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## Graduate Attributes - BBA

- 1) **Professional knowledge & skills** - Comprehensive knowledge of management sciences and competence in business sustainability, profitability, entrepreneurship and commercializing new business.
- 2) **Problem-solving abilities** – Critical thinking and decision making skills to identify, analyze and solve complex business problems.
- 3) **Research skills** – Ability to conduct management research of highest standards and make significant contribution to innovative management practices.
- 4) **Communication skills** – Ability to communicate effectively with professional colleagues and society at large
- 5) **Ethical behavior** – Ethics in conduct of research and accountability towards community and profession.
- 6) **Social Responsibility** - Ability to recognize and respond to community problems and needs for improving management practices, particularly healthcare.
- 7) **Responsibility towards environment and sustainability** – A management graduate will be able to actively contribute to environment conservation and sustainability practice through innovation and best practices.
- 8) **Leadership** - Exhibit soft skills and technical skills to enhance business performance. Be able to work in teams and demonstrate leadership qualities, including multidisciplinary settings.
- 9) **Self directed learning** – A management graduate will demonstrate the ability to self direct their learning and new knowledge and skills as per need of the time.

  
**Dr. Chetan Chaudhari**  
Director I/C

