speech by giving the overview of academic results and grading schemes.

MONOPOLY



After all the fun and games an innovative activity was planned by Dr. Sharmistha and Prof. Vatsala to incorporate negotiating and communication skills amongst students. Each team consists of 10 members. They need to

nominate one TL (Team Leader) from the team for better coordination. The TL from each team need to first collect money from the distributors. Teams get 1000 units mock money for the transaction. Along with the mock money, the following lists will also be distributed to the teams:

- o List of sellers (Total 10 sellers with 4 items each seller).
- o List of 05 items to be purchased.
- o List of all items (total 40) available with the sellers.



Round –I- Buying items from sellers

Teams should go to the sellers looking for the items in your list. The cost price of items IN your list is 100 Rs. per item. They can buy items NOT in their list too. The cost price of the items not in list will be between 100-200 Rs. Teams must purchase at least one item of any of competitor's team. Time allotted for Round –I is 30 minutes sharp.

Round-II- Trading ring (Purchase & sale of items)

Trading will commence after completion of the first round. All the teams need to assemble with the total items available with them. Trading will commence where teams need to complete the list of items given to them. Any team can sell an item (other than the items in their list) between 100 Rs. to 300 Rs. If the team is NOT able to sell the item not in their list, that item will be considered as a dead stock with Zero value. Time allotted for Round II is 30 minutes. After 30 minutes trading will stop.

CORPORATE GUEST LECTURE

Puneet Raman – Entrepreneurship Skills

Mr Puneet Raman took an inspiring session on 11th Aug 2021 for a batch of 70 students. With a professional experience of 22 years in the Sales (B2B & B2C) & Marketing function (17 Years as an Employee 5 Years as an Entrepreneur), he has been mentored by accomplished Professionals & have worked for industry leading Organizations : Tata Communications Ltd, Reliance Communications Ltd, Bharti Airtel Ltd, Mahindra & Mahindra Ltd, Procall Ltd. He emphasised the importance of developing Entrepreneurship skills.



He emphasised that by encouraging creativity, innovation, and collaboration the entrepreneurship norms molds the students into an abler individual strong enough to face the reality of the outside world. He told students that while learning about entrepreneurship skills at a younger age, the students tend to incorporate new skills and start thinking like a leader

Mr. Harshit Gupta – Digital Marketing

Mr Harshit Gupta, the founder and Chief Growth officer at School of Growth took a very informative session on 18th Aug for Batch B students. In his session he talked about importance of digital marketing and said the most prominent reason why digital marketing has become an important tool of marketing landscape is its ability to connect with the target audience instantly. Millennials today are constantly hooked on to social media for gathering information. He reiterated that If one is not available on social space and forging connections with the target audience, someone else will. Geography doesn't matter.



The competitor can come from any direction, any location. Unless one has a plan to counter competition it will be very difficult to tap the market potential. And especially since the covid-19 pandemic, Digital marketing has now turned into a necessity. Ideally, it is one of the most effective ways to reach the target market while they're stuck at home and spending a lot of time on the Internet.

Mr. Ashok Soman – MDP Trainer and Motivational Speaker

An influential lecture was taken by Mr. Ashok Soman on 18th Aug 2021. He talked about how important it is to recognize our responsibilities in our lives. The things that lead our lives we our self are accountable for them. We are responsible for every action-reaction coming from us.



How we behave with a certain person is our responsibility, how we utilize our time is our responsibility and how we do things for our self is our responsibility, happiness that we create for us and people around us is what we should feel responsible for. He threw some lights on how an M.B.A course is a significant from a professional point of view and how much value it holds. He mentioned that self-doubt should not have any place in life no matter what everyone has shortcomings and with a positive attitude it can be overcome or at least the fear of it will be gone, the approach to lead life should be “Yes I can do it”. His words made a great impact on the students.

Mr. Pankaj Sharma – Usage of LinkedIn for Employability

Mr. Pankaj Sharma the Assistant General manager (L&D) Emcure Pharmaceuticals was invited in the campus on 20th Aug 2021 to conduct a session on ‘Usage of LinkedIn for Employability’. Social media is an effective low cost, mass penetration medium that can be optimized for job search, job post and hiring. Mr. Sharma started his session with recent data of today’s youth and social media with video imaging. He explained the importance of building a profile in LinkedIn, its network and brand awareness. He elaborated the importance of thoughtfully crafting the main headers of the profile



He gave a brief description of the LinkedIn profile layout and information input. Recruiters’ suo moto connect with job seekers by reading their headline and summary. Also, the recommendations available in the profile are of immense value that highlights the strengths of the profile. Hence to get good recommendations on one’s profile is utmost necessary. He narrated the opportunities people have got through this portal through his personal experience. Students were then directed to prepare their own profile on LinkedIn. Mr. Sharma then interacted with them on the workbench and suggested modification as per individual profile requirement. It was an insightful session making the students aware of the fundamentals of creating a professional profile on LinkedIn.

Mr. Vinod Bidwaik – Corporate Behaviour and Professionalism

Mr. Vinod Bidwaik the Vice President HR and CHRO – Alfa Laval was invited to the campus to interact with the MBA students on 21st August. He started with his introduction and talked about his career and asked students to see MBA as a professional course. He taught about the four basic components i.e., Knowledge, Skills, Attitude and Values.



He taught and discussed about each point with relevant examples. He discussed about some well-known companies and brands who are in loss in India. Then he taught us some points need to be considered while working in a corporate and how to manage work and people. It was an interactive session where students got their doubts and queries cleared.

Dr. Shashi Tharoor – Ethical Leadership



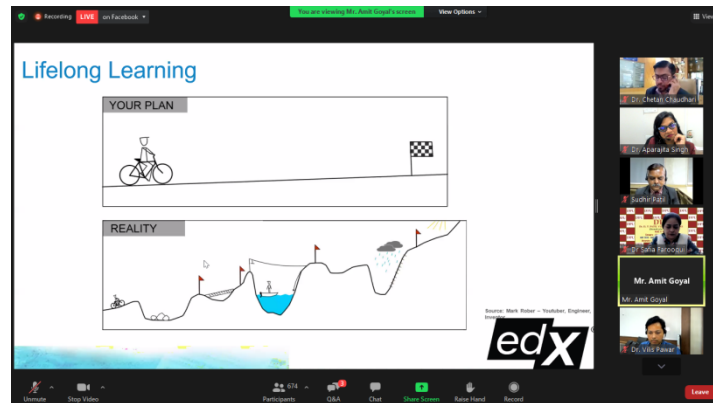
Dr. Shashi Tharoor, member of the Parliament in Lok Sabha was invited to the Inaugural Function of MBA Induction on 24th August 2021 wherein he gave an intuitive and engaging online speech about Leadership and Ethics. He emphasized that for leading right '*one needs to manage the thrones that come along with roses*'. He reiterated that the eloquent ethic compass should always point north and informed all the idea that a sustainable business can only be built when we along with Profit work for Planet and People.



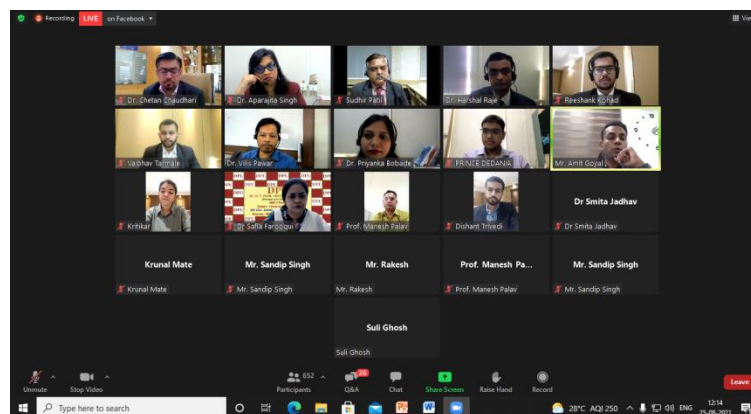
He also said that being self-motivated is a critical skill for life. It's an integral part of achieving goals, feeling fulfilled, moving up the career ladder and experiencing greater personal satisfaction. He told the students to understand that motivation is different for everyone. What motivates one person might fall flat with the next, and what specifically motivates an individual changes and evolves over time. He encouraged the faculties to inspire the students so the school can bred Leaders instead of just Managers.

Amit Goyal – edX Webinar

Mr Amit Goyal, India & S.E. Asia Head for edX was invited on 25th Aug 2021 to conduct an Online webinar on the Changing landscapes of Learning. He commenced his session by emphasising the importance of becoming a lifelong learner



He emphasized that the COVID-19 pandemic brought unexpected challenges, but it also opened up new opportunities to come together and support one another. Online learning has never been more critical to the success of higher education than it is today. Since COVID-19 began, the departments and teams that deliver innovation and resources for online learning are in high demand.

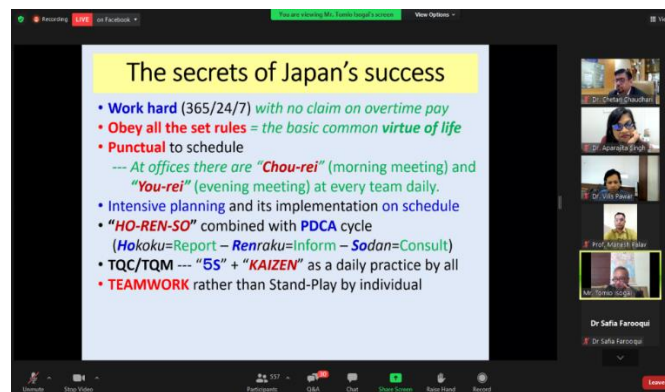


In this speech, he shared some of the key takeaways i.e Why blended learning will be a key component of teaching and learning beyond the pandemic, How to leverage faculty creativity, expertise, and enthusiasm to drive initiatives forward and finally the importance of cultivating an organizational digital culture. He underscored the importance of empathy and trust as higher education professionals continue to navigate a path forward. He said its vital to forge a path towards digital transformation to face common challenges head on, learning from each other.

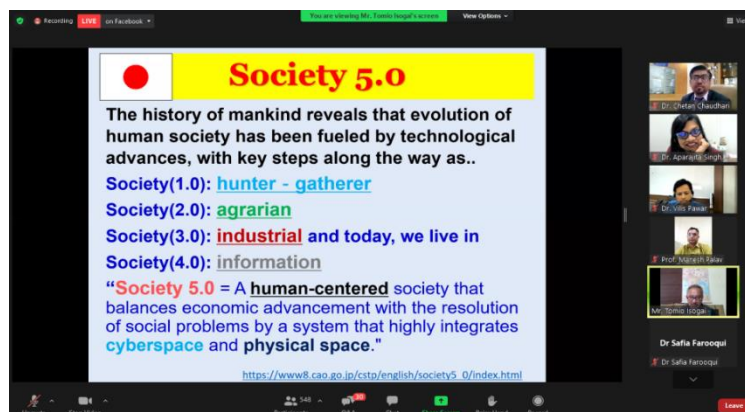
Tomio Isogai – Cross Cultural Perspective



An enlightening session was conducted by the Japanese Speaker Mr Tomio Isogai, Former MD – Sharp Corporation Japan on Cross Cultural Perspective which gave a beautiful insight about India Japan Allied work and drawing out the similarities between India-Japan cultural lineages.



He shared his thoughts on the secret of Japan's success and his views on Society 5.0 which foretells to keep the Human Touch alive in this crazy Online world.



He reiterated that the world needs solutions that are good for humanity for future generations.

CULTURAL ACTIVITIES



The two week long induction program ended on 28th august with a Colorful and energetic Talent Show and Cultural program wherein not only students but faculties also participated enthusiastically. The audience was singing along with performance, laughing with the comedy skit and even sighing on the heartfelt poetry narrated by the students.



The event was very successfully managed by Dr. Priyanka Bobade, Dr. Priyanka Bacchav and Prof. Sonali Meshram.